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AFTER 'GOOD' JUNE

Holiday Sales Give Retailers A Boost

By IRV LICHMAN

NEW YORK—Retailers were encouraged by July 4 weekend business, many declaring it maintained an upward sales trend evident over the past month or so.

Consumers apparently responded to a better name artist product flow.

while prerecorded cassettes continued to gain a greater share of sales, according to dealers surveyed.

Business was up a modest 2% or 3% on a per-store basis at the 140-unit Record Bar chain, but the firm's Barrie Bergman sees this showing in the context of a "good" June. "It was a very nice weekend for us and it looks like the consumer is out there," Bergman says.

He goes on to state that he's not buying any RCA frontline goods as an aftermath to a July 1 wholesale price increase of 2.1% (Billboard, June 26), although he's buying A&M product based on the label's deal offering a 3% off-invoice discount through July 15 on 20 of its best-selling albums, tapes excluded (Billboard, July 10). "If RCA stays with its increase, we'll never buy another record," claims Bergman, who, among other key retailer/rackers, re-

(Continued on page 18)

AC Formats Hurting On AM Dial

Latest Arbitron Ratings Underscore FM Penetration

By DOUGLAS E. HALL

NEW YORK—Adult contemporary formats are becoming as vulnerable on the AM dial as were top 40 stations on the same waveband a few years ago, judging by the latest spring Arbitron's for Chicago, Detroit and St. Louis.

The development is exemplified by KXOK-AM St. Louis, which is losing audience to three AC competitors on FM: KSD, KSLQ and KMOX. And although the AM station is up to 3.5 from 3.1 in the winter, it's far behind the 5.1 it enjoyed a year ago.

Meanwhile, KSLQ is up to 4.1 from 3.2 (4.6 a year back), KSD gets 5.4 from 5.5 (3.8 a year ago), and KMOX takes 3.4 from 3.2 (3.0 a year back).

In the comparable Birch Report, KXOK has a 2.6, down from 3.6 in April. KSLQ is up to 3.2 from 2.8; KSD goes to 5.7 from 6.3. KMOX is up to 2.0 from 1.7.

Radio consultant Kent Burkhardt, who is acting as commentator for

Billboard in the analysis of Arbitron data, characterizes KXOK as "being battered" by its FM competitors in AC. He notes that with each passing week, the age point at which listenership breaks from AM to FM is rising. As this once hit stations with teen listeners, it's now hurting those with listeners in their twenties and even thirties.

In Chicago, Mutual's AC WCFL-

AM cannot get off the ground, stuck with a 1.1, down from 1.6 in the winter and 1.3 a year ago. ABC has successfully propped up its adult contemporary WLS-AM by giving the FM like call letters and simulcasting the maximum the FCC allows. The result: WLS-AM is up to 4.8 from 4.5 in the winter, but this is behind 5.0 a year ago. WLS-FM is up to 4.1

(Continued on page 66)

ASCAP, BMI Score Senate Bill Passage

By BILL HOLLAND

WASHINGTON—The U.S. Senate has passed by voice vote a series of "housekeeping" copyright office bills including one that would amend the current copyright law to exempt non-profit veterans' and other fraternal organizations from paying

(Continued on page 66)

Oldies Getting Increased Share Of Country Airplay

By KIP KIRBY

NASHVILLE—Although country radio's love affair with oldies has been evident for the past two or three years, an increasing number of programmers have in recent months been relying on the tried and tested. In fact, a majority of country stations surveyed by Billboard admits to shading playlists as much as 70/30 in favor of oldies.

One reason for the shift from present to past stems from heated competition in major markets, with former ratings giants struggling to maintain identity against new country formats, as well as intruder pop and AC stations readily programming crossover country music.

Another factor figuring lies in

(Continued on page 22)

—Inside Billboard—

• **BLACK RADIO** continues to benefit from Arbitron's Differential Survey Treatment. The new measurement system is thought responsible for the format's spring listenership gains in Detroit and Chicago. Page 66

• **RECORD RENTAL** is the subject of a NARM survey of its retail and wholesale membership to determine how widespread is the practice. The information will be used as part of lobbying efforts in Congress against the first-sale doctrine. Page 3.

• **RETAIL EXPERIMENTATION** in Kansas City sees a classical record outlet dovetailing with two non-music dealers to create a "department store for the arts." Page 30.

• **URBAN CONTEMPORARY** programmers, notably in New York, are facing the tricky business of determining the "burnout" factor of playlisted material. It's keyed to the active nature of the format's listeners. Page 3.

• **WHOLESALE DISCOUNTS**, thought to be around 10%, are being offered by Motown Records on its frontline and midline product. The label hopes that the savings will be passed on to the consumer. Page 3.

• **INDIE LABELS** continue to profit from sales of rap records, even though the genre may have peaked commercially. Helping the product exposure are urban contemporary radio formats across the nation. Page 6



ALL DRESSED UP with everyone to go! David Roberts cuts more than an intriguing sartorial stance with his debut album **ALL DRESSED UP** (E1 60127). The album belies a gentleman of class, style and musical heritage such as David Roberts' dad, with production from Greg Matheson & Jay Graydon finely tailored to a grand design. Contains the single "Boys Of Autumn" (69989) on Elektra Records & Cassettes. (Advertisement)



Showering Star makes your rock & roll dreams come true with "Ill Wishes" FE 38020. Produced by Keith Elson (Journey). Features the single "Where You Gonna Run" 14 02028. On Virgin/Epic Records and Tapes. (Advertisement)

(Advertisement)

PETE
TOWNSHEND



CHINESE EYES

S17 1514

"ALL THE BEST
COWBOYS HAVE
CHINESE EYES"

HIS NEW ALBUM
ON ATCO RECORDS
AND CASSETTES

PRODUCED BY CHRIS THOMAS



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Foreign and Firm Boosts Labor Links

LOS ANGELES—Record companies are getting an added boost in ancillary product exposure through a new cross-merchandising trend behind one of the leading foreign music suppliers, Audio Ventures Inc.

The Seattle-based AEI, claimed to be the largest U.S. foreign music concern, seeks to build recent expansion moves into new service locations through a new emphasis on special ties between its label suppliers and the retail businesses that utilize AEI's taped music programs.

Plans range from specially taped programs and inserts, with recording acts far afield; inflight audio programs to print advertising, posters, LPs and T-shirt giveaways and contests.

That blueprint mirrors labels' greater receptivity to foreign-based services as an adjunct to traditional product promotion via radio and retail. To shepherd that heightened activity, AEI has recently expanded its offices here and brought aboard Ellen Neidich, a former RSO Records staffer, as director of promotions.

Neidich notes that AEI's primary base of 7,000 retail clients, comprised largely of restaurants, hotels and fashion centers, has been augmented since January by the company's move into a special department of programming venture via its NovaOne subsidiary. AEI has also entered the inflight programming and now services Continental Airlines, France Airlines, South African Airways, Aloha Airlines and Japan Airlines after two years in that market.

That spreading universe of clients and the corresponding widening of AEI's reach to customers has prompted the move into more visible promotion. Neidich sees the move into cross-merchandising as a natural one, citing a current tie-in with Arista via AEI's Wild West clothing store service arrangement as indicative of the trend.

The campaign includes current product by four label acts, Air Supply, Melissa Manchester, Harvest 100 and Alan Parsons, and encompasses a contest offering Panasonic home stereo systems and personal cassette players, with accompanying copies of Arista LPs or tapes, AEI Supply concert tickets, gift certificates, redeemable at Wild West stores and Arista albums.

A further tie with Music Plus record/tape outlets here utilizes coupons, given away in the Wild West locations, that enable patrons to get

(Continued on page 8)



PLATINUM SPRINGFIELD—RCA's Joe Manfield, right, presents Rick Springfield with a platinum album for "Succesasa Haan! Spotted Me Yet" at a reception at the Ruzan Tea Room following Springfield's three sell-out performances at Carnegie Hall. Watching the presentation are, from left, RCA's Bill McGally and Springfield's manager Joe Gottfried.

Motown Sales Plan Aims At Retail Price Rollback

By SAM SUTHERLAND

LOS ANGELES—Motown Records is launching a major summer sales program aimed at rolling back retail prices on its tapes and disks. Although several major branch-distributed labels have recently reduced discounts and dating to key new releases, Motown's program, outlined last week by label president Jay Lasker, proves more far-reaching. Included in the push is the entire current Motown catalog as well as its successful \$5.99 list midline series.

Another rarity for Motown, invoice dating, is also being extended, along with extensive in-store merchandising support and an advertising program encompassing special allowances and multi-media spots and layouts created by the label. Lasker himself declined a breakdown of distributor price and discount, beyond noting that Motown's largest recent discounts seldom reached 5%, while the new push would build in "more than double" that break to its customers.

Distributor sources confirm the discount is a 10% reduction, a move one Motown distributor confided "hasn't been offered by them in years."

Lasker claims dealers will thus be able to offer shelf prices as low as \$3.50 on \$8.98 list titles, and between \$3.50 and \$3.75 on Motown's mid-line catalog.

He concedes that distributors and their customers will count whether the full savings are passed along to consumers. But he points out that Motown's array of in-store display posters will buttress such a follow-through by alluding to price, thus, a

generic midline poster touts the hit acts represented in that series as priced at less than \$4, while a separate design prepared for current headline hits by acts like the Dazz Band and Rick James at less than \$6.

Noting that many accounts have already been forced by wholesale hikes to push their shelf prices "close to list than they've been since discounting really got started," Lasker asserts Motown is hoping to generate enough consumer response to prompt a broader trend toward lower prices.

The decision to add dating, which Motown has long avoided, is, an other direct response to the industry, the veteran record/tape marketer adds. "Dating means more now than it did five years ago," (Continued on page 74)

FOR LOBBYING EFFORT NARM Gathering Data On Disk Rental Penetration

By IRY LICHTMAN

NEW YORK—NARM is in the midst of an information gathering survey of its retail/wholesaling membership to determine the penetration of audio recording retail shops.

The trade association's regular membership is being asked to fill out business reply cards, which are being received along with the July issue of the group's Sounding Board magazine.

According to Joe Cohen, NARM executive vice president, replies received will be pooled with information from the RIAA and the "Save America's Music" coalition as part of a lobbying effort to legislate against the principle of the first-sale doctrine, which gives retailers right to rent product after it is purchased. House/Senate amendments call for manufacturer control of rentals, along with a royalty free blank tape and hardware sales. About a month ago, the RIAA began surveying its manufacturer membership on the rental issue.

Cohen says NARM's survey is the result of "input on the street level where we're being told that each day a few more rental shops are opening" and that such outlets are rent-

PRIME CONCERN

'Burnout' Factor Hits Urban Contemporary

By LEO SACKS

NEW YORK—As urban contemporary continues to demonstrate dynamic growth in the radio marketplace, the format's programmers are facing the tricky business of determining the "burnout" factor of play-

listers like walking a tightrope, especially for a station that strives for a cross-section of listeners," states Michael Ellis, music director for urban WKU-FM, the market leader in New York with a 6.2 share in the spring Arbitron report.

Ellis, one of several key music trends surveyed by Billboard, notes that in programming for more than two million people each week, "It's hard to please every taste, or choice. The goal is to reach a compromise, a sort of happy medium, on the frequency with which you program a given record."

He acknowledges that because many urban contemporary stations actively support the record industry as consumers, the format, generally speaking, swallows records faster than others.

"Active listeners tend to burn out on a record faster than passive listeners who don't buy records or go to shows and use the station for background music," he maintains. "And that has a lot to do with age."

Barry Mauer, music director for WKRS-FM, which posted a 5.9 share last week, confirms the difficulty of programming a station whose appeal touches white, black and Hispanic listening bases. "Burnout would be a lot easier to perceive and to write programming for a specific group," he notes. "That way you could isolate what your audience is getting tired of. But I'm doing this for all three groups, the white, the black, the Hispanic, programmed three different ways."

Unlike Ellis, who feels that it's unfair to generalize which group burns out records faster, Mauer says "the trick is to find a way to play music that's hip enough for blacks and yet hit-orientated enough for whites. You tend to see burnout among blacks first because their awareness of new music is generally higher than Latins and whites. Yet, tracking a record for a set period of time isn't really a valid value because people

(Continued on page 22)

WB To Open London Office

NEW YORK—Warner Bros. Records will open an office in London on Oct. 1 to oversee the marketing and promotion of the label's acts in Europe.

The operation will be headed by Ken Kushnick, currently executive vice president of Sire Records, who says he will be "on the job" in September. As director of international operations for Warner Bros., he says he will formulate strategies with its affiliated companies in Europe for acts signed to the label, as well as to Beaverville, Sire and Reprise, in the U.S. He will also work with Burbank's ad department for artist acquaintances.

Kushnick will report to Warner chairman Mo Ostin and the label's vice president of international operations, Tom Ruffino, who was on assignment in Hawaii last week and unavailable for comment on the creation of the London office.

Phil Rose, executive vice president of Warner Bros. Entertainment, feels the move strengthens the company's "Europe strength."

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NEW VIDEO GAME PACT

CBS Distributing ColecoVision

LOS ANGELES—CBS, in another major move in the video game area, is becoming the exclusive foreign distributor of the ColecoVision video game system and cartridges. The agreement does not extend to Canada or Japan.

Gabriel Industries, a division of the CBS/Columbia Group, and CBS Records International, a division of the CBS/Records Group, will market ColecoVision.

The five-year agreement also calls for CBS to become the exclusive foreign distributor for videogame cartridges developed by Coleco for the Atari Video Computer System and Mattel Intellivision videogame systems. Again, Japan and Canada are not included.

CBS is also being authorized to program and market home video and computer cartridges licensed by CBS from the Bally Manufacturing Company. For the ColecoVision system, a worldwide basis.

Teldec Offers DMM Process To Disk Labels

By MIKE HENNESSEY

BI RLIN—Teldec is to make its digital, digital mastering process (DMM) available to all interested record companies, for a one-time fee.

The system eliminates two stages from the manufacturing process by cutting direct from the master tape onto a copper-plated steel disk, and using this mother to produce the stamper.

Most multinationals, including CBS, WEA, RCA, EMI and Arista, have reportedly shown interest in DMM, and not only to produce better quality pressings, but also to keep manufacturing costs down.

Earlier this month, Teldec managing director Gerhard Schulze revealed here that the process is being offered first to the multinationals for an undisclosed fixed payment, and later to smaller manufacturers for a smaller fee.

Schulze claims DMM has three major advantages for the consumer over the conventional pressing process. "First of all, it provides exceptional sound transparency, secondly, it reduces surface noise by anything from four to six db and eliminates pops and clicks; and thirdly, it offers greater playing time by eliminating pre- and post-echo, thus permitting tighter cutting."

As evidence of this, Schulze cites the newly released album by this year's Eurovision Song Contest winner, Jeanette and Nicole. The DMM album has a total playing time of 61 minutes. According to Teldec technical director Horst Hiedrich, the DMM process can cut up to 15% more playing time on an album.

Teldec released its first batch of (Continued on page 40)



KEEPING UP WITH JONES—Yes, that's singer Tom Jones wearing a coat and tie after a recent L.A. Grease Theater performance. Greeting him backstage is former Supreme Mary Wilson.

RESPONSE TO 'GREEN PAPER'

BPI Takes Firm Stand On Taping, Piracy Questions

By PETER JONES

LONDON—The British Phonographic Industry submits that "technology has overtaken the law in the audio/visual field, and chaos has resulted" in an advance bit of its position on the government's tentative document (Green Paper) on copyright law reform, published last year.

And the BPI also notes that home taping is costing the local music industry close to 305 million pounds (\$525 million at current exchange rates) in lost sales annually.

The organization will unveil its detailed attitude to the government document in a week or so, but prefaces that by noting the U.K. Copyright Act is only 25 years old—"the product of another era." It contin-

ues, "In 1956, the cassette recorder had not even been invented."

The BPI calls for the government to treat copyright law reform and the introduction of a levy on blank cassettes and cassette recording equipment "as matters of urgency," and it expresses "grave concern" that the government is taking so long to come up with any kind of positive action.

The industry watchdog organization's submission points out that it is nine years since the Whitford Commission was set up to look into copyright matters and five years since it reported back.

Says BPI: "Furthermore, not only is the new legislation urgently needed to take account of existing technology, but new laws are also needed to cater for future technological developments such as the compact disc and cable and satellite television."

But on the problem of commercial piracy, there's an element of justifiable pride that "the BPI has achieved very considerable success through civil actions."

It adds, though: "The present maximum criminal penalty under the Copyright Act is woefully inadequate and a realistic level would be a fine of 30 pounds (around \$85) for each infringing unit of product, plus/or two years imprisonment."

The BPI submission to the U.K. government refers to the tough new anti-piracy laws that have been introduced in the U.S. where pirates and "the Wix."

(Continued on page 60)

Executive Urntable

Record Companies

Dan Davis, an 18-year Capitol Records veteran, named to the new position of vice president of video marketing. He'll remain at the label's Los Angeles headquarters.

In his new capacity, Davis will be responsible for the sales and distribution of home computer video games software, music cassettes and feature films released by Thorn EMI Video Programming Enterprises. Davis was most recently vice president of Capitol's creative marketing area. Most of those areas will now report to Bill Burks, who's promoted to director of creative services, merchandising and advertising from his old post as art director (EMI America/Liberty Records). Davis plans to announce shortly the appointment of a national sales manager to handle Capitol's prerecorded video software, along with five regional sales representatives.

Davis also has been named to the newly created post of vice president of promotion/singles for Elektra/Asylum in Los Angeles. Most recently, he was vice president of national promotion for Warner Bros. Prior to that, he was vice president and general manager for Planet Records, during which time EMI distributed the label. Carl Michelakos appointed regional director for the Southeast for MCA Distributing. Based in Atlanta, he will oversee the Atlanta, Miami and Charlotte regions. He was branch manager for MCA in Atlanta.

Spencer named as president of press and publicity for RCA Records in Nashville. She was president of her own firm, Publicity Plus Productions in Dallas. Also at RCA in Nashville, Margaret Mercer appointed coordinator of merchandising and Randy Lavigne named advertising administrator. Both have been with the firm for more than a year. Plant/composer Les Hopper joins Jazz Hounds Records in Los Angeles as musical director.

Publishing

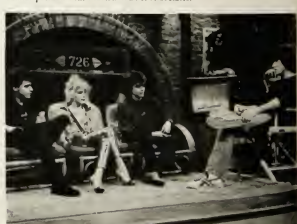
Frank Davies named president of ATV Music Publishing of Canada in Toronto. He was president of Partisan Music Productions. As part of the appointment, ATV will now administer Partisan's contracts. Jean Banks appointed to associate director of writer relations for BMI in New York. She has been with the organization for almost 10 years, serving most recently as executive assistant of writer relations.

Related Fields

John Hollands, previously chairman of the board of BSR, is the new president of Sony Tape Sales in New York. Bob Cook named vice president of sales for the Andre Blay Corp. in Northville, Mich. He was national sales manager for Electro-Vox. Nick Smerigian appointed to vice president of Record Plant recording studios in Los Angeles. He was general manager. American Sound in Atlanta, Peter Thompson named general manager, Jon Diamond appointed regional sales manager, and William Harris named plant manager.

Murray Moore joins Vision in Los Angeles as Western regional sales manager. He has been in various manager positions for Fox Photo-Film and Jensen Sound Labs. Arnold O'Malley named director of station affiliates, product sales division for SyndiRep in Chicago. She held a similar post at the Production House. Robert Bukowski appointed senior vice president of sales and Michael Koss appointed to director of marketing for Koss in Milwaukee. Bukowski was vice president of marketing and Koss was product manager.

Tony Macia joins Malverne Distributors in New York as a buyer. He was Eastern regional division head of Fantasy Records. Gaynell Toler joins the Roush Agency in San Francisco as office manager. She was marketing and promotions coordinator of Paradigm/Aspire Records. Nick Wallach joins the Raleigh Group in New York as associate representative. He held a similar position with Morton Wax & Associates.



ALL POINTS BULLETIN—Capitol group interviewing Persons chat for MTV video Johnny Mark Goodman, right, during an interview segment for the cable channel. Group members are, from left, Warren Cucurullo, Dale and Terry Sozio.

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JULY 17, 1982 BILLBOARD

FBI Raids N.C. Locations

NEW YORK—Moving under the much tougher Piracy and Anticounterfeiting Amendment Act of 1982, the FBI two weeks ago simultaneously executed five search warrants at three premises and one vehicle owned by Robert Hall, and one location owned by Julian Clark Tutt in and around Kingston, N.C.

Seized were raw materials, manufacturing equipment, masters, finished products and business records involved in the manufacture and distribution of alleged counterfeit and pirated R&B, cassettes and videotapes.

Under the new law, pirates, including first offenders, face maximum penalties of five year imprisonment and/or fines up to \$250,000.

In an unrelated action, George Lankford Powell Jr. of Georgia Corp. Get Music Inc., and Harpo's Records & Staff in Minnesota was found guilty in a non-jury trial of charges of distribution and conspiracy to distribute bootleg recordings of Blondie and Bruce Springsteen.

Powell was arrested in April following an FBI investigation.

MCA Pans Video Price Move Gene Giaquinto Discloses \$39.95 'Collector's Choice'

By JIM McCULLAUGH

Gene Giaquinto is a 21-year veteran of MCA/Universal, having served in various finance, administration and sales posts. Two years ago he took over the helm as president of MCA Videocassette, Inc., when that division was formed. In addition, he is president of Universal Television. Giaquinto, at present in a series spotlighting leading executives in the video industry, speaks about the company's new pricing strategy, stepping marketing efforts, programming, video music and the impact of pay-per-view television on home video.

LOS ANGELES—MCA Video-

cassette Inc. plans a bold new pricing move in the home video arena—the launch of the "Collector's Choice" series featuring strong moving feature film cassettes at a suggested list of \$39.95.

"We are going to try and stimulate the sales market," explains Gene Giaquinto, president of MCA Videocassette. "MCA's own most recent studies, says Giaquinto, confirm that rental is still outstanding sales by an 80/20 margin in the U.S. But MCA believes that 20% sales figure can be improved."

"We think this will shake out those consumers who want to collect. Naturally we want to see more of a sale market. And these titles won't

consist of slow moving or non-selling product. We are putting real classics out there."

Among initial titles in the series are "Dracula" (the original), "Frankenstein" (the original), "Little Chickadee," "All Quiet On The Western Front," "To Kill A Mockingbird," "Gone With A Wind," "Holiday Inn," "Rooster Cogburn" and "The Wiz."

The "Rec'd Deal" will be the trade campaign introducing the "Collector's Choice" series.

For both the sale and rental market, MCA Videocassette is also preparing to greatly boost its marketing

(Continued on page 34)

Count on Balance.

BEST NEW SONG... "Slow Motion" is without question a multi-format home run. Balance's "In For The Count" is Top-10 rock airplay material!"

Steve Smith,
The Album Network

BALANCE-"SLOW MOTION" b/w "UNDERCOVER MAN"-PORTRAIT... "...A mega-dose of raw guitar and shimmering keyboard electronics. An unqualified endorsement from us"

Bill Hard,
Friday Morning Quarterback

With their hit debut album and Top-20 single, "Breaking Away," Balance proved they're a band who packs a wallop. For nearly half a year "Balance" maintained steady airplay at over 110 key AOR stations. And their appearances with Hall & Oates, Rossington-Collins and others, brought these top-ranked contenders to the attention of thousands more.



"In For The Count" is the name of their new album. It contains the kind of soaring rock and roll that continues to break the scale wherever it's heard. AOR already knows the 12" sampler of "Slow Motion" and "Undercover Man."

And now you can experience "In For The Count" in all its amazing entirety.

**"IN FOR THE COUNT." FEATURING THE SINGLE, "SLOW MOTION."
BALANCE. ON PORTRAIT RECORDS AND TAPES.**

Indies Keep Rap Product Popping Despite Sales Slowdown, Genre Maintains Steady Profile

By LEO SACKS

NEW YORK—Rap-record sales in the U.S. appear to be well below what they were in 1980, when the idiom reached a commercial peak with "Rapper's Delight" by the Sugar Hill Gang. But the movement, buoyed by a steady stream of independent releases, shows little sign of disappearing.

The recent success of "Planet Rock" by the Soul Sons, Future and "The Bubble Gum" by Jimmy Spicer, coupled with strong new releases by the Sugar Hill Gang and Grandmaster Flash with the Furious Five, points to the fact that interest among young adults continues to thrive in urban markets across the nation.

Prism Pact

NEW YORK—Prism Records has licensed Barclay Records of France to release Tina Fabrik's "Non Stop" single. Deal covers France, Monaco and Andorra.

Major labels, of course, conceded the marketplace to independent companies long ago, unable to match their reach for the street population and ability to break new releases in clubs, stores and through word of mouth. Yet support for the medium varies from market to market, a Billboard survey has shown.

"I'd like to say rap is dead, but new records keep sneaking through," says Joe Tamburro, program-music director for WQAS-FM Philadelphia, who feels that the genre offends the adult listener. "To me, they represent quick burnout." However, he notes that "I'd be a fool to think I could stop them, because you can't. They're unloppable."

"Rappers and indies have a lot in common—they're both survivors," says Johan Wright, the WRDS-FM, Fort Lauderdale music director who calls himself "Dr. J." Everyone in the industry has been predicting its demise. But I think that notice is a bit premature.

He points to the "mleage" he is getting from "The Lover In You" by the Gang and "The Message" by Grandmaster Flash. The former incorporates a dance-rock melody composed by Pete Wingfield, whose distinctive synthesizer parts recall the swirling pop impressions of "U.S. Good To Be The King," which he wrote for Mel Brooks' "The Message," on the other hand, has none of the Gang's melodious vocals. (Continued on page 59)

New Pressing, Distribution Pacts For CBS

NEW YORK—CBS Records is expected to conclude at least three pressing and distribution arrangements within 30 days.

Cal Roberts, senior vice president of operations/manufacturing for the company, expects to bring at least two of the labels "on board" next month. He says that the companies represent "diverse musical interests" and are based in different parts of the country. "One will have some black product, the other will specialize in AOR."

CBS, which launched the p.d. concept in 1980, currently has arrangements with Barking Pumpkin, WMIOT, Handsake, Hammond, Finest and Houston Connection, the newest addition headed by Harvey Lynch and Jim Stewart. At one time, Roberts notes that CBS was providing manufacturing and distribution support to as many as 10 companies, including the Birdward label, with whom he says "We agreed to disagree." More recently, he says CBS left its contract with L.A.N. Records empty.

Roberts is enthused about the p.d. climate in view of the success of Frank Zappa's "Valley Girl" album on Barking Pumpkin. "Right now, it's the biggest-selling record of the year for us, and with a 12-inch coming it's still got some more mileage left," he feels. "So I think the picture is very bright."

He suggests that more labels explore p.d. opportunities, and that the success of the Zappa record supports his point. "Until now, Frank was never perceived as a hit artist. But the label decided when to release the record, how to promote it, and it took off. And that's what p.d. is all about—having the freedom to control and promote products that you don't always have in an associated label context."

NAIRD Sets Chicago Meet

NEW YORK—The 11th annual convention of NAIRD, the association of independent distributors and manufacturers, will be held next year in Chicago, after two straight meets in Philadelphia.

Chairman Jerry Richman of Richman Brothers Record Distributors says specific dates are yet to be determined, but he expects a time frame similar to its most recent conventions, around Memorial Day. The 1983 NAIRD convention address for information is Richman Bros. Records, 6935 Airport Highway, Land, Pennsylvania, N.J. 08109.

Chartbeat

Asia Not Minor On Debut; Metheny: U.S. Stands Pat

By PAUL GREEN

Asia's debut album on Geffen Records holds at No. 1 for the seventh week, topping the Go-Go's six-week champ "Beauty & The Beat" (IRS) to become the longest-running No. 1 album so far this year and the longest-running No. 1 debut album since "The Monkees" spent 13 weeks on top in 1966-67.

That first Monkees album, which featured the No. 1 single "Last Train To Clarksville," tallied more weeks at No. 1 than any other debut album with a music (read: non-comedy) act in the rock era.

Next in line are the Beatles, whose 1964 Capitol opus, "Meet The Beatles," was No. 1 for 11 weeks. "Elvis Presley" on RCA held the top spot for 10 weeks in 1956, while "Peter, Paul & Mary" on Warner was No. 1 for seven weeks in 1962-63.

A few other debut albums in the rock era have matched the "Asia" mark of seven or more weeks at No. 1, but we're sticking here to the acts that went on to have staying power. We can't work "The Singing Nun" and "Sing Along With Mitch" into every column.

Jazz Quiz: Two artists so far in the '80s have hit No. 1 on Billboard's jazz chart three times. One of them is Grover Washington Jr. Is the other A) Spyro Gyra, B) Al Jarreau, C) George Benson, or D) Pat Metheny?

If you chose "D," move to the front of the class. Spyro Gyra, Jarreau and Metheny have each topped the jazz chart twice in the past 25 years, but Metheny has scored three times. The Metheny Group's "Off-ramp" (ECM/Warner) holds at No. 1 for the sixth week, following 1980's "American Garage" and last year's "As Falls Wichita So Falls Wichita."

Falls," a collaboration with Lyle Mays.

With Metheny's success, WEA has now been on Billboard's jazz chart for 36 consecutive weeks. And the corporation has topped the jazz survey for all but nine weeks in the past two years. That streak may well continue. David Sanborn's Warner Bros. album "As We Speak" enters the chart this week at number four. Sanborn's "Voyeur" was No. 1 jazz a year ago.

(Continued on page 72)

'Physical' Is Censored In South Africa

By SUZANNE BRENNER

JOHANNESBURG—Olivia Newton-John's "Physical" has been censored by the South African Broadcasting Corp. (SABC) on the eve of her concert at Bophuthatswana's Sun City Showdown. 100 miles outside Johannesburg. Her week-long series of shows begins July 23.

The recording, which initially received SABC airplay, was withdrawn shortly after release without explanation, but has since been reinstated on the airwaves with the omission of the verse ending "There's nothing left to talk about! Unless it's horizontally."

A television special screening prior to Newton-John's arrival has been similarly treated. It is thought that EMI succeeded in resolving the problem by suggesting to SABC that

(Continued on page 60)

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(Continued on page 60)

JULY 17, 1982, BILLBOARD

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AEI CROSS-MERCHANDISES

Foreground Firm In Label Tie-Ins

Continued from page 3

an extra \$1 off the price of Arista disks and tapes.

"This whole concept really just started as of January, but it's clearly one of the best areas we could move in," says Nettlich of the cross-merchandising play. By servicing its clientele with added promotional coordination, AEI traps better client relationships while improving its access to foreground music licenses.

The nature of the locations serviced may dictate how a promotion is handled. In the Wild West/Arista plan, for example, Nettlich notes that the coupling of soft rock acts like Air Supply with the more youthful pop/rock of Haricot 100 stems from research into the clothing

chain's walk in business. "The client consists largely of kids," she reports, "but many of them come in with their parents. So we wanted to insure that the promotion would appeal to both groups."

A second line of promotion involves giveaways and contests to employees of the client stores. To maximize in-store support for its programs and encourage the development of related merchandising plugging AEI's service, recent key projects have singled out albums like "Reel Music," the anthology of Beatles music on Capitol, and announced the special contest via AEI's monthly newsletters to Nova-Tone and AEI clients.

The Capitol Beatles push, for ex-

ample, awarded free albums and a grand prize of a Panasonic home video recorder.

Since January, the firm has added special celebrity-hosted programs to its in-flight audio channels. First was Rupert Holmes, plugging his first album for Elektra/Ayco, via the Continental Airlines service. The Continental show has since seen Chubby Checker as featured channel host, plugging his MCA album, and current feature Al Jarreau. Each promotion has included ad or editorial layouts in the airline's in-flight magazine, bouting the guest host and his album, and LP giveaways have been used to further plug the artists involved.

"The problem with the airlines is that there's a production lag between when the tapes are made and the copy tapes being programmed on the flights," says Nettlich. "That means it will take perhaps a month or two to get an artist into those systems, so we can't function as a preliminary promotional area. For that reason, we need record companies to cooperate closely when staging such a tie-in."

In the case of Rupert Holmes and Chubby Checker, early planning allowed AEI to have audiotapes (and any air concurrent with the initial weeks in release for their new albums).

Nettlich estimates AEI's total average listening audience at 2.9 million listeners daily, and with plans to spend as much as \$200,000 a year to promote its programs, AEI's high profile in-flight label activities are understandable. Existing licensing agreements with Warner Communications' Warner Special Productions, A&M, Arista, Capitol, and RCA, among others, find such firms' executives willing to comment favorably about the value of such ancillary exposure a check with several marketers quoted in an AEI handout confirmed that their participation was willing and enthusiastic.

That growth leads Nettlich to project the development of additional ties to radio, and to envision the day when foreground services' importance can command more direct artist participation via in-store appearances at client outlets.

SAM SUTHERLAND

Arab Pirates Sentenced For Felony Theft

NEW YORK Three Chicago men, convicted of out-county piracy of felony theft in the pirating of Arabic recordings, have been sentenced by Cook County Circuit Court Judge Roger J. Kelly.

Saleem Ansham Zakarian received 18 months felony probation, one day a month in jail for a year, \$5,000 in fines, and restitution of \$10,000 to be paid to Thomas Figgins of Nonesuch Records, the victim of the unauthorized manufacture and sale.

Wah Karabat, a sales clerk of the Zakarian Tapes and Records store, got 30 months probation and a \$1,000 fine. Faried Sabab, who worked at Alta Imports record store, did not appear at the sentencing and a warrant has been issued for his arrest.

The legal action follows raids in December by the Chicago Police Dept. financial investigator's unit when 780,000 pirate labels, 2,500 pirate tapes, and 1,550 master tapes, and various duplicating equipment

Market Quotations

As of closing, July 6, 1982

Annual High	Low	NAME	P-E (S&P)	1981 High	Low	Close	Change
9/16	13/16	Altec Corporation	-	16	6 1/8	9 1/8	6 1/8 Upch
30 1/8	26 1/8	ABC	-	6	235	261	261 + 4
30 1/8	25 1/8	American Can	-	18	8 1/8	8 1/8	- 1/8
47 1/8	4	Automatic Radio	-	4445	265	365	+ 1/8
7 1/8	6	Crag Corporation	-	21	62	61	61 Upch
47 1/8	37 1/8	Chrysler Corp.	-	12	254	254	254 + 1/8
4	2 1/8	Electronic Group	-	-	-	2 1/8	Upch
7 1/8	3 1/8	Emvay Inc.	-	6	168 1/2	124	124 + 1/8
15 1/8	10 1/8	Handyman	-	6	26	12 1/2	12 1/2 Upch
6 1/8	1 1/8	Integrating Equipment	-	7	6	2	2 Upch
7 1/8	4 1/8	Kelco	-	7	152	37 1/2	37 1/2 Upch
6 1/8	2 1/8	McA	-	15	176 1/8	57 1/8	57 1/8 Upch
63 1/8	38 1/8	McA	-	8	1575	52 1/2	52 1/2 + 1/8
57 1/8	48 1/8	Motronic	-	11	1996	61	60 1/2 + 1/8
40 1/8	30	North American Philips	-	4	1025	36 1/4	36 1/4 + 1/8
40 1/8	30	Omron Corporation	-	41	6 1/8	6 1/8	6 1/8 Upch
16 1/8	10 1/8	Posen Electronics	-	12	2	1 1/8	1 1/8 + 1/8
15 1/8	15 1/8	RCA	-	13	37 1/2	15 1/2	15 1/2 + 1/8
16	12	Sony	-	8	9354	12 1/2	11 1/2 + 1/8
39 1/8	22 1/8	Stellar Broadcasting	-	17	253	27 1/2	27 1/2 + 1/8
34 1/8	27 1/8	Tyco Broadcasting	-	-	12	2 1/2	2 1/2 + 1/8
63 1/8	43 1/8	Warner Communications	-	11	3707	46 1/4	46 1/4 + 1/8

OVER THE COUNTRY	Sales	Bid	Ask	OVER THE COUNTRY	Sales	Bid	Ask
Alisco	-	1/8	1 1/8	Russian Elec	-	1 1/8	1 1/8
Campor Corp	6	15 1/8	16	Reclon	-	3	3 1/8
Data Packaging	4	6	6 1/8	Rever	-	318	27 1/2
Johnson Int'l	1	6	5 1/8	Schwartz Brothers	-	2 1/2	2 1/2
Koss Corp	40	3 1/8	3 1/8				

Over-the-Country prices shown here or may not represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation. The above information contributed to Billboard by Douglas A. Voth, Assistant Vice President, Los Angeles region, Dean W. Reynolds Inc. 4001 West Main Street, Suite 100, Torrance, California 90501 (310) 641-1781, a member of the New York Stock Exchange Inc.

See Settlement In 'Exorcist' Suit

NEW YORK An out-of-court settlement is pending in litigation here involving a music publisher's contention that the use of a copyright in a videocassette version of a feature film was an infringement. Virgin Music of London had sued Warner Bros. Pictures an infringer when it released the videotape of the hit film "The Exorcist," in 1980. The film's main theme was

Virgin's copyright, "Tubular Bells." Warners, in a suit filed last September in U.S. District Court against Virgin, claimed otherwise. But, on June 29, Judge Whitman Knapp issued a suspense order stating that the case has been settled and that parties in the action are "in actual execution of a settlement agreement."

Terms of the proposed settlement could not be obtained.

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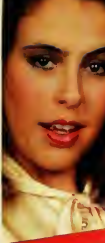
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JULY 17, 1982 BILLBOARD



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Backstreet Viewing Video As Crucial For Swingers

By PAUL GREEN

LOS ANGELES—Backstreet Records is looking to video as an alternative to costly tours and tight radio playlists in its efforts to break the Swingers, a top-charting Australian band.

Four songs from the group's "Counting The Beat" album form the basis of a half-hour video which Backstreet has circulated to 30 video and dance clubs in addition to MTV and a variety of television programs.

Tom Atencio, Backstreet's director of product development, says the decision to put the primary promotional thrust behind the video was based on the nature of the group's music.

"We realized this probably wasn't going to be an instant pop smash like Air Supply and that it would be difficult to market, but felt we couldn't turn our backs on it either."

Atencio says the label held the album, which was remixed for the Australian market by Split Lnz producer David Tickle, for eight months, waiting for the climate for new music to improve. Given the current success of the Go-Go's, the Human League and Soft Cell, among others, he feels confident that it has.

The videos were story-boarded by the Swingers' musical heroes Phil Judd and directed by Susan Davis, a noted Australian documentarian and film maker. The four songs on the video—"Counting The Beat," "It Ain't What You Dance," "More" and "One Track Mind"—combine with a fifth, "One Good Reason," which is an excerpt from an Australian film "Star Struck," directed by Gillian Armstrong.

Atencio says the early breakout markets on the video are New York, Boston and L.A., all traditional new music strongholds, and Seattle "Seattle's not usually thought of as a breakout market," Atencio says, "but it makes sense because of the club scene there."

The video is being made available to MTV Monday (12), which will give it its first broad national exposure. Atencio says he held off on supplying the video to MTV until after the album's release July 1 so he wouldn't lose record sales of intrigued viewers.

But the video was serviced to rock clubs and other venues that play video the first week of June, three weeks in front of the album's release. It was initially serviced to clubs by Ed Steinberg, who runs Rock-amnesia, a key video service.



FEELING GOOD—Roy Ayers, left, chats with PolyGram executives Barry Losk, center, and Roger Slinger following his recent appearance at the Harmony Line in New York.

The Rhythm & The Blues Trouman Brothers Are Bouting For Tomorrow

By NELSON GEORGE

Anyone who has heard Zapp's single, "Dance Floor," knows that the men who made "More Bounce To The Ounce" can still build excitement on the (yes) dance floor.

But this Dayton, Ohio band has more on its mind than boogie madness. The four Trouman brothers who form the core of Zapp are building something quite substantial in their Midwestern hometown.

In fact, they are building homes. "Early in our careers, well before we had started recording for Warner Bros., we had made a commitment to give something aside from our music to our fans," says Larry Trouman. "We'd been working for years as a club act, playing for over 300 times a year, and had always been enthusiastically supported wherever we played. When 'Bounce' hit, we had the capital to give something back and thought what was the biggest need in the black community. Housing was the answer."

So we started acquiring condemned property in the black community in Dayton and totally re-did it, selling the houses for only \$1,000 more than we put into them. We didn't just rehabilitate them, but had them totally restructured so that they are as good as any in the city. This was in areas that had seen no new building in 10 to 15 years. So far, we

have rebuilt about 35 homes and are now acquiring empty lots where we can build from scratch."

Trouman Construction employs (including subcontractors) "50 or more people at any given time," says Larry. "With each carpenter, we have two apprentices, both of whom are black. There aren't many blacks with experience in the building trades, so we're hoping the apprentices will one day be able to move on up the ladder." A fifth Trouman brother runs the construction business when the others are involved with their musical career.

Are the Troumans making a profit? "No way, man," says Larry. (Continued on page 59)



Knockouts Get Marketing Push

NEW YORK—Coinciding with the current tour by Frankie and the Knockouts and with the release of their "Below The Belt" LP, RCA and Millennium Records have launched a marketing plan emphasizing in-store play and visibility.

RCA has provided merchandising materials, including posters, header cards, ad mats, and mints. To encourage accounts, "Below The Belt" promotional campaign has been mounted. Awards will be presented to store managers and merchandisers of both chain and local retail outlets involved in the promotion.



QUET TIME—Juice Newton chats with "Today" show host Chris Wallace preceding a video clip of her latest single, "Love's Been A Little Bit Hard On Me." Newton is currently on a national tour promoting her new Capitol album.

Industry Events

A weekly calendar of upcoming conventions, awards shows, seminars and other notable events.

July 9-25, Montreux Jazz Festival, Montreux, Switzerland.

July 14-16, Country Music Assn. board meeting, Wilson Lodge/Oglebay, Wheeling, W. Va.

July 15, City of Hope dinner honoring Quincy Jones, Beverly Hills Hotel, Beverly Hills.

July 15-18, Pori Jazz Festival, Pori, Finland.

July 16-18, North Sea Jazz Festival, The Hague, Holland.

July 17-18, Jamboree In The Hills, Wheeling, W. Va.

July 17-21, International Assn. of Audition Managers And Trade Shows, Hyatt Regency/Milwaukee Exposition Conference Center And Arena, Milwaukee.

July 19-20, Third annual New Music Seminar, Sheraton Center Hotel, New York.

July 25-27, Midwest Music Exchange, Bismarck Hotel, Chicago.

Aug. 1-3, Gospel Radio Conference, Holiday Inn, Estes Park, Colo.

Aug. 1-2, Christian Artists' Music Seminar In The Rockies, Estes Park, Colo.

Aug. 8-12, Record Bar's annual managers conference, Marriott Hotel, Hilton Head.

Aug. 29-31, VSDA conference, Fairmont Hotel, Dallas.

Aug. 29-Sept. 1, National Assn. of Broadcasters, radio programming conference, Hyatt Regency, New Orleans, La.

Sept. 8-11, Billboard Talent Forum, Newport Beach, Calif.

Sept. 12-15, National Radio Broadcasters Assn. annual convention, MGM Grand Hotel, Reno, Nev.

Sept. 18-26, Georgia Music Week Atlanta.

Sept. 17-19, Monterey Jazz Festival, Monterey County Fairgrounds, Monterey, Calif.

Sept. 30-Oct. 4, Eighth annual Music '82, Sheraton Bal Harbour, Bal Harbour, Fla.

Sept. 30-Oct. 4, Videopex '82, Sheraton Bal Harbour, Bal Harbour, Fla.

Oct. 8-11, Country Music Talent Buyers seminar, Hyatt Regency, Nashville.

Oct. 11, Country Music Assn. tv awards show, Grand Ole Opry, Nashville.

Oct. 12-16, Grand Ole Opry birthday celebration, Opryland, Nashville.

Oct. 15-20, VIDEOMAX, Cannes.

Oct. 28-31, Newsworld International Festival, Independence, Kan.

Oct. 29-31, Yamaha World Popular Song Festival, Tokyo.

Nov. 4-12, ABC Radio Networks affiliate board meeting, Sheraton Plaza, Palm Springs.

Nov. 13-15, NCTA national cable programming conference and ACE awards, Biltmore Hotel, Los Angeles.

Nov. 17-19, Western Cable Show, Anaheim Convention Center, Anaheim, Calif.

Nov. 18-21, Billboard's Video Entertainment/Music Conference, New York.

Nov. 18-20, Amusement & Music Operators Assn. (AMO), Hyatt Regency, Chicago.

April 30, T. J. Martell Foundation for Leukemia and Cancer Research annual Humanitarian award dinner, Sheraton Center, New York.

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MAINSTREAM VISIBILITY SOUGHT

Faulty Products: IRS Indie Option

By SAM SLUTHERLAND

LOS ANGELES—An unusual twin distribution capability, a growing array of special label and title distribution pacts and relative autonomy in its dealings with associates at both A&M Records and IRS are among the "secret weapons" in the operation of Faulty Products.

Although new wave-influenced labels have popped up in major label alliances elsewhere and similar avant-garde rock product has emanated from firms like Stiff/America and JEM Distributors, Faulty, started as a spinoff of Miles Copeland's original International Record Syndicate (IRS) operation, now represents a long list of acts and a variety of different regional and local rock imprints.

Yet, because of the rapid rise for IRS and its early involvement in Faulty's direction, confusion persists

over the distinction between the two companies. In fact, Faulty is any thing but a shadow firm helmed by the same personnel. Operating its own La Brea Avenue offices several blocks south of the A&M lot where IRS is based, Faulty's compact staff is now aiming to reinforce its underground market clout with higher visibility in the mainstream trade.

"Everything on IRS, with a few exceptions on Faulty itself, goes through RCA and A&M," explains John Guarneri, who joined Faulty when it was a fledgling operation in the U.S. and is now one of its marketing chiefs.

"We're late fortunate in our dealings with A&M in that we have real freedom. Most other label associations, like Virgin's with CBS, for example, have the major retaining a right of first refusal over what product can be released. We're not con-

sured like that here, which means we can still work a record if A&M doesn't want to be involved."

Thus, such provocative acts as the Dead Kennedys, offered through IRS to A&M but found unacceptable, can be worked directly by Faulty.

Working through independent distributors, Guarneri and promotion chief Mark Cope admits there's still some resistance to the more esoteric regional rock product they handle, but even with those problems, the underground for new rock is a measurable one. In fact, notes Cope, many of the bands' reliance on regional audiences via club and concert dates provides Faulty with a handle on initial sales, as well as a guideline in projecting the viability of a prospective signing. To Guarneri's observation the bands receive "a credible following" before Faulty can enter the picture. Cope adds the recent case of the Circle Jerks, a radical Los Angeles punk band. "With the Circle Jerks, it was obvious they already had a following here," notes Cope. "Now we're finding that they have one elsewhere, largely on word of mouth." That reputation translated to sales of 20,000 units during the LP's first four weeks in distribution area.

If those numbers are still modest for majors, Guarneri and Cope agree that Faulty's small staff and budget-conscious methods make the scale of economies work favorably when entering such a sales level. "We can be successful selling as few as 5,000 records," says Cope, noting that certain acts like the Dead Kennedys.

(Continued on page 72)

Rock'n'Rolling
A Fact-Finding Fling With
Ferry, Floyd & Schneider

By ROMAN KOZAK

"The good thing about this business for me is that you can control your own destiny. You write your own songs and you make your own records, and it's all kind of self-controlled," says Bryan Ferry, lead singer of Roxy Music, whose material did good would make him a natural for the movies, playing, say, the next James Bond.

"We've had a few scripts sent to us through the years, but I've been very reluctant. I don't want to think about it. I'm not skilled enough to do my own film, though I think I'd be able to write my own script someday. But I haven't even thought about it enough to want to try. And any scripts I've seen have not been up to my street at all. I'm not a natural actor."

"David Bowie was making that transition very well. Maybe films are now more important in him than music. And I would like to do it someday. It's funny, the Bond people did in fact want to see me last week. But I was busy. I got married," says Ferry, who notes that he is spending his honeymoon doing interviews in the U.S. while his bride is in Paris.

Though Ferry is reluctant to get into the movies, video has been important to Roxy Music, since the band started 10 years ago. Ferry says it was video that first broke both the band and his own solo career in Australia and elsewhere, but only now is he being asked about videos for the U.S. "Why is America so conservative?" he asks.

From their new "Avalon" LP, Roxy Music has made videos of the

title song and of "More Than This." Ferry indicates that unless the LP does better than its current chart position, the videos may be all that the U.S. will see of Roxy Music this time around. Roxy is doing a tour of Europe with fellow E.G. artists King Crimson during the summer, and then Ferry plans a solo album, his first in five years. If "Avalon" takes off here, then Roxy will tour the U.S.

Though "Avalon" was atop the English charts for a month, and Roxy Music is a best-selling group throughout most of the Western world, it has never had much of an impact in the U.S. a situation that Ferry describes as "a vaguely disappointing." He concedes that maybe he does need enough time cultivating American radio and retail, but he rejects any suggestion that Roxy's music is too "European" for American tastes.

"Most of my influences have always been American, which is one of the reasons why we always wanted to have some success here. But we have."

(Continued on page 72)

WB To Open
London Office

• Continued from page 2

reunion operation. "There's a feeling at Warner that it's time for them to reestablish a Burbank presence in London, and I've delighted," he says. "Ken is a knowledgeable piece of shit, but a powerful one. I suspect he'll capture a lot of suitable talent that might not consider us otherwise. We're all chasing talent, and Ken represents another set of aker cars."

LEO SACKS



Billboard photo by Chuck Purn
QUEST GIG—Singer/guitarist Ian Hunter joins Al Kooper, playing keyboards, onstage at Traa in New York, during Kooper's recent appearance at the showcase club.

Joe Dixon Heads
Memphis NARAS

MEMPHIS Joe Dixon, producer/engineer for the Wm. B. Tanner Co., is the new president of the local NARAS chapter. Dixon has served the chapter as secretary and vice president and was coordinator of its Blackwood Brothers Tribute banquet. He is also co-owner of New Hope Enterprises, a production company.

According to Dixon, his primary goal as president will be to complete efforts to locate the NARAS Hall of Fame in Memphis. The chapter will also continue to sponsor its seminar series with Memphis State Univ.

Other new officers include: Wain Bradley, first vice president; Rich and Ranta, second vice president; Ward Archer, Jr. treasurer; and Michael Harrington, secretary.

The Board of Governors is comprised of Ward Archer, Jr., F. Stelle Axtom, Andy Black, Mark Blackwood, Mark Blumharg, Wain Bradley, Ellis Chappell, Rose Clayton, Ellis Chappell, Joe Dixon, John F. Jimmy Griffin, Michael Harrington, George Klein, Carl Marsh, Mel O'Brien, Richard Ranta, Dave Ramsey, Ann Rakes, Dick Scott, Harold Strohbach, Jerene Sykes, Bob Taylor, Bob Tucker, Juanita Tullos, and Jim Zumwalt.

Fry and Ranta will serve as the new trustees with Dixon and Archer in alternates. Ranta will also be the national committee representative and Clayton will be the national editorial representative. Strohbach will continue to serve as the national vice president and legal counsel. (By) Williams is the hap-

py 11/10/82/10/82/10/82

How many punk
rockers does it
take to change a
light bulb?
Two—one to
change it and
one to
eat the old one!



Laughter from music's fast lane... LAUGH TRAX

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ROCK 100
by Jim Quirin and Barry Cohen
The authoritative book of record rankings

ROCK 100

lists the top 100 songs for each year from 1956 to 1975

ROCK 100

yearly rankings are based on the weekly Billboard HOT 100

ROCK 100

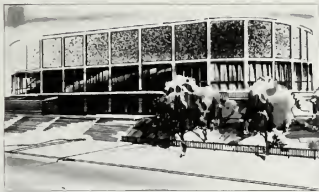
gives each hit's title, artist, label, and number of weeks in the Top 100, Top 40, Top 10 and all 1

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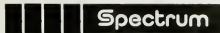


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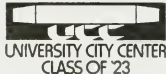
The secret to our success? Thoughtful, innovative planning. Expertise in management and operations. And a unique, caring way of presenting our attractions so that each is a totally entertaining event.



THE UNIVERSITY CITY CENTER SIZE 5,000 REGULAR

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Act-ivities

Artists Set For Jamaican Festival

The fifth annual Reggae Sunsplash at Jamaica's Jarrat Park Aug. 3-7 will feature **Deniece Williams** and **Taj Mahal**, along with 31 reggae acts. The event is being produced by Synergy Productions of Jamaica, in conjunction with the county's tourist board. Last year's Sunsplash was the most successful to date, attracting more than 100,000 to the four-day fest. The '82 version will be videotaped by the KSR Group for video and video distribution.

Not all corporate sponsorships pay off. The R.J. Reynolds Tobacco Co. has pulled out its reported \$175,000 sponsorship of a series of summer concerts at the Boston Common, after a number of the scheduled performers, reportedly among them **James Taylor** and **Peter Dinklage**, balked at appearing at an event

sponsored by a cigarette company. Profits from the concerts, produced by Don Law, and also sponsored by the city and WBZ were to go to local arts programs. A new corporate sponsor is sought.

Robert Plant and the rockabilly **Stray Cats** dropped down in the Peppermint Lounge in New York to catch Capitol's new act, **Missing Persons**.

To celebrate its 25th anniversary, The Guiding Light soap opera threw a party on the observation deck of the Empire State Building featuring the show's in-house rock band, the **Parker Brothers**, who have an album out on **ABU Records**.

Switch has left Motown.

The **Spinners** are the new national musical spokesman for the **Big Brother/Big Sister** program. During their current national tour, the

group plans to visit various **Big Brother/Big Sister** branches to promote the organization. More due about the **Beatles**, this time from their producer, **George Martin**, who tells his story in "All You Need Is Ears," scheduled for publication by **St Martin's Press** at the end of next month.

Belinda Carlisle, lead singer of the **Go-Go's**, broke the metalairal bone in her right foot during the band's recent **Australian** tour, but the upcoming U.S. tour, set to begin Aug. 1, will go on as planned, the promises. Three songs on "Vice (From The Ground)," the next **America** album on **Capitol**, were written by **Bill Mumy**, who in the '60s played **Will Robinson** in the "Lost In Space" TV series.

Suprings, **Glen Campbell** to Atlanta, worldwide, with an album due in the fall. **Andre Cymone**, formerly with **Prince**, to **Columbia**. **Lords of the New Church** and **R.E.M.** to **IRS**.

Gary Numan to **Los Angeles** Personal Direction, the management arm of **IRS**. **Kitty Wells** to **Tessier Talent**. **Nick Oleinik** to **Jody Records**.



Billboard photo by Chuck Fain

PEPPER FEST—Some of the 8,000 fans who can be accommodated at the expanded capacity **Dr Pepper Musical Festival** watch a show on a pier on New York's West Side.

Blair Video To Distribute News-Oriented Rock TVer

NEW YORK—A pilot program aired on five CBS-TV affiliates this past weekend will be the basis for a series beginning in October or November. The subject: rock music.

"The Rock And Roll Show" will be a weekly half-hour rock music magazine program, co-produced by **Blair Video Enterprises** of New York and **Somach/Nelson Productions** of Philadelphia. Five CBS-owned stations carried the pilot last weekend, and Blair will distribute it to other markets.

Says **Denny Somach** of **Somach/Nelson**, "Every other country on the world has a show like this." His company had been producing a similar program for 15 months, airing in the Philadelphia market only.

"We started out by doing a rock clip at the end of the newscast leading into 'Saturday Night Live,'" Somach relates. The 90-second segments ran for six months to strong response, and the local NBC affiliate asked the producers to develop a half-hour show. The first one featured **Carly Simon**.

"We ended up with the highest rated locally produced show in Philadelphia last year," Somach says. Next came "The News That Rocked '80" and "The News That

Rocked '81," the latter of which was aired on **MTV**, **Music Television**, and, later, on **CBS-TV** in New York.

"When they saw the rating we got, they said we might be onto something, and they asked us to do the pilot," Somach says. "They were interested because of the numbers."

The program opens with segments on **Bill Haley** and the **Rolling Stones**, then moves into five minutes of news and rock events of the week. For the "Special Guest" segment, **Mick Jagger** was featured. Also on the program: "The Rock Report," a gossip segment; "Rock History Flashback" and "New Artist Profile."

"It's mainly an informational show, not straight concert," says Somach. "Rock can attract the audience; it's no longer the narrow thing that they're waiting to go away in two years."

LAURA FOTT

Mackey Deal

NEW YORK, Moon Shine Records of Nashville has licensed **AIR Sound Co.** of Toronto for the Canadian release of **Bobby Mackey's** current U.S. country hit, "Pepsi Man."

New Products



NEW PACKAGE—A new hanging clam-pack design allows retailers to display **Discwasher's D4 Record Care System** on racks. The system is still available in its under the counter storage box. Both packages retail at \$16.50.



VIDEO ACCESSORIES—Recoton's model **TVG9-910** features seven video game accessories, including **AC power adapters**, custom fit game dust covers and **tv game switches**. The display is 24 inches by 20 inches and can be used on the counter or wall. The package, which includes a display header, retails for \$279.95.



VIDEO GAME ORGANIZER—Hartzell Custom Products' video game case **VGC-8** holds eight video game cartridges. It also contains a storage slot for game booklets and has a telescoping handle for easy carrying. The organizer can be wall mounted or stacked together. The top, bottom and sides of units have interlocking clips to allow for expansion of the storage system.



CASSETTE STORAGE—Bib's compact video cassette storage unit holds 10 **VHS**, **Beta** or **Philips** units. Packed in a descriptive sleeve, it is made of strong, smudgeproof plastic and comes with non-slip, self-adhesive feet. Retailing for \$5.95, the unit can be used free standing or attached to the wall.

How do I know
my kid's got
Pac Man Fever?
He'll only take a
bag of quarters
for his allowance!

Laughter is music to our ears.

LAUGH
TRAX



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**LAUGH
TRAX**





NASHVILLE IN-STORE—Steve Warner signs autographs at Nashville's Hickory Hollow Mall, as part of a joint promotion between RCA Records and Record Bar. Also involved in the promotion were Louise Mandrell and R.C. Bannon.

K.C. EXPERIMENT

Classical Westport Store Takes Arts To The Heart

KANSAS CITY—The city's all-classical record store, Classical Westport, has entered a new phase described by owner Cheryl White as a "department store for the arts."

In what may be a new retailing concept, three unrelated shops, including White's, are dovetailing arts-oriented upscale merchandise. "We've moved into one space with a store that sells gourmet coffee and one that sells art posters," White explains. "It's something of a department store for the arts kind of deal. We all agreed on common business goals."

The four-year-old record shop, located in Kansas City's Westport fashion area, offers a more serene environment than traditional full-line shops and the opportunity for unlimited classical in-store play. It's one of numerous all-classical shops sprung up in the last five years.

According to White, sales have doubled several times and inventory is about twice the original size, or \$100,000 today. The store's merchandise is about 90% classical. Blank tape and record car accessories and a line of hooks about music complete the mix.

Last fall, White joined with two other stores in a spacious new building located around the corner from the original address.

"It's a common space, you can



FUND RAISER—Jason Shapiro, vice chairman of National Record Mart, left, presents a \$3,630 check to Tricia Mullis, 1982 poster child for the Greater Pittsburgh March of Dimes. The funds were raised via the sale of the Pride of Pittsburgh poster featuring prominent hometown rock acts. Holding the poster, which was sold in Area National Record Mart, is artist Billy Price.

walk from store to store freely," the dealer explains. "There's an espresso bar in the office store and you can have a coffee there and hear the music. The art posters are used in decor of all three shops."

White says stores in the Westport area are picturesque and attractive. "We have a performance area in the back of the store," she says. "In addition to concerts, we recently gave adult music appreciation classes." The \$40 course fee included liner notes, program discount on albums.

All three proprietors suffered a setback in May when part of the roof was stripped away in a fluke storm. Almost all of one store's inventory was lost and damage to records was estimated at \$8,000. White says insurance cushioned the losses and it took only a month before the 6,000-square-foot shopping area was thriving again.

White's desire to educate customers governs stock display. Bins are ordered by historical period, beginning with medieval/renaissance, she notes. "Other than a fluke like *Charols of Fire* or *Dominos*, we just sell a basic sampling of everything," the dealer says. "We carry a pretty good sized 20th century music section."

Non-classical specialties include traditional Irish and British folk mu-

(Continued on page 44)

SALESMANSHIP Rudder Seminars Steer Dealers On The Right Course For \$S

By IRV LICHMAN

NEW YORK—It's a very emotional business and if the customer is handled positively, he'll respond positively.

This is a principal guideline of Gene Rudder, who has been conducting record store retail seminars in the Washington, D.C. area and hopes to expand his services to other geographic areas.

A former salesman for Inner City Records, which enabled him to make frequent contact with retailers, Rudder recently completed a series of seminars for several Harmony Hut stores, where, he claims, his salesmanship techniques enabled one of the locations, in Hillcrest, Md., to increase its sales projections. The Harmony Hut seminars were part of the chain's "Customer Service In The 80's" program initiated by Clyde McElvene, general merchandising chief (Billboard, June 14).

Speaking of the industry's great

appeal to emotions, Rudder tells his seminars that "emotion can trigger the sale, but emotion can also destroy the sale. You can destroy a sale just as rapidly as you can create it. Every word creates images in your mind. Successful salespeople realize from the moment they meet a person, they must eliminate fear while they create the emotion necessary to close the sale, backed up with the logic of the decision after they do."

Some of the emotional factors that lead to "ownership" (Rudder prefers this word over "sale") are: 1. pride of ownership, 2. keeping up with the Joneses', 3. peer pressure, and 4. self-image and improvement.

Rudder has five word no-no's he terms "rejection words," which he defines as any word or phrase that

tingers fear. These are cost or price, better-served, "total investment," buy "own," sell or cost ("happily involved"), pitch ("presentation or demonstration"), and deal ("opportunity").

Rudder's approach is to conduct seminars two or three hours before a store opens. He charges \$50 for each seminar. For \$200, he'll spend eight hours on the selling floor of a location plus conduct further clinics for two evenings.

Rudder claims his technique can lead to multiple purchases. "A lot can happen in a retail environment. People have money. They're buying home video cartridges that retail between \$20 and \$40. When motivated they can buy two at the same time."

New LP/Tape Releases.

Continued from page 18

FITZGERALD, ELLA
Ellie In Hollywood
LP vinyl imports UMW 2636
CA 10078 19 98
GILLESPIE, GIGGY
Heavy Trunk Will Excite
LP vinyl imports UMW 2631
CA 10078 19 98
HAWKINS, COLEMAN
Al's New
LP vinyl imports UMW 2623
CA 10078 19 98
HODGES, JOHNNY & THE ELLINGTON MEN
The Big Sound
LP vinyl imports UMW 2575
CA 10078 19 98
MARSALE, WYNTON
Wynton Marsalis
LP vinyl imports UMW 2637
CA 10078 19 98
MULLIGAN, GERRY, QUARTET, son
Today When
LP vinyl imports UMW 2637
CA 10078 19 98
O'DAY, ANITA
Song Jimmy Gilmer Arrangements
LP vinyl imports UMW 2619
CA 10078 19 98
PARKER, CHARLIE & JOHNNY HODGES
Jam Session 1
LP vinyl imports UMW 2530
CA 10078 19 98
STUTT, SONNY, QUARTET
New York Jazz
LP vinyl imports UMW 2558
CA 10078 19 98
VARIOUS ARTISTS
They All Played Bebop
LP Columbia 423033/2

WILSON, TEDDY, TRIO & GERRY MULLIGAN QUARTET
Live At Newport
LP vinyl imports UMW 2622
CA 10078 19 98

GOSPEL
PATILLO, LEON
I'll Never Stop Loving You
LP MCA 1111 19 98

THEATRE / FILMS / TV
Soundtrack
LP Polygram 1034 19 98
VARIOUS ARTISTS
Great Film Classics, Vol. 1 & 2
CAG 3544/2 19 98

CLASSICAL
BACH, JOHANN SEBASTIAN
Piano Concerto No. 1
LP 424 3548/00 19 98
BETHOVEN, LUDWIG VAN
"Daughters" Tapes
LP 424 3548/00 19 98
BETHOVEN, LUDWIG VAN
Piano Concerto No. 4 in C major
LP 424 3548/00 19 98
BETHOVEN, LUDWIG VAN
Piano Concerto No. 5 in E-flat major
LP 424 3548/00 19 98
BETHOVEN, LUDWIG VAN
Piano Concerto No. 6 in F major
LP 424 3548/00 19 98
BETHOVEN, LUDWIG VAN
Piano Concerto No. 7 in F major
LP 424 3548/00 19 98
BETHOVEN, LUDWIG VAN
Piano Concerto No. 8 in D major
LP 424 3548/00 19 98
BETHOVEN, LUDWIG VAN
Piano Concerto No. 9 in E-flat major
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Piano Concerto No. 10 in D major
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Piano Concerto No. 87 in E-flat major
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BETHOVEN, LUDWIG VAN
Piano Concerto No. 88 in D major
LP 424 3548/00 19 98
BETHOVEN, LUDWIG VAN
Piano Concerto No. 89 in E-flat major
LP 424 3548/00 19 98
BETHOVEN, LUDWIG VAN
Piano Concerto No. 90 in C major
LP 424 3548/00 19 98
BETHOVEN, LUDWIG VAN
Piano Concerto No. 91 in E-flat major
LP 424 3548/00 19 98
BETHOVEN, LUDWIG VAN
Piano Concerto No. 92 in D major
LP 424 3548/00 19 98
BETHOVEN, LUDWIG VAN
Piano Concerto No. 93 in E-flat major
LP 424 3548/00 19 98
BETHOVEN, LUDWIG VAN
Piano Concerto No. 94 in C major
LP 424 3548/00 19 98
BETHOVEN, LUDWIG VAN
Piano Concerto No. 95 in E-flat major
LP 424 3548/00 19 98
BETHOVEN, LUDWIG VAN
Piano Concerto No. 96 in D major
LP 424 3548/00 19 98
BETHOVEN, LUDWIG VAN
Piano Concerto No. 97 in E-flat major
LP 424 3548/00 19 98
BETHOVEN, LUDWIG VAN
Piano Concerto No. 98 in D major
LP 424 3548/00 19 98
BETHOVEN, LUDWIG VAN
Piano Concerto No. 99 in E-flat major
LP 424 3548/00 19 98
BETHOVEN, LUDWIG VAN
Piano Concerto No. 100 in C major
LP 424 3548/00 19 98

SONATA No. 14 in E-flat major (Op. 27, No. 2) "Moonlight" No. 21 in E-flat major (Op. 27, "Appassionata") No. 18 in B-flat major (Op. 13) "Pathétique"
Adda
LP vinyl imports UMW 2624
CA 10078 19 98
Symphony No. 5 in C minor (Op. 67)
Vernon Philharmonic Chorus
LP vinyl imports UMW 2616
CA 10078 19 98
BERLIOZ, HECTOR
Symphonie Fantastique
New Philharmonic Chorus
LP vinyl imports UMW 2616
CA 10078 19 98
BERNSTEIN, LEONARD
Mvt. Meditations from "Mass": "On the Waterfront"
New Philharmonic Chorus
LP vinyl imports UMW 2616
CA 10078 19 98
BRAHMS, JOHANNES
Piano Concerto No. 2 in F major (Op. 83)
Backhaus
LP vinyl imports UMW 2616
CA 10078 19 98
Symphony No. 3 in F major (Op. 90)
Tragic Orchestral (Op. 81)
New Philharmonic Chorus
LP vinyl imports UMW 2616
CA 10078 19 98
CHOPIN, FREDERIC
"Double Time"
LP vinyl imports UMW 2616
CA 10078 19 98
DVOŘAK, ANTONIN
Symphony No. 9 in E-flat major (Op. 85)
New Philharmonic Chorus
LP vinyl imports UMW 2616
CA 10078 19 98
GRIEG, EDVARD
Piano Concerto
LP vinyl imports UMW 2616
CA 10078 19 98
JANACEK, LEOS
The Cunning Little Vespers
New Philharmonic Chorus
LP vinyl imports UMW 2616
CA 10078 19 98
KOSIMIS, MARTIN SCOT
Songs of The Swallow
LP vinyl imports UMW 2616
CA 10078 19 98
MAHLER, GUSTAV
Symphony No. 10 in D major
New Philharmonic Chorus
LP vinyl imports UMW 2616
CA 10078 19 98
MOZART, WOLFGANG AMADEUS
Concerti
LP vinyl imports UMW 2616
CA 10078 19 98
PAGANINI, NICCOLO
Violin Concerto No. 1 in G major
LP vinyl imports UMW 2616
CA 10078 19 98
RACHMANINOV, SERGEI
Piano Concerto No. 2 in D major
LP vinyl imports UMW 2616
CA 10078 19 98
SCHUBERT, FRANZ
Piano Concerto No. 1 in E-flat major
LP vinyl imports UMW 2616
CA 10078 19 98
SHOSTAKOVICH, DMITRI
Piano Concerto No. 1 in F major
LP vinyl imports UMW 2616
CA 10078 19 98
TCHAIKOVSKY, PYOTR ILICH
Piano Concerto No. 1 in B-flat major
LP vinyl imports UMW 2616
CA 10078 19 98
WAGNER, RICHARD
Piano Concerto No. 1 in F major
LP vinyl imports UMW 2616
CA 10078 19 98
WILSON, TEDDY, TRIO & GERRY MULLIGAN QUARTET
Live At Newport
LP vinyl imports UMW 2622
CA 10078 19 98

(Continued on page 44)

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SUNSHINE—Elektra's Joe Sanok greets KZLA-FM music director Denise Galt following his recent performance at the Palomino in Los Angeles.

KROQ Licenses In Jeopardy With FCC

By BHJ. HOLLAND

WASHINGTON—KROQ-FM Los Angeles may be a hot AOR in the spring Arbitron book (Billboard July 10), but that cuts no ice with the FCC, which seems to be moving increasingly toward revoking the station's license, along with that of sister facility Spanish-formatted KROQ-AM.

The latest in a series of legal maneuvers between the commission and Burbank Communications, which owns the stations, is a reconsideration of the revocation by an FCC review board.

The licenses are held by George F. Cameron, Jr. Communications, a wholly owned subsidiary of Burbank. The case goes back to 1972 when the FCC voted to strip the licenses and assign them to two other companies, Royce International Broadcasting for the AM and San

Vox Jox Guzman Tops N.Y. DJ Ratings

His name may not be on the top of everyone's tongue, but **Jose Guzman** has the ratings to make him a household name. The 7 to 11 p.m. jock on WKRS (98.7 Kiss) has pulled in an 8.5 share in the latest Arbitron ratings, higher than any other DJ's slot in New York. Guzman came to the urban contemporary outlet from WJMR New York just over a year ago. His first book was a 1.8, followed by a 7.6 in the winter.

Guzman attributes his success on the urban contemporary station in part to the fact that he used to work as a DJ in a lot of clubs around New York and New Jersey. "A lot of my mixes are live on the air. People appreciate it when you go from one record to another without any change in the tempo."

Although he admits that personality plays a role in his success, Guzman says that he concentrates on the music. "My theory is keep the talk short and sweet. Music is more important, especially at night when people are coming and going. WKRS also gives its air staff a certain amount of leeway, so that they can program, which Guzman says helps give the show a personal feel. Guzman follows Mary Thompson

Marco Broadcasting for the FM. The FM side of the involved case was sent back from the review board this past May to be reheard by an FCC administrative law judge in late September, according to the Burbank lawyer. George Lyon, who was successful in extending the case to include alleged misleading station information by the new FM licensee, San Mateo.

A source at the FM station, basking in the surge of steadily increased listenership that has the station ranked within the top three in the spring L.A. Arbitron and number two in the Orange County. Calif. book, said that billing is "up in the \$12,000 a day" area. The source also says that the station and its advertisers use of new artists' music "is succeeding in spite of the dealings" of its on-the-rope owner company.

man in the New York ratings are WOR morning man **Don Gambino**, who has a 7.9, and WKUT evening personality **G. Keith Alexander**, who has a 7.8.

With the departure of WAPP New York music director **Frank Kelly** (Billboard, July 10), the new Doubleday AOR station has shifted some of its lineup. Moving into Kelly's midday slot is **Michael Stevens**, who was doing afternoon drive. Changing to afternoon drive is **Chip Holbro**, who was doing evenings. The new evening personality is **Garth Hemp**, who with **Donlahey's R.K.I.** Denver. Tying the overnight shift, which was formerly unfilled, is **Ami Wright**, who was with WMMG New Brunswick, N.J. Staying in their same time periods are morning man **Ted Camaruzzi** and assistant **Pat Krause**, 10 p.m. to 1 a.m.

Howard Stern will arrive in the afternoon drive slot at WNBC New York on Labor Day as scheduled despite his dismissal from WJBR (DC-101) Washington in June '89.

Radio 'Burnout' Is Prime Concern For Urban Contemporary Formats

• Continued from page 1

what they want for a certain period of time until they're done and decide to let the record go.

Joe Tamburro, the program/music director of WDAS-FM Philadelphia, argues that urban burnout isn't as newsworthy as a New York phenomenon. "The city's urban stations are unlike any other black stations in the country," he opines. "They strive to be innovative, so they add and drop records faster than I might do, and I'm only 100 miles away. Yet things can happen unexpectedly there, such as 'And I'm Telling You I'm Not Going' by Jennifer Holliday, which you don't think of as a New York-type record."

Another fact that distinguishes the burnout factor in New York, according to Tamburro, is the emphasis that the urban outlets in the market place on club reports. "Sometimes it sounds as if the stations are programmed by disco DJs, always moving on to something new. And clubs just aren't that influential in other cities."

Mayo is equally succinct. "New York is the only city I know of in America where clubs have as much influence in getting a record added as a record company would elsewhere." Ellis adds that while club reports "aren't exactly the gospel," their input has helped to make the station's number one among its competition.

Pam Wells, WGC-FM Chicago's music director, asserts that "true urban contemporary radio doesn't lend itself to burnout because you're programming lifestyle: radio, ideally, there's nothing that won't mesh. It involves finding the right combination of pop, jazz, funk and rock to satisfy as many moods and feelings as possible."

"The urban format means different things to different people," she continues. "So you can't really say anything such as jazz or a cut on an album that's hotter than the single, or a record that introduces a new sound. It would have been unfair to my audience, for example, if I had overlooked Queen's 'Another One Bites The Dust' when it was released."

Mayo understands that the urban audience in New York differs from

the ethnic listenership in a city such as Memphis. "But there are certain common denominators," he notes. One is bringing album cuts to the forefront, and that station in the market that chose not to play "New Yorkers are trendy, and things do happen fast here, but you can't get hung up on guidelines, any where."

He agrees with Ellis that many stations tend to misjudge when listeners grow tired of a particular cut.

BLACK-FORMATTED FM

Stone Reaching For The Top At KJLH

By NEILSON GEORGE

LOS ANGELES—The new program director of KJLH Los Angeles, J.B. Stone, is looking to displace his former employer, KGEF-AM, as the market's top black music outlet, and to fulfill what he sees as untapped potential for the format on the FM band.

In the spring Arbitrons, KGEF posted a 1.9 share, the highest for any black/urban contemporary in Los Angeles, and KJLH a 1.2. Compared to the ratings of other black formats in major urban markets, those numbers aren't impressive. So what's that untapped potential?

For a start, Stone says. "You can't compare Los Angeles to any other radio market in the country, for a number of reasons."

"We have 86 radio stations, which makes the competition intense. For black stations, this statistic is complicated by the fact that there is no large minority concentration here as in New York, or Washington. We just don't have that kind of base, since we're so spread out."

"So many of the pop stations here play black music, which further complicates the job of a black or urban contemporary station. So for us to get a 2.0 is as significant as pulling a 5.0 elsewhere. The number one sta-

"Some programmers are so egotistical that they pull records at the height of popularity," says Ellis.

They think that God has given them the ability to judge when it's time to drop the disk completely, and very often they're way off base. We've found that it's more productive to give them a week or two and ease it out of the rotation slowly if we start to overplay it. It's certainly better than pulling it arbitrarily."

tion in this state is happy to pull a 5.0 share."

Stone is slated to be moving over to the Sieve Wounded-oner station. "It is my first chance to program a black FM station in Los Angeles," he says. "I think that black AM in this market has grown as much as it can. Where in other markets, black AMs aren't doing well, stations such as KGEF and KACE are very competitive."

"But I don't think black FM has yet reached its potential here. For KJLH, I don't foresee any radical changes, just some fine tuning. Right now I'm working with the engineers on the technical sound of the station. That's the foundation of any format."

Prior to coming to Los Angeles in 1980, Stone had worked at both black oriented and general market stations, including some at San Francisco's KHHQ, St. Louis' KATZ, and San Francisco's KDIA. Stone feels that his general market experience has helped him. "The basics of programming are the same everywhere, but by being a spokesman who's at the door you do see and hear things that are extremely beneficial to the format."

"KJLH can reach the top slot in this market or close to it," Stone asserts. "Stevie and general manager Don Murrell want to go for it and I think with this air staff and a few small changes it's possible."

New LP & Tape Releases, p.18

IN COUNTRY FORMAT

Oldies Proliferate On Playlists

• Continued from page 1

country's older target demographic. Media researchers, such as **Rohi Helen** of **Robi-Balton & Assoc.** in Austin indicate studies showing the bulk of country listeners fall in the 35-44 age range. "And people's receptivity to product varies as they get older," says Balton. "Older demographics want older music that's familiar."

In some cases, such as KSON in San Diego, ratings appear to have been subtly enhanced by a management directed toward oldies. In other markets, stations are relying on their well-stocked libraries for non-sponsor-promoted, centered around nostalgia sounds. Country radio's effort to reach a wider (and older) audience is taking the form of various incentives for programmers to check back into "memory lane" for listener appeal.

tanooga, New York, Knoxville, Chicago, Cleveland, Cincinnati, Jacksonville, Kansas City and Detroit have stations now positioning themselves to serve the sizeable base of 30-35 spot playlists with a minimum of 60% or more of daily programing time dedicated to oldies.

Programmers who are not substantially on gold tend to dismiss accusations by record labels that tighter playlists and increasing emphasis on gold is hampering the development of new acts and hindering their efforts to sell singles and albums.

"Our job is to play what people like, and increase our ratings," states **Speely Perez**, music director at KOKI-FM in Austin. "It's not radio's responsibility to be a sounding board for record company product."

With Cleveland's **Joe Rapone** as even blunter, "Sure, the predominance of oldies will probably hurt

lector, my first concern isn't selling records for labels, it's getting good ratings for my station."

WMAQ's Jay Phillips thinks one reason stations are turning more frequently to playing past hits is "the cause labels are trying to push garbage down our throats. There's too much crossover stuff that all sounds the same."

Although stations aren't usually concerned about restricting the playlist arena for new artists, programmers are concerned about breaking up top of the hits.

"New acts that deserve to break through always will," notes one program director, who prefers to remain anonymous. "But my station general manager always asks to see my playlist to compare it to the end of the month with the national trends. If I've gone out of the box on too many unfamiliar records I could get fired."

Radio

Narrowcasting To Women At Flint's WWMN-AM

By CONSTANCE CRUMP

FLINT, Mich.—Radio is always a sucker for the thrill of the new, but in Flint, largely a city of laid-off auto workers and traditionally one of the leaders in Michigan's currently depressed economy, something really new is on the airwaves. WWMN-AM began broadcasting on New Year's Day, 1982 as what is considered to be one of the first women's entertainment stations.

Staffed almost totally by women on both production and broadcast ends, the format was the brainchild of manager Marsha Kloor. "I was driving back from a Dallas conference (the station was formerly a religious format, with mainly paid programming), considering the options for an AM daytime. The idea came to me all at once, and then I succeeded in a 15-month sell job. The owners, Reams Broadcasting of Toledo, Ohio, have really been supportive, and very progressive to let us give the idea a year trial," Kloor relates.

"I'm convinced narrowcasting is the future of radio, at least AM radio," Kloor continues. "We want to reflect our listeners, so we're using a call-in format. We're programming three hours of talk, all segments dealing heavily with call-ins taped for playback and all heavily localized." From 9 to 10 a.m. a psychotherapist, Ann Splane, will assist callers with problems. Between noon and 1 p.m. psychic Mary Christie will give psychic readings to the audience via telephone from Detroit.

The third call-in hour will feature both personalities and issue-oriented guests. WWMN has local and national news six times a day and headline and weather five times.

Finding good syndicated material has been a problem, Kloor admits. "I'm shopping for a network affiliate and we carry Sherry Henry on 'Women in the '80s' and Niki Scott on 'Working Women.'" (Both segments are aired twice daily.) Kloor also goes on the air with an editorial series called "One Woman's Opinion," which considers such topics as Nancy Reagan as a Barbie Doll role model.

The station plays music during the other segments of the broadcast day. "Since we were trying something new, we decided to be all new," Kloor says. "We thought we might as well develop a unique music concept. We basically play adult contemporary, but we develop all the music locally. We're probably the only A/C station in the country that didn't play 'Physical,'" she laughs. "Our music director has a list of criteria and previews all the songs. Women are more involved in lyrical content, studies have shown. Our music is lyrically geared."

A feminist approach was rejected from the beginning. "We can't take a total feminist viewpoint," Kloor explains. "It's hard enough to limit the station to half the available listener-

ship. It's hard to cut that to 5% by taking that perspective.

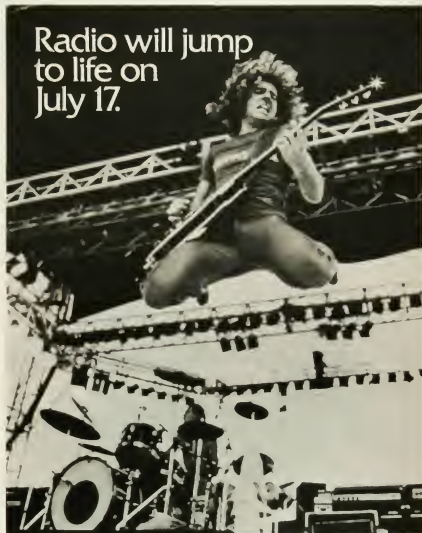
"In radio, if you don't change you die. You must carve a unique niche, be definitive. Men have appreciated

our change in format as well as women. Of course, curiosity is a factor; we're a new and interesting entity. The response from old listeners hasn't been what I expected. Only a

few have called to say they wish we could have continued as we were."

The original idea caused consternation, Kloor recalls, but the originality of the concept won out.

"People ask me, 'Why Flint, Michigan?' Because I'm here, the station is here. We needed to solve a problem and came up with a highly unusual solution."



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NRBA To Name Executive Vice Pres.

WASHINGTON—As a result of a recent survey of the board of directors of the National Radio Broadcasters Assn., the executive committee of the NRBA has voted to appoint an executive vice president to manage the day-to-day affairs of the rapidly growing organization. A search team headed by NRBA president Stu Kaplan and two other executives has begun interviewing candidates.



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CUTBACKS
FOR PUBLIC
B'CASTING?

WASHINGTON—In a surprising development that apparently undercuts the efforts of the Congressionally mandated task force to search for new and innovative ways to finance public broadcasting, the Reagan Administration, in a position paper released by the Commerce Dept., goes on record suggesting that public broadcasting might just go the way of dodos and dinosaurs.

This is the central message of a paper from the National Telecommunications and Information Administration (NTIA), the section of the Commerce Department that is responsible for developing communications policy and reflects executive branch aims. The paper was attached to the July 1 report of the Temporary Commission on Alternative Financing for Public Broadcasting (see adjacent story).

The paper suggests that the number of public broadcasting radio and television stations could be reduced without hurting the public interests, and that new media sources such as cable TV can fill in any gaps.

It also states that "we do not believe that recommendations to continue federal financing of public broadcasting for the indefinite future should carry much weight."

NOVA PROMOTION—Portrait artist Aldo Nova, left, presents WDCW Washington (DC-101) Bill Scanlan with a copy of the limited edition DC-101/Novo picture disk. The presentation kicked off a promotion featuring the disks at area retail stores including Harmony Hut, Kemp Mill, Penguin Feather, Record & Tape Ltd., and Waxie Mastie's. The disks are priced at \$1.01, with proceeds going to the Muscular Dystrophy Association.

Promotions Department Is
Key To XTRA-FM Ratings

By THOMAS K. ARNOLD

SAN DIEGO—If there's anything that XTRA-FM (91.1) has learned from Arbitron findings, it's the value of promotions. Since the station created a promotions department last August, ratings show overall listenership up nearly 30%.

91.1 is one of three AOR stations in the San Diego market, and the only one broadcasting from Tijuana, Mexico. With a 4.9 share of the market age 12 and over, it's become the fourth most-listened-to outlet in San Diego, surpassing ahead of fellow AOR KPRC-FM for the first time in a year.

"Promotion was the last missing ingredient," says station manager John Lynch, who's been with the Noble Multimedia communications outlet since it went on the air four years ago.

"I think once you have the product you should let people know about it. We have the signal at 100,000 watts, we are the only station that can be heard loud and clear in all four corners of the county. We have the programming. And now we have the promotion. It's almost as though listeners have been waiting for us to get involved with the market."

This is the second part of a two-part article written by Rolley Burnstein, with the help of research specialist Jon E. Corrie of Corrie Communications, Newbury Park, Calif.

LOS ANGELES—Last week we discussed quantitative research, all those confusing numbers and the ratings books. We've hopefully proved that it's not necessary to be able to pronounce "logarithm," to be able to understand idiom, to let alone make sense out of these figures.

Qualitative research reflects what is taking place in your market. It tells you who is listening, what they're listening to, when they're listening, and where they're listening. In fact, it tells you everything about your listeners except why they're listening.

Simply put, accurate qualitative research tells you why a listener behaves in a certain manner and what you can do to alter or reinforce that behavior. It attempts to answer all the questions you'd love to ask your audience if you could speak to each

Paul Sansone, who joined 91.1 as promotions director last August after a previous three-year stint in the same position at KGB-FM, adds, "Before they (the listeners) could not get us, not actually touch us. Now they can."

Not to be downplayed, though, is the station's programming. Lynch asserts, "I describe our format as AORH, which stands for album-oriented hits." Lynch says, "What we've tried to do is lean more toward a hits presentation. An AOR station might play three, four or five songs off a rock album, whereas we traditionally only play one or two. The philosophy we have is that if someone tunes in to 91.1, they hear their favorite songs."

"Furthermore, the standard AOR format has a huge amount of men listeners between the ages of 18 and 24. You can literally become number one in this town with that type of format."

"We try to appeal to women on a much more equitable basis, both in the 18 to 24 and the 25 to 34 age groups. In that area, we're number one, and the format we have is doing

(Continued on opposite page)



JONES GUESTS—Tom Jones, left, goes over the game plan for his guest DJ spot on WHN New York with program director Dene Mallam.

Group Backs Federal Funding

By BILL HOLLAND

WASHINGTON—Congress created the Temporary Commission on Alternative Financing for Public Telecommunications last year, and asked lawmakers and public officials with top-drawer communications backgrounds to study members and investigate financing options for budget-hobbled public broadcasting.

The TCAFP—perhaps the only government body in this town that is not known by its initials—has finally issued its first report to the Congress. And the conclusion reached by the member senators, representatives, broadcasting executives and public officials: there is no alternative to continued Federal funding.

The Temporary Commission concluded that "in the short term there is no reasonable alternative to continued Federal funding" and that "precipitous reductions below the currently anticipated levels of Federal support" could lead to "reductions in service."

The blue-ribbon group also came up dry in its analysis of long-range schemes to help public broadcasting gain funds outside of the Federal aid, concluding that "over the longer term none of the other funding options" explored "would be preferable to continued Federal funding."

It made some determinations, however, that if several legislative

and regulatory changes were made, assistance in the development of supplemental sources of income for public broadcasting could be achieved.

The Temporary Commission suggested to Congress to sustain and continue Federal funding, study re-evaluated of PBS business income provisions in Federal law, and review tax incentives for contributions to public broadcasting.

It also recommended that the FCC authorize nonannual use of SCA subchannels—a source of income Public Radio is already pursuing—and examine the restrictions governing commercial use of satellite facilities by public radio and television licenses. It also put forward suggestions to modify FCC rules governing on-air fundraising and promotional, corporate identification policies to open up revenue-producing channels.

In a related development, the National Association of Broadcasters Public Broadcasting Task Force recently presented recommendations for public stations at a meeting of the National Association of Public Television Stations there. They were: 1. restoration of adequate Federal funding; 2. encouragement of commercial stations to assist in appeals for PBS subscribers and funds; 3. a national fundraising broadcast project; 4. tax checkoffs from individuals, refund and 5. tax credits for contributions to public broadcasting.

SEEKS \$200,000 IN DAMAGES

DJ Sues United Stations

NEW YORK—Dana Lauren, a former WHN New York DJ who was fired away from that station to be a jock on the now-postponed Country Music Network, has served United Stations with a \$200,000 suit charging she was fired for the CMN air staff under fraudulent conditions.

The suit, drawn for a hearing in New York State Supreme Court, charges that United officials "induced and directed the plaintiff to resign her employment at WHN and to accept employment with United

Stations"; that the defendants represented that they had definitely and unconditionally decided to operate a network "commencing June 1, 1982," and that "such representations were false and the defendants knew they were false."

The suit, filed June 11, asks \$100,000 for actual damages and \$100,000 for punitive damages. Named along with United are partners Nick Verbitsky, president of the company, and Ed Salamon, vice president, programming.

Qualitative Research: The Whys,
Wherefores of Listener Behavior

of them individually, such as why are they listening to the competition, what do they want to hear on the radio or what don't they want to hear, and it can be carried out in several different methods. Among the most popular these days are the call out and the focus group.

The call out is used frequently, especially in music research. In the past, a p.d. would put together a playlist based on requests and local record sales, but this method is mostly the taste of the active listener who actively listens to his station, and even if he knew everything about the people who were phoning in or buying records, he still was missing the biggest part of his audience: the passives.

Passives comprise the majority of

listeners who never call the station and don't buy records, but since they do make up the bulk of the people listening it's important to find out what they want to hear and that's often accomplished by simply calling and asking them. Rather than asking verbally if they like a certain song, a portion of that song may be played over the phone. That way, the listener will be able to react to a familiar song even if she is unfamiliar with the title. And you'd be surprised the number of people who don't know the title of their favorite song. Remember, music and radio is much more important to you than it is to the average Joe. For that reason it's best that the average staffer not be involved in obtaining qualitative research.

An improperly phrased question can invalidate an entire survey. To give you an extreme hypothetical example, WXXX's call out research showed that everyone in town loved their hair, but the ratings had them at the bottom of the heap. It was then discovered that the research was conducted by a station owner who called 100 people and asked "Don't you like WXXX's new format?" Anyone can see the problem there, but more often it's a very subtle thing that throws off a survey, so if you're devoted to asking your listeners why they prefer the competition, leave it to a research person who has training in how to eliminate bias. He'll ask the questions and tabulate the answers.

Assuming his findings are com-

pletely accurate, which is rarely safe to do when you're dealing with the inexact science of psychology (after all, if a doctor can't determine who is an insane person or a sane murderer, how can he hope to know who a sane one craves [Le Zepplin], but assuming these results are fairly accurate, they're still of absolutely no value to you.

It's at this point that the research must be interpreted. Now that you've got these figures, what do they mean? Unfortunately a computer can't tell you that. Interpretation requires a human with a functioning brain and several years of experience. And even then the results are not foolproof.

To give you a true example of how crucial research is to qualitative research, let's study what do you want by a station in a fairly large Midwestern city to determine the word in the marketplace. The report, which was carefully and statistically accurate, came back showing that listeners de-

(Continued on opposite page)

Radio

Interpretation Seen Crucial To Qualitative Research

Continued from opposite page

stred a station that was positioned somewhere between the AOR giant and the old line MOR outlet. It was interpreted to mean that a million rock station would do well. But even after two years, the format was unsuccessful. Another station in the market got a hold of the same report and interpreted it to mean that the void should be filled with a mass appeal adult contemporary station. Today they're among the top stations in the city.

The research in both cases was identical. It was the interpretation that made the difference. For that reason alone, qualitative research can spell disaster. It can also be an indispensable tool which can shed light on the darkest of subjects, but conclusions should only be drawn by a qualified person in possession of all his faculties and a great deal of common sense.

Focus groups. If you haven't heard about them yet, you will in the months and years to come. Briefly they work like this: 8 to 12 people are selected to be part of a panel discussion about a specific topic. They are usually screened in advance as to their preference for a given station or format. The panel is moderated by a researcher who controls their discussion and another person who analyze their reactions. The room the group occupies is usually equipped with a two-way mirror to allow station personnel, such as the program director and the general manager, to view this discussion.

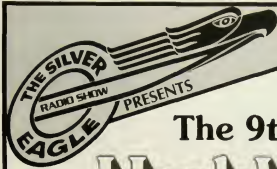
A focus group's major asset is that it allows a station to get a physical handle on its listeners. The major drawback is that it is almost impossible to draw cold conclusions based

on the outcome. They are statistically unsound and definitely no tool for making decisions. However, they do have substantial value espe-

cially when viewed in tandem with other research methods. It's in the focus groups that barren numbers come to life in the form of words,

and while they may not be conclusive, they can be indicative of major trends. Besides, they're fun. Remember fun? That's why you

got into radio in the first place. Research alone is not the answer. Used correctly, however, it can help you find that answer.



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Starring



John Conlee • Joe Stampley • Charlie McCoy • Leon Everette

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Produced by **DIR Broadcasting**

DIR

**New LP & Tape
Releases, p.18**

Promotions Aid XTRA

Continued from opposite page

what it set out to do."

Programming at 91-X is determined by program director Jim Gellaro, himself a mere six-month veteran with the station, and in-house consultant Frank Felix, who also consults nearly a dozen other similarly formatted stations all over the country.

"What Frank has done is take the principles of AOR and make it into more of a mass appeal format," Lynch says. "We're different than any other station in the marketplace."

"The creation of a promotions department is a direct result of ongoing research," Lynch states. "We did a professionally directed focus panel study last year, as we've done every year since we went on the air, and found that people really wanted to see the station get involved with things."

Recent promotions include the co-sponsorship of several teen dance concerts in Del Mar that has tripled regular attendance; the hosting of a volleyball tournament, featuring teams from both the United States and Mexico.

"Visibility is the key," Lynch says. "If anything happens, we're there. Our two major rivals, KGB-FM and KPRI-FM, have been on the air for more than ten years, we've only been around for four. They have the history and the image. That takes time to develop. We're finally getting there now."

Goodphone Commentaries

Mike Joseph And The Contrarian Approach

By JIM SMITH

I am fascinated, as an amateur investor in the stock market and elsewhere, by the theory among certain investors, who are called "contrarians," which essentially holds that if the majority is doing it, it may therefore be wrong. Contrarian philosophy can trace its roots to Greco and Rousseau, but it has only been in the past 50 years or so that it has been applied to investing.

Bernard Baruch, under-stood crowd psychology, and often quoted and sold accordingly. Russell Sage described the accumulation of his fortune as "buying straw hats in January."

What all this has to do with radio is my random thought that Mike Joseph has a streak of the contrarian in him. Joseph, for those of you who haven't been paying attention lately, is the programming consultant who debuted the Hot Hits format last fall on CBS' WBBM-FM Philadelphia. They came up with a 6.0 in the first and a 7.4 in the next. Although his act is not substantially different from what he's recently done in several smaller markets, much is suddenly being written about him because (a) Philly is a top five market, and (b) his next engagement was CBS' WBBM-FM in Chicago.

Unlike Philadelphia, where Hot Hits' direct competitor is said to have rolled over and played dead, Chicago is a trickier situation to be sure... twice as many black stations... several well-established AC's... and WLS, which finally crushed challenger WCFL in the '70s and

has made the cost of entry too steep for each FM top 40 which tried thereafter, which has the established air talent lineup, which has the resources to give away houses to contest winners, which has been format dominant almost since it debuted in 1960 and continues to be the most listened-to Chicago station, which now has an FM as well, which has a commitment to winning that may be hard to beat. And yet, Hot Hits on WBBM-FM is not unlike WCAU-FM.

For Mike Joseph, one might conclude, has approached the task very much in the manner of the contrarian. Take odds, for instance. WLS has, for years, been about one-half gold in a typical hour. Many stations are, both here and in Philadelphia. One Chicago AC had recently been playing as few as one current per hour, the rest being oldies and reentrants. Giving into such an environment, many a programmer might have tried to determine which oldies were best to play on his station. The contrarian Mike Joseph, however, has set up Hot Hits with no oldies at all—becoming perhaps the most written-about feature of the format.

In preserving their 12-24 base, WLS has been leaning more toward the AOR than toward the pop side of contemporary music. It is today one of the very few stations of its kind which regularly programs non-hit single album cuts. But with no oldies at all, WBBM-FM runs a lengthy playlist which includes all the rock buggies plus a substantial compo-

nent of AC-chart items and even a few black hits.

This latter, of course, is downright sacrilegious in this musically segregated city. For quite some time, the only set of research has told white programmers in Chicago to approach black music, with extreme caution. Either Joseph didn't do that research or, being a contrarian, he chose to ignore it.

One radio observer expressed surprise that WBBM-FM was not depending, I was told, based on my intensive monitoring of their early weeks in the format, to contradict him. He was used to hearing WLS and similar stations, which depart by song texture and/or artist image. Mike Joseph darts on the basis of what age group, according to what record store clerks tell the station, are buying these records. The impartial observer may question basing a playlist at all on record sales in these depressed times, much less placing faith in a sales clerk's evaluation of demographic appeal. But the contrarian merely says this alternative method seems logical, and he thus conveniently ignores callouts or any of the other accepted ways of approaching the situation.

WLS has some of the best-known rock personalities in town, whose 15-year veterans, like Larry Luján or relative new-comers like AOR-expatriate Steve Dahl. Other stations on the market have at times brought in big-name alternatives, have mounted extended talent searches for the perfect morning man, or have tried to develop what they have. The contrarian approach, however, Philadelphia, has been to bring in all new relatively unproven voices, capable of pre-writing their highly structured runs into fixed seconds-per-break limits such as to include hourly quotas of such items as street and town names.

WLS has literally given away houses. WULP once handed over half-a-million dollars during one book. WCFL and others each easily spend a multiple of that figure in 16 time each year. Hot Hits' "name game" involves a rather small cash prize for knowing the jackpot amount when called, a relatively unlikely occurrence since calls are made cold from area phone books. The surname of the potential winner is given out on-air in advance, and listeners are urged "to call even one 'you' name" with that last name.

Come now, you scoff, who would actually bother to call people in such a situation when they are trying to win themselves? No word-of-mouth promotion if anyone would but would you? Would any of your friends? And yet here, perhaps, may be the heart of the matter. For "you" are not the target listener, nor are your probably too-high friends.

What we have here and this may explain the contrarian approach is truly lowest-common-denominator radio. This is not aimed at the young professional from the station's soft-rock days. The typical listener may be the housewife who grew up on trashy top 40 in the 1950s (and still wants to hear it on the radio), and her teenage kids.

If WBBM-FM starts out even half as well as WCAU did in the late '60s, it may be seen as stations committing the surest form of battery from coast to coast and probably many of them trailing at 11 I can readily attest, from many hours of observation and

(Continued on page 33)

Radio

New On the Charts



MEN AT WORK
"Who Can It Be Now?"

Men At Work have been a favorite on the Australian club circuit for several years. The five-member band came to the attention of CBS Records Australia after a number of sellout dates.

Working with producer Peter McLean, the group's first single, "Who Can It Be Now?" was released in 1981. The single was certified gold in Australia, as was the follow-up song, "Down Under." Their debut album, "Business As Usual," has reportedly sold more than 150,000 copies and was No. 1 in Australia for longer than any other domestic release except Split Enz' "True Colours."

The group is composed of Colin Hay, vocals; Greg Ham, saxophone/key-boardist; Ron Stryker, lead guitarist; bassist John Rees; and drummer Jerry Speiser. For more information about the group, contact CBS Records, 51 W 52nd St., New York, NY 10019, (212) 975-4331.
This feature is designed to spotlight acts making their debut on Billboard's Hot 100 and Top LPs & Tape charts. For newsmen on the black and country charts, see pages 58 and 53.

Out Of The Box

HOT 100/AC

CLEVELAND— "Do! Do! It's pure Stevie Wonder," says WWWW-FM music-program director Mike McVay. "It's a little more uptempo than most adult contemporary stations care to handle these days, but we—the post-war baby boom—grew up on Motown and rock 'n' roll, and I see nothing wrong with programming it." He's also excited about Herb Alpert's "Route 101" (A&M), which he calls "a breath of fresh air, really the hottest tune we've seen in a good while. Most instrumentals today are theme songs that evoke mental pictures, but this is light and airy, perfect to drive along to. I find the Latin beat very relaxing."

AOR

DANBURY, Conn. "Your Daddy Don't Know," the first single from Toronto's new Newkirk LP, "Get It On Credit," has caught the ear of WKRM music director Bruce Goldstein, who feels the Canadian rock group has come up with a rock'n'roll version of "Jesse's Girl." "It's a tough sound—hard Lovey-dovey," he says. "I liked it right off the bat." An "adult version" of "Take A Chance With Me" by Royce Music from the group's Avalon album (EG/Warner), is another new add. Goldstein says that singer Brian Ferry's voice "is serene but very catchy. The single certainly isn't as weird as their cover of Lennon's 'Jealous Guy.' After three plays, I was singing it in my car." He concludes that while he's never been a big J.D.s Priest fan, he thinks the group is looking for older demographics with their new record, "Screaming For Vengeance" (Columbia). "They've put some melody back into their music. In fact, two cuts, 'The Hellion' and 'Electric Eye,' sound like heavy metal but really have a mainstream edge."

BLACK/URBAN

FT LAUDERDALE, WRBDAW music director Julian Wright, better known as "Dr. J," believes in the poetic power of "The Message," the new single by Grandmaster Flash and the Furious Five (Sugar Hill). "It's the deepest message I've ever heard on a rap record," he notes. "There's so much inner city consciousness in it, it's absolutely incredible." The vocal arrangement reminds him of the group's "A Time To Love," but rhythmically, it harkens to the Petrus LaFontaine sound of "I Do My Best" and "Feeling Lucky" all the way through."

COUNTRY

PITTSBURGH— Roy Annit takes the smoothness of Gail Davies' delivery on her cover of "You Turn Me On (I'm A Radiator)" (Warner Bros.). The WDSY-FM music director says the singer's vocal on the Jon Mitchell tune "warms the record after every listen." Another new stand-out, he feels, is "This Dream's On Me" by Gene Watson (MCA). "We're countrymen when it comes to programming, and we've kind of shed away from Gene in the past. But he's doing well for us now. The new tune is very tight and it's also enthusiastic about the current potential of 'Dreams: Die Hard' by Gary Morris (Warner Bros.) and Michael Murphy's 'Treatment of What's Forever' (Liberty)."

JULY 17, 1982, BILLBOARD

Black
country
Hot 100
AC

Chart Breakouts

Survey For Week Ending 7/16/82

- ★ FRANK & MOON ZAPPA
Valley Girl (RCA) 1485 (CRS)
- ★ PAUL DAVIS
Love Or Let Me Be Lonely, Aorta 0697
- ★ RAY PARKER, JR.
Let Me Go Aorta 0695

- ★ BELLAMY BROTHERS
Get Into Razzie Country, Elektra/Cash 7 69999
- ★ TOM CARLE
Back To Back (A&M), Cash 800 820
- ★ BILLY "CRASH" CRADDOCK
Love Busted, Capitol 5139
- ★ NARVEL FELTS
Roll Over Graham, Cube 11

- ★ LARRY GRAHAM
Sinner Go Lites, Warner Bros. 7 29956
- ★ THE B.B. & Q. BAND
Imagination, Capitol 5118

- ★ DENNIE WILLIAMS
Waiting By The Window, A&M/Columbia 18 03015
- ★ BILL SUMMERS AND SUMMERS HEAT
Give Your Love To Me, Aorta 50077

- ★ MICHAEL MURPHY
What's Happen First, EMI America 1456
- ★ ELTON JOHN
Blue Eyes, Capitol 7 29954 (Warner Bros.)
- ★ PAUL DAVIS
Love Or Let Me Be Lonely, Aorta 0697

This week's highest supervised/charted chart releases in the format listed

Written by: **Roger Bowling**
Produced by: **Don Anthony**
Arranged by: **Angelo Di Pippo**
Promotion Consultant: **Mickey Gensler**

esterHits

HITS FROM BILLBOARD TO AND
20 YEARS AGO THIS WEEK

POP SINGLES—10 Years Ago

1. Lean On Me, Bill Withers, Sussex
2. I Wanna Be Like You (The Captain Jack), Captain Jack
3. Doolittle's Satchel Rose, United Artists
4. Oats Space, Billy Preston, A&M
5. Song Song Blue, Neil Diamond, RCA
6. Brady (You're A Fine Bird), Looking Good, Epic
7. Rocket Man, Elton John, U.S.
8. Daddy Don't You Make So Bad, Wayne Newton, Cadence
9. Alone (Naturally), Gilbert O'Sullivan, MAM
10. If Loving You Is Wrong, Luther Ingram, KGM
11. Where Is The Love, Roberta Flack & Donny Hathaway, Atlantic

POP SINGLES—20 Years Ago

1. Bean Be Red, Bobby Vinton, RCA
2. The Stripper, David Rose & Orchestra, MGM
3. I Can't Stop Loving You, Ray Charles, ABC
4. The Way We Were, Daniel, Warner
5. Spotted With A Kiss, Brian Hyland, RCA
6. Palisades Park, Freddy Cannon, Swan
7. Mountain Mountain, Claude King, Columbia
8. I'm Sorry (Got A Heart), Johnny Tillotson, Cadence
9. Gravy, Der Shogun, Cameo
10. I'd Like To See You, Warner Bros.

TOP LPs—10 Years Ago

1. Heavily Chained, Elton John, U.S.
2. Love Is My Strongest Feeling, Stevie Nicks, Atlantic
3. Roberta Flack & Donny Hathaway, Atlantic
4. Thrill As A Kick, Jethro Tull, Reprise
5. Joplin In Concert, Joplin, Columbia
6. Live In Concert With Edmundo Sempere, Edmundo Sempere, A&M
7. Portrait Of A Woman, Donny Osmond, MGM
8. Amazing Grace, Aretha Franklin & James Carr, Atlantic
9. Still Bill, Bill Withers, Sussex
10. Killin' Through The Windows, Jackson Browne, Asylum

TOP LPs—20 Years Ago

1. Modern Times In Country & Western Music, Ray Charles, ABC
2. West Side Story, Soundtrack, Columbia
3. Stranger On The Shore, Mr. Acker Bilk, RCA
4. Breakfast At Tiffany's, Henry Mancini, RCA
5. West Side Story, Original Cast, Columbia
6. Peter, Paul & Mary, Warner Bros.
7. Moon River & Other Great Movie Themes, Andy Williams, Columbia
8. The Midnight Special, Billy Beltracchi, RCA
9. The Sound of Music, Kingston Trio, Capital
10. Sam Hammers, Don Price, RCA

COUNTRY SINGLES—10 Years Ago

1. Made It Again, Buck Owens & Buckarama, Capitol
2. It's Gonna Take A Little Bit Longer, Charley Pride, RCA
3. Hey Pocky Uke, The Jordanaires, Tammy Wynette, Epic
4. I've Found Someone (Oh My God), Carl Smith, Epic
5. Loving You Could Never Be Better, George Jones, Epic
6. Coward, Heart, Williams & McGee, MGM
7. Letter To A Country Girl, Janie Fricke, Arden
8. Delta Dawn, Tanya Tucker, Columbia
9. Mayday, Little To The World, U.S.A., Columbia
10. Sweet Dream Woman, Wayne Jennings, RCA

SOU SINGLES—10 Years Ago

1. If Loving You Is Wrong, Luther Ingram, KGM
2. I Wanna Be Where You Are, Michael Jackson, Motown
3. Lean On Me, Bill Withers, Sussex
4. Rip Off, Laura Lee, Motown
5. People Space, Billy Preston, A&M
6. Oats Space, Billy Preston, A&M
7. The Way We Were, Daniel, Warner
8. Spotted With A Kiss, Brian Hyland, RCA
9. Where Is The Love, Roberta Flack & Donny Hathaway, Atlantic
10. Baby Let Me Take You (In My Arms), Danny LeRoy, Mercury
11. The Stripper (Love Man), Jimmy Carter, RCA



SPARE RIBS—Tieding in with the film "Porty's," WBCN Boston recently staged a promotion to find out how many ribs listeners could eat in 104 minutes. Judging the contest are station DJs Charles Laquidra, left, and Ken Shelton, center. Winner of the contest was Mark Whitehead, who consumed three and one half pounds of ribs.

Vox Jox

Continued from page 22

Stern had planned to resign from DC-101 Aug. 1, but the station cut his time short amid charges that he had violated a written directive (Billboard, July 10)

When Stern does arrive at WNBC, all-instar staff, except morning man Don Imus, will have their schedules adjusted. Johnny Dark, who now works from 10 a.m. to 2 p.m., will cut back his time and end his shift at 1 p.m. Frank Reed, moves from 2 to 6 p.m. to 4 to 6 p.m. Stern will be on from 4 to 8 p.m., followed by Ron O'Brien, from 8 p.m. to midnight. Allen Beebe, who had been on from 6 to 10 p.m., will become the overnight man.

As a first step toward this change, O'Brien moves to a 6 to 10 p.m. slot and Beebe will work 2 to 3.30 a.m. Michael Sharkey, who has been in the 10 p.m. to 2 a.m. shift, is being dropped from the lineup. P.D. Kevin

Vox Jox is prepared and edited by Rudy Wells in New York (212 764-7342), with additional information from Robby Bornstein.

Taft B'casting Selling KQV To Local Group

PITTSBURGH—Taft Broadcasting has agreed to sell KQV to a group of local investors that includes the current general manager of the all-news station.

Calvary Inc. is buying the 5 kW AM facility from Taft for an undisclosed price, pending FCC approval. The chairman of Calvary is Richard M. Scaife, a financier who also has holdings in publishing, including two suburban daily newspapers in the area.

Robert Dickey, vice president and general manager of KQV, will remain in that capacity as part of the new ownership group. The station expected to continue its news and sports format.

Taft will retain WVEE, the AOR outlet that shares facilities and staff with KQV. Robert Schult, former sales manager, succeeds Dickey as general manager of WVEE. WVEE was a dominant top 40 station in the market in the 1960s, under ABC ownership. After failing to establish an adult contemporary format in the early '70s, Taft bought the station and made the conversion to 10, news.

Metheny comments, "I hate to lose Michael, but with Stern there are just too many players on our team."

Metheny is back on the job after an eight-week bout with hepatitis.

Cherie Sanna has exited as the overnight personality at KRTH Los Angeles to pursue a television career. She will be doing a syndicated to show and some cable work. No replacement was named at press time. Sherwin Cohen is out as the music programmer at KRLA Pasadena. Succeeding him is Randy Sumner, who was with KQAV and KMBY Monterey. And Rick Dees, morning man on KJIS Los Angeles, was slated to appear on KABC-TV's "Los Angeles" show.

Pat Evans joins WMET Chicago as music director. She was program director at KSFX-FM San Francisco. George Dennis is upped to program coordinator of WFTS Raleigh. He will continue as music director. John Goodell joins WCOZ Boston as program director. He was assistant program director at WMME Philadelphia. Buddy Bahr has left his position to 4 p.m. shift at KOPA Phoenix. The adult contemporary outlet is looking for a successor.

Daniel F. Fric Jr. has been named president and general manager of KDKA Pittsburgh, effective Sept. 1. He has held a similar position at WQMG Ft. Wayne, Ind. since 1977.

Don Mason has been upped to the newly created post of group vice president for First Media Corp. He will continue as vice president/general manager of KFMK Houston.

Ron Reagan is promoted to general manager KUDL Kansas City, succeeding Robert Hensley. He was operations manager. Chuck Dunaway is named to the newly created post of vice president of programming for Wiskay/Arham Communications in Chicago. He was general manager at KLTJ-AM-FM Austin.

Robert Mark Backman is upped to vice president of KBT Broadcasting. He will continue as general manager of KWIN (KNS) Tulsa. Also at KBT, Steve Stockman is named to the newly created post of national promotion director. He will continue as promotion director at WAAT Worcester, Mass. And Paulette Shelly, formerly the senior account

(Continued on page 32)

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Rock Albums & Top Tracks

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Rock Albums

W	T	F	R	S	ARTIST—Title, Label	WEEKS ON CHART
1	16	15	14	13	ASIA— <i>Gather</i> , Epic	2
2	2	1	1	1	SM SPECIAL— <i>Special Tools</i> , A&M	2
3	7	4	3	2	RED SPEEDWAGON— <i>Good Trouble</i> , Epic	3
4	3	5	5	5	GENESIS— <i>Three Sides Live</i> , Atlantic	3
5	13	2	2	2	GLENN FREY— <i>Live Through This</i> , Warner Bros.	5
6	17	2	2	2	ROBERT PLANT— <i>Pictures At Eleven</i> , Swan Song	6
7	5	6	6	6	SURVIVOR— <i>Eye Of The Tiger</i> , Scott Bros.	7
8	4	8	8	8	PETE TOWNSHEND— <i>All The Best Cowboys Have Chinese Eyes</i> , A&M	8
9	4	5	5	5	THE ROLLING STONES— <i>Still Life</i> , Rolling Stones Records	9
10	6	12	12	12	JOHN COUGAR— <i>American Foot</i> , Riva/Mercury (Polygram)	10
11	10	3	3	3	APRII WINE— <i>Power Play</i> , Capitol	11
12	9	8	8	8	KANSAS— <i>Vineyard</i> , Capitol	12
13	12	6	6	6	GLENN FREY— <i>No Fun Allowed</i> , Elektra/A&M	13
14	11	4	4	4	EDDIE MONEY— <i>No Control</i> , Columbia (EP)	14
15	14	5	5	5	THE ALAN PARSONS PROJECT— <i>Eye In The Sky</i> , A&M	15
16	20	2	2	2	CROSBY, STILLS AND NASH— <i>Daylight Again</i> , Atlantic	16
17	15	12	12	12	VAN HALEN— <i>Over Drive</i> , Warner Bros.	17
18	12	10	10	10	THE MOTELS— <i>Only One</i> , Capitol	18
19	21	7	7	7	THE STEVE MILLER BAND— <i>Abacadabra</i> , Capitol	19
20	18	5	5	5	GARY U.S. BONDS— <i>On The Line</i> , EMI America	20
21	19	9	9	9	A FLOCK OF SEAGULLS— <i>A Flock Of Seagulls</i> , Jive/Arista	21
22	16	16	16	16	SCORPIONS— <i>Blackout</i> , Mercury	22
23	29	5	5	5	JOHN WHITE— <i>Angels</i> , Chrysalis	23
24	22	8	8	8	707— <i>Megadeth</i> , Boardwalk	24
25	23	9	9	9	QUEEN— <i>Hot Space</i> , Elektra	25
26	27	6	6	6	ACE— <i>Outrigger</i> , A&M	26
27	33	10	10	10	THE SHIRAS— <i>Outlaw</i> , A&M	27
28	26	7	7	7	HEADLINE— <i>Headline</i> , Epic	28
29	28	8	8	8	CHEAT TRICK— <i>One On One</i> , Epic (CBS)	29
30	32	7	7	7	THE CLASH— <i>Combat</i> , I.R.S. (12 inch)	30
31	39	3	3	3	THE GO-GOS— <i>Vacation</i> , I.R.S. (12 inch)	31
32	25	12	12	12	RAINBOW— <i>Straight Between The Eyes</i> , Mercury (Polygram)	32
33	36	6	6	6	MARSHALL CRENshaw— <i>Marshall Crenshaw</i> , Warner Bros.	33
34	30	13	13	13	TOTO— <i>Toto IV</i> , Columbia	34
35	31	8	8	8	THE MONROES— <i>The Monroes</i> , A&M	35
36	42	3	3	3	TED NUGENT— <i>Rugged</i> , Atlantic	36
37	42	3	3	3	HAZARD— <i>R.S. A&M</i> , A&M	37
38	41	3	3	3	MIEN AT WORK— <i>Business As Usual</i> , Columbia	38
39	34	11	11	11	PAUL MCCARTNEY— <i>Tag Of War</i> , Columbia	39
40	38	24	24	24	ALDO NOVA— <i>Alto Nova</i> , Portrait	40
41	40	24	24	24	JUDAS PRIEST— <i>Screening For Vengeance</i> , Columbia	41
42	40	24	24	24	DAVID SWEETS— <i>Sweets From The Stranger</i> , A&M	42
43	45	2	2	2	QUO— <i>Johnson—Live II</i> , Blue Sky (Epic)	43
44	40	24	24	24	THE CLOCKS— <i>The Clocks</i> , Boardwalk	44
45	35	7	7	7	FRANK ZAPPA— <i>A Ship Arriving Too Late To Save A Drowning Nymph</i> , Barking Pumpkin	45
46	47	4	4	4	BOB DYLAN— <i>Infamous</i> , Warner/Epic	46
47	48	5	5	5	WILCO— <i>One Hundred Fancies</i> , West, Arista	47
48	43	15	15	15	JOAN JETT AND THE BLACKHEARTS— <i>Summertime Blues</i> , Boardwalk (12 inch)	48
49	43	15	15	15	GREG LAKE— <i>Alone</i> , Atlantic	49
50	37	9	9	9	FRANKIE MILLER BAND— <i>Standing On The Edge</i> , MCA/Capitol	50

Top Ads

1	JUDAS PRIEST— <i>Screening For Vengeance</i> , Columbia
2	ELVIS COSTELLO AND THE ATTRACTIOnS— <i>Imperial Bedroom</i> , Columbia
3	JOE JACKSON— <i>Night And Day</i> , A&M
4	SHOOTING STAR— <i>Are You Ready, Ready?</i> , Epic
5	URIAN NEP— <i>That's The Way It Is</i> , Mercury (12 inch)
6	ROS— <i>Standing In Line</i> , RCA
7	BALANCE— <i>In For The Casual</i> , Portrait
8	TED NUGENT— <i>Rugged</i> , Atlantic
9	MIEN AT WORK— <i>Business As Usual</i> , Columbia
10	SPY— <i>Spy</i> , EMI

Top Tracks

W	T	F	R	S	ARTIST—Title, Label	WEEKS ON CHART
1	7	6	6	6	SURVIVOR— <i>Eye Of The Tiger</i> (The Theme From Rocky III), Scott Bros.	7
2	4	5	5	5	GLENN FREY— <i>Enough Is Enough</i> , Atlantic	2
3	5	5	5	5	WALDO— <i>Mad Mad Mad</i> , Warner Bros.	3
4	12	12	12	12	38 SPECIAL— <i>Cheapt Up In The A.M.</i>	4
5	3	12	12	12	JOHN COUGAR— <i>Just So Good</i> , Riva/Mercury (Polygram)	5
6	8	5	5	5	RED SPEEDWAGON— <i>Keep The Fire Burning</i> , Epic	6
7	19	7	7	7	THE STEVE MILLER BAND— <i>Abacadabra</i> , Capitol	7
8	9	11	11	11	KANSAS— <i>The Game Tonight</i> , Kessler (Epic)	8
9	6	12	12	12	THE MOTELS— <i>Only One</i> , Capitol	9
10	10	5	5	5	GARY U.S. BONDS— <i>Only One</i> , EMI America	10
11	15	4	4	4	APRII WINE— <i>Enough Is Enough</i> , Atlantic	11
12	13	3	3	3	EDDIE MONEY— <i>Think I'm In Love</i> , Columbia	12
13	7	11	11	11	VAN HALEN— <i>Dancing In The Streets</i> , Warner Bros.	13
14	17	8	8	8	707— <i>Megadeth</i> , Boardwalk (12 inch)	14
15	23	3	3	3	ROBERT PLANT— <i>Daylight Again</i> , A&M	15
16	29	2	2	2	PETE TOWNSHEND— <i>Burning Down One Side</i> , Swan Song	16
17	11	5	5	5	GLENN FREY— <i>Party Town</i> , Elektra/A&M	17
18	24	2	2	2	THE GO-GOS— <i>Vacation</i> , I.R.S.	18
19	30	10	10	10	A FLOCK OF SEAGULLS— <i>A Flock Of Seagulls</i> , Jive/Arista	19
20	21	12	12	12	ASH— <i>Only Time</i> , Hit To Get	20
21	22	7	7	7	ROBERT PLANT— <i>Plaid</i> , Epic	21
22	27	7	7	7	THE CLASH— <i>Should I Stay Or Should I Go</i> , Epic	22
23	29	7	7	7	38 SPECIAL— <i>Chain Lightning</i> , A&M	23
24	12	6	6	6	THE ROLLING STONES— <i>Going To The Sun</i> , Rolling Stones	24
25	37	3	3	3	CROSBY, STILLS AND NASH— <i>Washed On The Way</i> , Atlantic	25
26	16	16	16	16	ASH— <i>Heat Of The Moment</i> , Geffen	26
27	47	7	7	7	HEART— <i>Crash Burning</i> , Epic	27
28	25	16	16	16	SCORPIONS— <i>No One Like You</i> , Mercury	28
29	38	3	3	3	DAVID JOHNSON— <i>Infamous</i> , Warner/Epic	29
30	35	2	2	2	RED SPEEDWAGON— <i>Shininess Of The Night</i> , Epic	30
31	26	4	4	4	ALDO NOVA— <i>Black Coffee In Bed</i> , A&M	31
32	39	3	3	3	SURVIVOR— <i>Project—You're Gonna Get Your Fingers Burned</i> , Arista	32
33	31	2	2	2	APRII WINE— <i>You See Ray</i> , Capitol	33
34	40	24	24	24	STRAY CATS— <i>Rock This Town</i> , EMI America	34
35	34	16	16	16	ASH— <i>Solo Survivor</i> , Geffen	35
36	50	7	7	7	THE SHIRAS— <i>Hot Love Tonight</i> , A&M	36
37	43	5	5	5	ACE— <i>Rock And Roll Party In The Streets</i> , A&M	37
38	40	24	24	24	ROBERT PLANT— <i>Swan Song</i> , Swan Song	38
39	57	30	30	30	BOW WOW WOW— <i>Wanted Candy</i> , RCA	39
40	45	8	8	8	QUEEN— <i>Calling All Girls</i> , Elektra	40
41	52	5	5	5	VAN HALEN— <i>Little Girls</i> , Warner Bros.	41
42	14	5	5	5	FRANK ZAPPA— <i>Valley Girls</i> , Barking Pumpkin	42
43	33	2	2	2	KANSAS— <i>Right Away</i> , Kessler	43
44	40	24	24	24	THE ALAN PARSONS PROJECT— <i>Eye In The Sky</i> , A&M	44
45	40	24	24	24	HAZARD— <i>Love Leads To Madness</i> , A&M	45
46	32	16	16	16	RUSSIAN LEAGUE— <i>Don't You Want Me</i> , A&M	46
47	48	11	11	11	VAN HALEN— <i>Where Love All The Good Times Go</i> , Warner Bros.	47
48	58	8	8	8	CHEAP TRICK— <i>You Want My Love</i> , Epic (CBS)	48
49	40	24	24	24	JOAN JETT AND THE BLACKHEARTS— <i>Summertime Blues</i> , Boardwalk	49
50	22	15	15	15	RAINBOW— <i>Stone Cold</i> , Mercury	50
51	51	6	6	6	VAN HALEN— <i>Secrets</i> , Warner Bros.	51
52	21	2	2	2	ROBERT PLANT— <i>World Without Tears</i> , Swan Song	52
53	44	2	2	2	PETE TOWNSHEND— <i>Still Shirts</i> , A&M	53
54	54	2	2	2	THE ALAN PARSONS PROJECT— <i>Psychobabble</i> , Arista	54
55	20	14	14	14	TOTO— <i>Resurrection</i> , Columbia	55
56	40	15	15	15	ASH— <i>Wasted Dreams</i> , Geffen	56
57	42	8	8	8	THE MOTELS— <i>Missus Otis Money</i> , Capitol	57
58	40	15	15	15	GLENN FREY— <i>Find Your Own Way</i> , A&M	58
59	39	11	11	11	PAUL MCCARTNEY— <i>Take It Easy</i> , Columbia	59
60	36	5	5	5	JOHN WHITE— <i>Changer</i> , Chrysalis	60

Continued from page 31
tant for the chain, is making the new position of accounting manager

There's a few changes at KNOX and KDBH Natchitoches, La. New p.d. is Bill James, formerly with KCMW Victoria, Tex. Doing morning and afternoon drive on KNOX is Brian Anthony, formerly with WNNJ and WJLX New York. J.N. On at midday is Allen Barnes, with Lesa Haden at the mike from 4 to 6 p.m. and Eric Lacout handling the 6 to 11 p.m. shift. At KDBH, James is handling morning and afternoon drive, with Michael Denning on from 830 a.m. to noon. Glenn Grayson, noon to 4 p.m., and Tracy Bedell, 6 to 11 p.m.

A Rose By Any Other Name: When AOR-formatted WAPL Appleton, Wis. realized that to call listeners marked the myth of the new Prince of Wales, William Arthur Philip Louis, the station lost no time in sending the new parents, Prince Charles and Lady Diana, a congratulatory message. Also included in the "Greatest Rock n' Roll Station in America Salutes Britain" package was Hot Rocker WNCN-FM, Raleigh, hunkies, caps and of course, a WAPL bumper sticker for the royal pram. "It was one in a million coincidence," says WAPL program director Wayne Shapard. "Before, there wasn't much interest in the new prince up here. Now, that's what everyone is talking about."

Joe Fisher is named vice president of WJLD Birmingham. He is station manager of WRBD Ft. Lauderdale. Dick Sheppard exits KXAC Long Beach to join KIRO Pasadena. Sheppard, who also is the host of the nationally syndicated "BBC Rock Hour," is changing his on-air name back to Richard Sheppard. Initially, he will be doing afternoon drive for KROQ. Al Brady La., president of Surrey Communications Research, has been retained by NBC to consult WJAX-AM and WYNN-FM New York, and Chicago stations WMAQ-AM and WKQN-FM.

WNN New York is looking for a

'God Squad' Spots Available Free Nationwide

SAN FRANCISCO—Due to a grant from the Catholic Communications Foundation in New York, the "God Squad" spots, produced with HTS at RFDL, WFLA-AM here by the "Disk Jockey Priest," Rev. Harry Shick, are now available free to stations around the country.

In addition to KIRC, the 55-second spots available in series of 25 each four times per year are also now airing on KHH Los Angeles, KJAM Portland, WFLZ Madison, Wis., KGRI San Angelo, Texas, and about two dozen other stations. Father Shick's Company, Bridge Productions, has made available a "God Squad" demo, with KIRC's morning man, Dr. Don Rose introducing three of the highly contemporary, non-sermonizing spots. Key to the spots is the use of music from the Billboard Hot 100. The three spots on the demo contain bits from the Cars, Kenny Rogers, the Jacksons and Don McLean.

research director. Hoyt Smith joins KOFM Portland as the morning man, while Scott Drake is the new afternoon drive personality. The station recently switched from wild pop to adult-contemporary. Jim Mahony joins the air staff of WHIC Hartford, Conn. He has been with WKLO New York, WBLL and WALK Long Island.

Pete Vincetide is named vice president/general manager of WVG and WYOR Miami. He succeeds Frank Moore, who has resigned. Vincetide was general manager of WYOR Bob Rock, vice president and general manager of WZLX New Orleans, is now director of contemporary operations, overseeing sales and management for EZ Comm-unications' WZZZ Pittsburgh and WZLX. He will also continue in his current post.

Black Station Links With QUBE Channel

FT. WORTH—"Video radio" has entered this market via KNOX-FM's morning drive hookup with the local Warner-Ames QUBE channel. The simulcast is believed to be the first for a black outlet, according to Dewayne Dancer, KNOX program director and co-producer of the show with the cable network.

The simulcast, which features Scott West, Jackie McKenzie and James Hawthorne, currently runs 6 to 10 a.m., Monday, Wednesday and Friday. Programming includes video clips, special effects and features like lip-synching songs to local faces. Among the label supplied video clips are those of Junior, Kool and the Gang, Sister Sledge and Chic. Dancer, who is a member of Billboard's Black Radio Advisory Committee, says it took about a month to put the program together. He consulted with Phil Zani, who pioneered the "video radio" concept last year with KAAV-AM-FM Little Rock and a local cable station, before finalizing plans.

KNOX broadcasts from a remote location within the Warner-Ames studio during the simulcast. The program kicked off recently with a champagne breakfast for press. "Right now, we're promoting this as a special event," notes Dancer, referring to the three day a week simulcast schedule. "Down the road, we may be on Warner-Ames daily."

The folks in Altoona, PA are

"JUST HOOKED ON COUNTRY"

STAN DAVIS, WVM reports it is 1



The Lowery Group

ATLANTA, GEORGIA

Billboard By **Adult Contemporary**

TOP 50

Survey For Week Ending 7/17/82

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in sales of 1,000,000 units (scale indicated by dot). ▲ Recording Industry Assn. of America goal for sales of 2,000,000 units (scale indicated by triangle).

Seattle, and bring to 70 the stations carrying this format. ... **Mutual Broadcasting** has cleared WNEW-FM New York, KROR San Francisco, and KFI Los Angeles as

occasionally invests as a contractor

for sales of 1,000,000 units (scal indicated by dot) & Recording Industry Assn of America goal for sales of 7,000,000 units (scal indicated by triangle)

SuperStars are awarded to those products demonstrating the greatest attitudinal gains this week (Prime Movers).
★ Stars are awarded to other products demonstrating significant gains. ● Recording Industry Assn. of America goal for sales of 1,600,000 units (goal indicated by dot). ▲ Recording Industry Assn. of America goal for sales of 2,000,000 units (goal indicated by triangle).

New Products



A new Hiachi entrant is an 11 lb. portable VCR featuring wireless remote control and four heads. Suggested list: \$1,595.



Sanyo wants to make modular video and audio components—hence this new "Pro-Ponent Series" with monitor, video control system, audio components, speaker systems, matching audio racks and speaker stands.



Panasonic's new High Grade VHS videotape comes in three lengths: NV-1120HG, NV-760HG and NV-730HG.

Video Revolution Proof: Hungary Falling In Line

BUDAPEST Signs that the video revolution, till now exclusively a West European phenomenon, will soon spread to Eastern Europe can be seen in Hungary, where the first hardware distribution agreement between a local firm and a major supplier was signed recently.

The deal involves Grundig in West Germany and the Videoton factory in Szekesfehervar, which normally makes tv receivers. Videoton will handle Grundig's VCR range here, with retail price expected to be around \$2,500.

The only other hardware avail-

able at the moment consists of a few Japanese recorders, which sell for roughly \$2,800-\$2,500 with three-hour blank cassettes costing about \$50. A few units are on sale through private sellers and there is also the State Commission Shop, where prices are sky-high.

In practice, most VCRs in Hungarian homes are owned by musicians. Under the country's law, musicians who work abroad for two years get special concessions allowing them to import top quality hardware free of all duty, and many have taken advantage of the ruling.

Video

MCA Plans A New Price Move

Gene Giaquinto Discloses \$39.95 'Collector's Choice'

■ Continued from page 4

the national campaign to re-release horror genre titles such as "Halloween," "Halloween II," "Ghost Story," "Dracula," "Frankenstein," and others.

The release pattern has also been reevaluated by the company, adds Giaquinto.

"In view of the glut in the marketplace," he analyzes, "we have started to review it more on a monthly basis." July, for example, sees only three titles being issued: "Cat People," "Abbott & Costello Meet Frankenstein" and "Hot T-Shirts."

"We want to see the market stabilize," adds Giaquinto, pointing out that this doesn't mean that MCA's release pattern will be confined to three titles a month in the future.

Late summer sees the release of "Conan The Barbarian" with "Dead Men Don't Wear Plaid" to follow shortly thereafter.

"We want video dealers to get a hold of the business again," he continues. "Video games have had a tremendous impact and dealers and distributors have only so many dollars. Our goal is to see our product sell through. We are not happy either about what's going on at retail. There is still confusion over the different studio policies. Maybe one day there will be a better way to run the business but until that time we would like to go more slowly than quickly."

"The \$39.95 price point will tell us a lot," he states. "If we see a positive reaction, then it will tell us that approach with dealer support materials and promotions."

Recently completed is a new four-color catalog showcasing the approximately 100 titles now in the catalog. Features are broken down into genre and the catalog can also accommodate additional titles as they are released.

Also new are four-page "sell sheets" for the dealer which give educational information (synopsis,

production notes) about individual titles.

Planned, too, in the promotional area is a massive "Cat People Weekend" encompassing posters, buttons, bumper stickers, T-shirts, promotional trailers and other dealer support material. MCA will also utilize people who want to own a film cassette at a reasonable price.

Another recently begun MCA marketing strategy has been to re-release cassettes in stereo VHS, a policy which Giaquinto indicates has been received well by video dealers, despite the still limited number of stereo VCRs to date. Dolby B noise reduction will also be added to product, while stereo Beta titles will be forthcoming when the hardware technology is there.

then it will be a very good category of programming. To date, our experience in the music video area has been marginal. The home video business still revolves around big movie titles."

Giaquinto is also hopeful that when the music video does grow, record stores will participate more with MCA Distributing Corp. handling MCA Videocassette product, adds Giaquinto, it was felt that record stores would be larger factors in home video. But, so far, less than 10% of the product is flowing through record stores, a condition the MCA/Universal executive attributes to the uncertainty and confusion in the marketplace. He feels the "Collector's Choice" series will help to stimulate record retailers.



STAR TREATMENT—MCA Videocassette, Inc., is stepping up its dealer support activity with such elements as posters, tee shirts, buttons, a new catalog, sell sheets, giant cassette boxes and others pop items.

Original productions is an area MCA Videocassette will also place more focus on. A just-issued cassette called "The Marvelous Land Of Oz" by the Children's Theatre Company will be followed up shortly by two more features from that acclaimed Minneapolis-based company—"Alice In Wonderland" and "Puss In Boots." Giaquinto figures they should be released by Christmas. He reasons, like other video executives (Billboard, July 10), that children's programming is a potentially explosive one for original investment and an end product that lends itself more to sale than rental.

Al Thomas in "The World Of Martial Arts" is also a new original release. It's billed as "presenting a realistic approach to self defense in the street."

Giaquinto adds that he is greatly encouraged by the performance of Olivia Newton-John's "Physical" cassette an original music video production and is planning a sequel which should be ready near the end of next year.

"We feel," he says, "that it has done five times better than any other music video product. Over the long term, video music will be a strong area but it has to be developed. One reason why video music does better on videocassette than cassette is the stereo sound capability. Once the VCR technology moves to the point where music can be appreciated,

"Right now," he speculates, "their appetite seems to be more video games than home video."

Two weeks ago Universal created controversy by announcing that its new \$11-million feature "The Pirates Of Penzance" would be licensed to pay-per-view television for one day only on a "steak preview" basis on the same day as the theatrical release of the film, Feb. 11.

What kind of impact will that have on home video?

Giaquinto estimates that the audience at home might be 1.7-2.5 million "still a small audience"—and that while there might be some home VCR rental, the event is likely to stimulate the home video audience. The cassette, he estimates, should be available to the home video marketplace several months after the theatrical pay-per-view release.

Vestron Wins Two Videocassette Awards

NEW YORK—Vestron Video has earned two Golden Videocassette awards from the International Tape/Disc Assn. for "Fort Apache, The Bronx" and "The Cannonball Run."

The awards signal added sales in excess of \$1 million, based on retail price, for each title. Vestron claims to be the first independent video company to be presented with two Golden Videocassettes from the IATF.

Pioneer Slashes Prices

NEW YORK Pioneer Video has introduced a \$595 videodisk player for commercial applications, and has restructured disk prices. The moves are aimed at meeting the demands of markets that normally utilize videotape, especially with operations of 100 and more units.

Pioneer Video chairman and chief executive officer Ilhan Kreitler points out that commercial demand is strongest for "programs which do not require sophisticated interactive."

The VP-1000 player, \$595, is available with a quantity discount. The company will continue to market three models of its PR-7820 player with microprocessor memory system, at prices in the \$2,000 to \$2,500 range. Quantity discounts are also available with these units.

Increased production at the company's Carson, Calif. plant means reduced disk prices when ordered in quantity. And Pioneer Video will be able to provide disks in quantity within 10 to 15 days.

Australia's Star Video Blooming

Kerry Packer Enterprise Now The Market Leader

By GLENN A. BAKER

SYDNEY—Star Video, the sales and distribution arm of Publishing and Broadcasting Ltd., has emerged as market leader in the expanding Australian home video industry. Operated by controversial entrepreneur Kerry Packer, Publishing and Broadcasting Video is itself a wholly owned subsidiary of the sprawling \$300 million empire of Consolidated Press Holdings.

Packer's organization has applied itself to every level of domestic and commercial video operation within Australia—sales, rental, duplication, production, distribution, packaging, blank tape—and its success has been "spectacular."

Ricki Stubbs, public relations manager at Star, says the company

had a "million dollar Christmas" last year.

"It's quite an achievement considering we only introduced rental in September 1981 and that about 60% of that turnover was a result of tape sales. Now that rental has had a chance to settle in, the balance has altered considerably."

Although Star Video's diverse catalog of some 150 titles includes top feature films, this doesn't account for the majority of turnover.

"Adult films are our biggest business," confirms Stubbs. Top sellers are the three Emmanuelle films with sales estimated at 10,000, making them the best sellers in the territory.

Rentals are handled by specialist video retailers, hardware outlets, and most importantly, through some 200 newsagents nationally. This fig-

ure will increase to 500 within two years and represents such an effective network that Thomson EMI, Warner Home Video, and Roadshow catalogs are now distributed by Star.

Says Cyril Smith, head of product acquisition: "We're running ahead of our competitors purely on the basis of good marketing and wide distribution."

Smith has just finalized a pact with Filmways International president Edward G. Cooper for theatrical distribution rights to 22 films including "Dressed to Kill" and "The Amityville Horror." Another deal with Inter-Ocean Films involves such titles as Jean-Luc Godard's "Dirty Tricks" with Elio Gualdi, and "Fatal Assignment" starring Michael York. It seems likely that the opening of Star Video offices in Hong Kong, New York, Los Angeles and London has been instrumental in clinching such deals.

Stubbs says that most of Star's acquisitions include full theatrical rights so that the company can effect simultaneous cinema and home video release. "We believe the two areas have quite different audiences," he underlines, "and we must reach them both."

Dr. Peter Neustadt, president of Publishing and Broadcasting Video, says: "The company's strategy for survival as the leader in a market that is becoming fiercely competitive, is a completely integrated operation. The idea of marrying theatrical release with home video is a logical one. It's part of our policy to offer producers full servicing of their product."

Neustadt also highlights a policy of entering into production or co-production for programs covering sports, rock music, education and travel. A series of pilot schemes along these lines is being distributed by Star.

Sister company to Star, under the Publishing and Broadcasting umbrella, is Video Channel, an institutional and education service which represents Video Arts Training Films product, popular with Australian and U.K. industry.

Video Channel is also moving beyond the management sphere, as Neustadt explains: "Although the market for specialist areas like opera, ballet, theatre and documentaries is relatively small in this country, Video Channel includes such tapes in a marketing approach specifically aimed at interested audiences."

The third operation within the Publishing and Broadcasting family is The Duplication Center, established near Sydney. The largest video duplication plant in Australia, it has a daily capacity of 150,000 tape minutes using 250 half-inch slabs.

Axial Productions Firmed By Miller

NEW YORK—The Miller beer-sponsored "Rock To Riches" talent search has named a video production company to capture its finals. Axial Productions, based here, has packed with Starstream Communications and Spoutie Productions to plan and execute the video production of the 1982 Miller High Life "Rock To Riches" finals.

The talent search is being conducted in 60 markets via local radio stations (Billboard, April 24).

New Products



Disney Laser optical videodisks features the studio's own distinctive approach to graphics and merchandising.



MARKET DEVELOPMENT—Canon's VC-10A color video camera and VR-10A portable VHS video recorder puts the camera manufacturer in the video hardware market.



VIDEO WRAP—Paktronics offers two models of Quest padded VCR cases at \$59.95 and \$69.95.

Thomson-Telefunken Link Dead

PARIS—French electronics giant Thomson has withdrawn from discussions with troubled West German firm AEG Telefunken on the joint manufacture of video equipment.

The news follows the government's decision not to allow the recently nationalized company to join the proposed JVC-Thorn EMI-AEG-Telefunken video alliance, and is said to be because the Socialist administration did not regard the agreement as "sufficiently reciprocal." The deep financial problems of AEG Telefunken, currently undergoing radical corporate surgery, are also likely to have been a dispositive.

With talks breaking down and other existing agreements between the two companies also about to be cancelled, Thomson may find itself out in the cold with few real options.

Meanwhile another major nationalized enterprise, chemicals to textiles group Rhone Poulenc, is seeking ways to become involved in the video industry. Talks center on

Japanese textile manufacturer Toyo, in cooperation with which Rhone Poulenc will set up a \$20 million videotape factory in Japan.

The problem faced by the French company is how to finance the research needed. At the moment it can only devote around 5% of turnover to R&D, which is considered inadequate. Sir Rhone Poulenc has gone to the government with a request for around \$100 million in aid. Considering the weakness of the franc and the parlous condition of the French economy, this may turn out to be a highly optimistic submission.

S.F.'s Alcon Video Forms Music Wing

LOS ANGELES Alcon Video/Film Productions, Inc., San Francisco, has formed a music/entertainment division.

The new wing hopes to promote the area's arts community by offering specialized, professional video and film services at specially discounted rates.

Billboard

Survey For Week Ending 7/17/82

Videocassette Top 25 Rentals

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Week	Rank	Title	Copyright owner, Distributor, Catalog Number
1	1	STAR WARS 20th Century Fox Video 1130	
2	2	ON GOLDEN POND 20th Century Fox Video 9037	
3	3	STRIPES Columbia Pictures Industries, Inc. Columbia Pictures Home Entertainment 10600	
4	4	ARTHER Orion Pictures, Warner Home Video 72010	
5	5	SUPERHERO II D.C. Comics, Warner Home Video 81120	
6	6	ABSENCE OF MALICE Columbia Pictures Industries, Inc. Columbia Pictures Home Entertainment 10095	
7	7	DRAGONSLAYER Paramount Pictures, Paramount Home Video 1367	
8	8	TIME BARRIERS Paramount Pictures, Paramount Home Video 2310	
9	9	NEIGHBORS Columbia Pictures Industries, Inc. Columbia Pictures Home Entertainment 10445	
10	10	PRIVATE LESSONS Universal City Studios Inc. MCA Distributing Corp 71008	
11	11	GLASS OF THE TITIME MGM-CBS Home Video 700074	
12	12	BACTIME Paramount Pictures, Paramount Home Video 1486	
13	13	THE FRENCH CONNECTION Larger Films, 20th Century Fox Video 4586	
14	14	FOR YOUR EYES ONLY 20th Century Fox Video	
15	15	HOUSE OF HORRORS 20th Century Fox Video 1179	
16	16	BOY HEAT The Ladd Co., Warner Home Video 70005	
17	17	ONLY WHEN I LAUGH Columbia Pictures Inc., Columbia Pictures Home Entertainment 10467	
18	18	CANNONBALL RUN Vestron 88-0501	
19	19	CHIST STORIES Universal City Studios Inc. MCA Distributing Corp 77000	
20	20	HALLOWEEN II Universal City Studios Inc. MCA Distributing Corp 77005	
21	21	TOP GUN Vestron 88-0600	
22	22	ATLANTIC CITY Paramount Pictures, Paramount Home Video 1460	
23	23	PRINCE OF THE CITY Orion Pictures, Warner Home Video OR 72021	
24	24	THE HOWLING 20th Century Fox Video 89875	

NEW JAZZ MONTEREY SUBSIDIARY

Palo Alto Planning 'Educational' Arm

BY JACK McDONOUGH

PALO ALTO, Calif. Palo Alto Jazz, a company which began as a tiny vanity label and then blossomed into a full-scale record company (Billboard, Oct. 3), is now exploring further territory with the creation of an "educational component." The highlight of this will be a new subsidiary, Jazz Monterey, for the release of music recorded live over the 25-year history of the famed Monterey Jazz Festival.

In addition to the Monterey project, Palo Alto Jazz is putting together a "Tribute to Bill Evans," to be released in September in conjunction with the anniversary date of the late pianist's birthday.

Herb Wong and Al Evers at the label hope that the profits from the Jazz Monterey releases will go into a Monterey Jazz Scholarship program, while the artists involved with the Evans tribute will donate royalties to a second scholarship fund to be administered by Keyboard Magazine, part of the GPI Corp. in nearby Cupertino.

Wong, a veteran teacher, writer and jazz DJ who is also the vice president of the National Association of Jazz Educators, says that the rationale for the creation of the Jazz Monterey subsidiary "is to give the Monterey Jazz educational program a pump. The original reason for creating the festival itself was to create a jazz chair at Monterey Peninsula College. We see this as a way of bringing our focus on work over the past ten years with high school jazz bands around the state."

Wong expects that money earned from the releases will be channeled both into scholarships and into videotape documentation of the interaction that goes on between the high schoolers and the pros during the entire week of the festival. This interaction includes clinics, with the students learning from the professional players, and the Sunday afternoon performances by players from one particular school as well as by an all-star high school jazz band.

The videotaping would be done, says Wong, "for clinical learning and retrieval purposes," would capture the process of how the students put it

all together with the guest conductors and composers. It's something that will be a model."

Wong envisions the first Jazz Monterey release as a five-record set, with each separate disc focusing on the five separate afternoon and evening programs that transpire at Monterey each year. The material will come from the archival tapes of the Voice of America, "who broadcast the festival for eight years starting around 1967 or 1968," from National Public Radio, which has been taping and broadcasting the festivals since V of A stopped; and from tapes made by Wally Heider for the dozen or so commercial releases from the festival that have appeared sporadically over the years. Wong says all the tapes are "good quality."

Wong says that sifting through the archival tapes has been a monumental and distracting task, and that with all the releases that need to be obtained, including some from the

executors of various artists' estates, the quintuple package may not be ready by festival time this September.

Wong adds that the records will be not just music, "but will catch the flavor of the festival, the introductions by Laubert, Hendricks and Ross, for example."

The videotapes, hopes Wong, can be worked into two forms: one using strictly educational and a second "more professional" editing that would be suitable for PBS.

The Evans tribute album, co-produced by Wong and Helen Keane, will be a double record featuring pianists like Chick Corea, McCoy Tyner, George Shearing, Herbie Hancock, Denny Zeitlin, Joann Brackeen, Teddy Wilson, Dave McKenna and others playing, says Evers, "Bill's own work and standards that in effect became his work through his interpretations."

Inner Ear Plugs Acts Via Eva-Tone 'Mini LP'

NEW YORK—Faced with the traditional problem of exposing its acts for prospective bookings while keeping costs in line, Inner Ear Music has turned to commercial "soundshells" to provide recordings of client acts without running into the stiff tariff that promotional LP service would normally entail.

The New York-based jazz agency has just issued its first Eva-Tone "mini-album" of selections from albums by four of its acts. The circular sheets, nine inches in diameter and recorded at 33 1/3 r.p.m., are designed to be shipped to promotional envelopes for mail distribution to colleges, clubs and promoters.

After 15 Years London's Studio Club's Doors Open

LONDON—The Studio Club, which flourished here in the 1950s and 1960s as a cultural and social haunt mixing jazz with art, reopened July 20 after a 15-year closure.

Resident pianist will be U.K. jazzman Alan Clare, who worked at the club in its peak years, when it had a membership topping the 3,000 mark and when big international names like Billie Holiday, Ella Fitzgerald, Sarah Vaughan, Billy Eckstine and visiting musicians from the

Ellington and Basie bands dropped in for a late-night blow.

The first Studio Club, in a basement adjacent to the newly refurbished room, was formed around the World War I era by painter Augustus John and sculptor Jacob Epstein.

Now, with a list of patrons including John Williams, Jacques Loussier, Yehudi Menuhin and Tony Bennett, the club aims to recreate the old aura of jazz informality and surprise.



DREAM DATE—Dave Grusin, right, goes over charts for his Dream Orchestra concert date in Japan with guest vocalist Michael Franks. The rehearsal was held just prior to last week's shows in three major cities, with Grusin and the Dream Orchestra (also including guitarists Lee Ritenour and Eric Gale) headlining Suntory, beverage giant, produced them under its Suntory Sound Market '82 legend, and JVC Records and Grusin's GRP line will release an LP, as well as a JVC videodisk.

Billboard photo by Chuck Pinn

Survey for Week Ending 7/17/82									
Billboard® Best Selling Jazz LPs™									
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	Artist, Label & Number (Dist., Label)	WEEKS ON CHART	LAST WEEK	TITLE	Artist, Label & Number (Dist., Label)	WEEKS ON CHART
1	1	1	OFF RAMP	Joe Lovato, Columbia EC 3505 (Columbia)	25	2	LOOKING OUT	Wesley Taylor, Columbia EC 3545 (Columbia)	1
2	2	2	DEAR MARY	John Coltrane, Columbia EC 3505 (Columbia)	25	3	LOVE NOTES	John Coltrane, Columbia EC 3545 (Columbia)	1
3	3	3	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	25	4	LOVE NOTES	John Coltrane, Columbia EC 3545 (Columbia)	1
4	4	4	AS WE SPEAK	David Sanborn, Warner Bros. BSA 2514 (Warner Bros.)	29	5	FREE TIME	Steve Kuhn, RCA BSA 2514 (RCA)	1
5	5	5	MYSTICAL ADVENTURE	John Coltrane, Columbia EC 3505 (Columbia)	30	6	HOLIDAY	John Coltrane, Columbia EC 3545 (Columbia)	1
6	6	6	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	31	7	WINTER INTO SPRING	John Coltrane, Columbia EC 3545 (Columbia)	1
7	7	7	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	32	8	FREE & EASY	John Coltrane, Columbia EC 3545 (Columbia)	1
8	8	8	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	33	9	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	1
9	9	9	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	34	10	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	1
10	10	10	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	35	11	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	1
11	11	11	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	36	12	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	1
12	12	12	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	37	13	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	1
13	13	13	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	38	14	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	1
14	14	14	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	39	15	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	1
15	15	15	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	40	16	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	1
16	16	16	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	41	17	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	1
17	17	17	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	42	18	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	1
18	18	18	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	43	19	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	1
19	19	19	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	44	20	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	1
20	20	20	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	45	21	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	1
21	21	21	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	46	22	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	1
22	22	22	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	47	23	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	1
23	23	23	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	48	24	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	1
24	24	24	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	49	25	THE NIGHT ANGELS	John Coltrane, Columbia EC 3505 (Columbia)	1

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Suppliers are provided to these products demonstrating the greatest sales gains this week (Pro-Movs). Sales are reported by other products demonstrating significant gains. * Recording industry has an average of 1,000,000 units (total indicated by *). ** Recording industry has an average of 1,000,000 units (total indicated by **).

Concord Fest Lineup Set

LOS ANGELES—Concord Records chief Carl Jefferson has unveiled the lineup for this year's edition of the Concord Jazz Festival, held at the Concord, Calif., Pavilion.

Slated for Aug. 6-8, the series' 14th annual run begins Friday (6) with Brazilian pianist/vocalist Tania Maria, Mel Torme with the Capp-Percy Jaggernaut band, and Bright Stars, a Japanese big band.

Saturday's schedule promises the Concord All Stars comprising tenet sax players Scott Hamilton and Al Cohn, cornetist Warren Vaché, pianist Dave McKenna, guitarist Cal Collins and drummer Jack Hanna, among others; the L. A. Four, featuring Bud Shank on tenor sax and flute, bassist Ray Brown, guitarist Laurindo Almeida and drummer Jeff Hamilton, and the Count Basie Orchestra.

The final show Sunday will showcase the Hank Jones Quartet with pianist Jones joined by bassist Brown, Jimmy Smith on drums and guest Emilio Rivera on guitar. George Shearing with bassist Don Thompson, and the Dave Brubeck Quartet.



WATT'S UP—Saxophone veteran Ernie Watts, right, takes a bow after being named Most Valuable Player by the Los Angeles chapter of AARAS as part of its annual musicians' kudos. That's Chevy Chase, who proffered the award, looking on.

A BILLBOARD MARKET PROFILE

OKLAHOMA



75th ANNIVERSARY

by LAURA DENI

Governor George Nigh is a press agent's dream. Handsome, personable, intelligent, he is a frustrated horn player who probably turned to politics because a four-year term beats a one-night gig.

He is also an art connoisseur. Walls of the Capitol are lined with art works, all for sale. "The money goes to the artist," emphasizes Nigh.

"We are very proud of our artists in the entertainment world, but we felt one area not emphasized enough was the creative arts. We have quadrupled the appropriation to the State Arts Council. The walls of the Capitol are open to anyone with talent and an emotional tie to Oklahoma.

"Once a week, during the noon hour, there are performing artists in the Capitol Rotunda. We also have artists in residence, who live in the community for a year. We sent out performing artists. We sponsor the symphony, underwriting part of the expense of going out to a rural community.

"We're trying to bring not only outsiders in, which is important, but equally important, people should have the opportunity to live their preferred way of life without having to leave the state."

George Nigh is responsible for Oklahoma having movie and television production. When he was lieutenant governor he decided that "the entertainment industry had a great potential for Oklahoma." Nigh got the legislature to form a committee which he chaired. "I wanted to create jobs here. We had a lot of people who wanted to be actors, cinematographers, interested in all facets of the entertainment world, but had no place to work." Nigh turned on his charm, traveled to California and attempted to woo the industry.

"It was 1968 and he really lost the drums to get a movie," recalls Mike McCarville, who was then the press secretary to the governor. He got a production, which nobody ever mentions. "It was 'Two Lane Black Top,' not a raging success," admits McCarville, "but it was filmed in Oklahoma. It's one of the best things he ever did, developing a commission to go after movies."

"I used everyone who was a former Oklahoman who had done well, or who had contacts," Nigh admits. He rattled off names: Jim Garner, Dale Robertson, Robert Reed, Thomas Weaver. "I explained that these are union problems here, not more shooting days. There is no one who rigs them off. They can come in, deal with models, caterers, get all of the extras at the drop of a hat."

There is the Film Industry Task Force who got Walt Disney Productions to film "Tax" around Tulsa. A litany of other films have called Oklahoma their back lot. Pay dirt was finally struck when Francis Coppola filmed "The Outsiders" in Tulsa, a property written by a Tulsa, S. E. Hinton.

"I'm happy to see the state get behind bringing films in here," says Jim Halsey. "They don't all have to be Coppola movies to bring a lot of money, recognition and industry to the state, although it was nice when Coppola was here."

Oklahoma is the test base of four cable networks, an avenue which may be another road for Halsey. He smiles. "81 was our biggest year and '82 will outperform '81. There is a lot of money here."

Others agree. Phil Burlingame is president of Phil's One Stop in Oklahoma City, in its 19th year of business. "This year business was 50% better than last year," he reports, growing "between \$40-50,000 over calendar year '82." The firm serves Texas, Arkansas, Missouri, Kansas, New Mexico, with 80% of the sales coming out of Oklahoma.

And because tourism the Oklahoma range is indeed a place where "there is a lot of money," a disconcerting word, Roberts is the state's premier attraction. He is a member of the state's



HERBERT GRAHAM

AND ASSOCIATES, INC.

ENTERTAINMENT COMPLEXES



SHADOWS

ABILENE

Shadows
142 W. Gate Mall
Graham Central Station
1850 S. Cass

ALBUQUERQUE

Graham Central Station
3301 Juan Tabo N.E.
Cowboy
3301 Juan Tabo N.E.

AMARILLO

Cowboys
2523 Bristol Drive

ARLINGTON

New West
2811 S. Cooper

BRYAN/COLLEGE STATION

Graham Central Station
1800 S. South College
(190 W. Under Construction)

EL PASO

Shadows
9515 Viscount
Graham Central Station
5631 Over

FORT WORTH

New West
3105 Whittrop
New West
508 N. Eastman Rd.

LONGBOW

Cowboys
509 W. Cotton

LUBBOCK

The Place
2401 Main St
Great Getty
2802 State Rd.

ROCKY

5303 34th St
New West
4138 19th St

MIDLAND

Standard
1008 S. Midland
Rock Saloon
1810 W. Ave.

ODESSA

The Other Place
815 W. Grandview

STANDART

8300 Andrews Highway
Rocky's
2720 Andrews Highway
Graham Central Station
2101 E. 8th St.

Cowboy Country Square
East Highway 80

INDEPENDENCE

Funk
600 N. Grandview
OKLAHOMA CITY
Graham Central Station
3700 W. Reno

PHOENIX

Graham Central Station
Helen Plaza West
4041 N. 33rd Ave.

SAN ANGELO

Dance and
2402 Vandeventer
Cowboys
1818 S. Harrison

SAN ANTONIO

Rocky's
107 Tavel Plaza

THE WINGSPAN

11431 Perrin Belt Rd

NEW WEST

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OKLAHOMA

75TH ANNIVERSARY

THE OKLAHOMA SYM-
PHONY ORCHESTRA. Under
the direction of maestro Luis
Herrera de la Fuente, the or-
chestra just completed its
46th season in May, playing to
more than 100,000 Ok-
lahomans.



(Above) HOTY AXTON: An Oklahoma born singer-songwriter who has written such contem-
rary standards as "Greenback Dollar," "Joy To The World" and "No No Song." His mother,
Max Axton, wrote "Heartbreak Hotel" for Elvis Presley. (Center Top) GUY, GEORGE NIGH
"We're trying to bring not only outsiders in, which is important to the economy, but equally
important, that people should have the opportunity to live their preferred way of life without
having to leave the state." (Center) WANDA JACKSON: One of the leading female country rock-
ers of the '70s, the Oklahoma-born artist now records pure gospel music for Christian World
Records.



LEON RUSSELL. The country-rock
star wanted to build an artist colony in
Tulsa, but the idea crumbled when it
began to attract farm-owners and
left the financial input necessary to
sustain success.

• Continued from page O-1

of all faiths and races and both sexes. The mere suggestion that Roberts' billion dollar religious institution, going untaxed because of its religious exemption, allows Roberts a free ride, causes guys in white hats to ride to his defense. Guy Nigh gets his back up and bristles.

"Oral Roberts and many other religious groups do very well in Oklahoma," responds Nigh. "You're in the Bible belt. You're in a very strong, religiously conservative state. Oral Roberts, personally and his facility, is a great tourist attraction. I know him personally and I am one of his fans," emphasizes the governor. "I think he's a great credit to Oklahoma."

"My wife, Donna, and I went to New York for the re-opening of Oklahoma on Broadway," continues Nigh. "While there we went to see 'Sugar Babies.' We went backstage to meet Mickey Rooney. Before he said, 'Sit down, how are you? How is the state of Oklahoma?' Or, nice to know you," he said. "Tell me about Oral Roberts." So there is a great deal of interest in Oklahoma because of Oral Roberts."

And Then There's Football

Oklahoma is always in the running. The Nebraska Oklahoma football rivalry spans generations. On football day the game becomes not just a sport, but a way of life. Don Holt, manager of the Lloyd Noble Facility, learned that the hard way. "We usually don't book entertainment around football games," he says, then divulges, "One year, on homecoming we booked Mac Davis and Dolly Parton. It just so happens we lost. People were actually coming to us wanting their money back! Damn football team didn't win, so we don't want to come to your concert."

All Hands On Deck

The governor also gets involved in a yearly raffle. The KRMG Radio 74's Great Raffle was organized in 1973 to develop the banks of the Arkansas River, in the heart of Tulsa, for recreation.

The race invites people to float down the river 9.3 miles every Labor Day. Last year there were 600 ratters with 3,500 racers and 150,000 spectators.

The racers take pride in naming their ratts. Nigh's administrative staff always insisted that his raffle be dubbed The Ship

of State, which was just a tad bit stuffy for the governor's sense of humor. After years of lightning bureaucracy the Governor of Oklahoma, George Nigh, won one. A move built, was an award in puns, he christened his raffle. The George Ratt

Okie Turn Around

There was a time when Okie was a dirty four-letter word. Back in the '30s, double whammed by the Great Depression and the "black bizzards" of the Dust Bowl, Oklahoma suffered an exodus of 440,000, which inspired John Steinbeck's "The Grapes of Wrath."

"Okie is no longer a dirty word," says Roy Saunders, head of the Tulsa Assembly Center, "because we have a governor who is trying to make Okie a positive thing. Now, it's Okie in reverse, people coming here seeking employment, as opposed to the depression of the '30s. We're really proud of it. Oklahoma has really done a turn around, and so I don't experience that 'Grapes of Wrath' thing any more."

"There is a lot of money here," says Jim Halsey. "It's hard to believe that there is a recession going on, if you live in Tulsa. There are a lot of secretaries in this town making more money than executives in other cities."

"The state is developing more than ever before," emphasizes promoter Howard Pollack. "Oklahoma has always been known as a secondary market for everything. Now, Oklahoma has a very stable economy and more and more musicians, artists, managers and everybody in the music business is starting to notice Oklahoma."

Laura Davis is a Billboard contributor and freelance writer based in Las Vegas, Nevada.

Smaller Venues Make Big Noise

CLUBS SPICE OLD MUSICAL MENUS WITH FRESH CHASSOVER CHARISMA



(Left) GRAHAM CENTRAL STATION: Oklahoma City club manager Ray Bell, left, and co-owner Don Tyler. (Center) DANCE HALL, Graham Central Station, Oklahoma City. (Right) RATT RACE RESULTS: Oklahoma Governor George Nigh is interviewed following the Great Eight Ratt Race on Labor Day 1980 from left Gov. Nigh, John Gering, KRMG meeting personality, Rob B. Blair, executive vice-president & chief operating officer, Swanson Broadcasting, Donna Nigh, wife of the governor.

The latest gusher overflowing in Oklahoma isn't another oil well but nightclub cash register tills.

Henson Cargill is one of the greatest names to come out of Oklahoma City. His progeny "Su-A-Rope" was No. 1 in 1967. A tentative and gracious host, following dinner at his club "Henson's," the former deputy sheriff sat in his office and discussed entertainment in his native state.

"I toyed with the idea of having a showroom where I not only could work myself, but invite other acts to perform. After spending 18 years on the road I've had the honor of working some of the worst as well as the best." Therefore, he knew what he wanted. "Our sound and lighting are second to none. We use all Crown amplifiers and JBL speakers."

Last Sept. 7 Glen Campbell opened the 800-seat nightclub at a cost of \$30,000. Henson's ceiling for a one-night stand. The club has also starred Ray Charles, Merle Haggard, Mel Tillis, Ronnie Milsap, George Jones, Ray Price, Tom T. Hall, Rick Nelson and the Righteous Brothers.

"We give local talent a chance on Monday nights," adds Henson. "We allow acts from anywhere in the state to perform. The talent isn't paid, but we're co-sponsored with Shene's western wear. They give a prize. After eight weeks the group judged the winner appears on a local tv show, on Gene Apler's station, and receive a \$1,000 worth of goods from Shene's and Henson's."

"There is a door charge from \$8.00-\$30.00, depending upon what I'm paying the act," he relates. "That goes totally

to the act. I am a firm believer in paying any amount of money, to any act, regardless of the figure. It can they truly pull that figure. I'm the first to do that. But, I'll say 60-70% of acts working the road today can't pull the money they demand."

"I hope this works," he says. "We're getting support, but I must say that, in my home town, I feel a little disappointed. I've built a second-to-none facility, that some local folks take for granted. They don't have to travel to Las Vegas to see a show. They have been supportive of some of the headline shows. What they aren't supportive of are the many good acts, both old and new, who maybe are not a household word, don't have a hit record, but are tremendously good acts."

"We set Merle Haggard's ticket price at \$14.00, and that's the break-even situation, because I paid Merle \$25,000. We booked Bertie Higgins. He's the one that had 'Key Largo' but his low draw was because he wanted too much for a ticket price. We went with him on a guarantee and a percentage of the door. We recommended a \$3.50 ticket and he doubled it. I think he would have had a full house had it not been that his agent wanted more money."

"I'm negotiating with Dr. Hook, which will be our first rock act. Their agent wanted to come in on a guarantee and a per-

centage, and also set the ticket price. Here again, we're in a situation where they know what the market will bear. I recommended \$5 and his agent said \$7.50."

"I think they perceive Tulsa as being more lucrative than it is, the new job haven, and it's just not true."

Shriver also sees the market changing. "We used to book only country western. Later we have been looking at crossover. We watch who is happening around the rest of the country. We're seeing the urban cowboy dad, as it is, dying. Of course Tulsa has always been three years behind, but eventually it's going to happen to us. So we're getting all of our eggs out of one basket."

They are also getting into television. "We'd love to have a movie come and film at our place," he admits. "We do film a monthly show for Billy Parker Films. It's taped and aired on Channel 23. He brings in the guest artists. They set up like a soundstage. We just let them use it. It helps us to the extent that he also gives away 2,000 tickets. We charge people to drink. Monday nights in this town is dead, dead, dead, so I get it even more in my place on a Monday night, and they're drinking, that's about \$12,000 with the bar that I wouldn't have made."

Larry Schaeffer owns Cain's Ballroom in Tulsa. "It's an old country honky-tonk, which Bob Wills and the Texas Playboys built their whole career out of. I bought it in Nov. 1976 for \$60,000. We probably have \$100,000 in sound and lighting equipment. The club is probably worth \$300,000 now just in real estate. We're between the black side of town and the winds, in the DMZ. Cain's was in the sweetest part of town in 1924. Now Tulsa has nowhere to go south, because real estate was taken with big buildings, so it had to move back north."

In addition to getting more respectable they are also giving new acts a chance. "We showcase bands," he continues. "We paid Van Halen \$50,000," he recalls.

Graham Central Station is a chain of 34 clubs in Texas, Alabama, Arizona, New Mexico and Oklahoma City. Nine more are in development in Denver, California, Germany and England. The man with the money is, to understate it, colorful. Don Tiner has a pile of money in quarter houses, his jewelry silks are black and red, Tiner, 38, divorced, lives a black Cessna, drives a black Lincoln, and, contrary to speaking, says, "We assess the market to see if it will do better than \$50 million this year, if we do what we did in the first quarter."

The Oklahoma City club has a fire code limit of 3,560 patrons, 15-year lease on the building and a party lot that holds 1,000 cars. Tiner's bank account is \$2.2 million in mortgages. Up to four times a month live entertainment, such as Three Dog Night, T.G. Sheppard or Mickey Gilley appear at a cost from \$2,000-\$20,000. "The more affordable acts have the greatest variability in territory. When you break into the

(Continued on page O-4)

STRONG RELATIONSHIPS CARRY WEIGHT IN TOP ENTERTAINMENT ARENA CIRCLES



Hotz "These acts are hired to do a job, to get on stage and

"It's you control the money, you control the act," declares Don Hotz, manager of the Lloyd Noble Center. "It that guy knows that he might not get paid he's more apt to pay attention when you talk to him. He's not in here for the experience, either. He's in here for the most amount of money he can get."

"This is a very serious business to us," continues Hotz. "These acts are hired to do a job, to get on stage and



Tulsa Assembly Center

tion Corp. It was unused for 15 years, four years ago officials decided to refurbish and run it as a functional facility.

The rental is \$700 against 10%, but two groups aren't well come back at any price. "Jetterson Starship and Waylon Jennings," states Putnam. Jetterson Starship because of excessive use of profanity on stage and Jennings because of the crowd he drew. They drank, were disorderly, were destructive to the facility, and there were a lot of lights, not just tail lights, but weapon complaints," stresses Putnam.

You don't have to enter the animal portion of the zoo to get into the amphitheater and all areas are open with festival type seating.

"At this point rock draws the best with country right behind," Putnam reports. "There are 9,000 seats and general



Bartlesville Community Center

entertain. If they want to do anything beyond that we recommend that they do it somewhere besides here."

That hard nose, bottom line attitude signifies all venue operations in Oklahoma.

Located on the campus of the University of Oklahoma at Norman, the facility operates as a profit-making, private enterprise. "Our primary objective is to support the university's functions, such as athletic programs," Hotz explains. "The concert business is not a primary concern. We do 30-40 concerts a year at a budget of close to \$800,000. Less than 20% of their audience is university students, the rest coming from outlying metropolitan areas."

Ozzy Osbourne, before his Feb. 19 concert in San Antonio, was arrested and accused of urinating on the front walls of the Alamo City fathers, in a unanimous vote, banned the British rocker from using public-owned grounds or halls for future concerts.

"We just got through playing Ozzy. No problem," Hotz insists. "I've been doing this a long, long time. If you take an Ozzy Osbourne at face value, it's strictly a good advertising and promotional staff. We have had about 8,200 attend at \$8.50, cheap compared to most concerts."

"I would say 70% were here because of the advanced publicity. His gang does that," smiles Hotz. As to complaints, Hotz responds, "We'll get the normal complaints. If we do a Foreigner or an Ozzy Osbourne show the Humane Society will call saying don't let them cut up a dog on stage or bite the head off a chicken. You see, every time something like that gets in the paper, the so-called 'do-gooders' who read that he bit the head off of a bat, and have very serious doubts that he did, are calling complaining."

"Ozzy was something people wanted to see, not because they were familiar with his music, but because they had read about him so many times. We have demands on the artist. Number one, he'd better be here. We may want to talk with Ozzy Osbourne's manager and have a clear understanding that it gets on stage and screws up we'll probably kill him."

When Lloyd Noble opened in 1975 the top ticket price was \$6.50. Now it's \$15. "My prediction is that for the first time in our history, we may see ticket prices drop. The \$12 ticket going back to \$10. The \$15 shirt back down to \$11. The whole thing has to stabilize."

Our expenses are higher," Hotz continues. "It's most build ing 80% of your dollar spent is labor cost. Utilities is the other major expense. I'm not opposed to the guy dragging in the \$12 man hour, but I've got to be able to get something back."

"You start with the fact that you have to make a guarantee to an act. We take a percentage of tickets sold, all of the expenses come out. Some agencies give you a promoter profit, a split percentage or a sliding scale. It works many different ways. We haven't changed our rental structure. In '75 we were looking at 10% of a \$6.50 ticket. Now we're looking at 10% of a \$15 ticket, so why ask for an increase in percentages. It's taking care of itself. The areas where we get hurt are in flats, where there is no percentage."

Andrew Putnam is activities director for the Zoo Am phitheater, a structure built in 1936 by the Civilian Construc



(Left) MORTY MARTIN: Born in Tulsa, Oklahoma, on the Oklahoma; Texas border, Martin had access to Alamo stations that played Buddy Holly and rockabilly, and Memphis stations playing R&B. He has synthesized his Oklahoma roots in his Capital records. (Right) PATTI SEYMOUR: An Oklahoma rocker who worked with Dwight Twilley and Tom Petty before taking on Boardwalk

admission is usually \$8 \$10 with up to \$12.50 for the Doobie Brothers."

Oral Roberts puts his faith in God, and his building fund went begging. The result was a center so spectacular that everyone covets it. The Mabey Center is a futuristic-looking venue located on the campus of Oral Roberts University. The arena seats 11,575 and the theater 2,906 including an orchestra. David J. Elsworth is the manager. The faith of Oral Roberts guts booking policies.

"On March 11 we did the Marshall Tucker Band, which is a little bit to the right of what we usually like to do," admits Elsworth. "The Mabey is considered to be a special events facility, because there are no trade shows, but they do a lot of positive thinking type of shows."

"Absolutely no liquor is allowed and that includes artists and their staffs as well as any of the audience," stresses Elsworth. "With the Marshall Tucker Band, they did find people were trying to sneak in liquor."

"They are non-profit and don't do any co-promotion, as they are budgeted by the university," explains Elsworth about the Mabey Center. "They don't go after acts. Acts come to them."

"That isn't quite the way Roy Saunders of the Tulsa Civic Center tells it. "About the only thing Oral Roberts did was to take the good stuff we used to do and play it out there." He complains.

"I was on a tour of that arena when it was under construction. The question came up as to whether the Mabey Center would be completed with this building. Roberts told the group I was with that the Mabey would serve only tonight nights. He lied for a fact I've waited for the bolt of lightning, but it never came," he gups.

"Almost immediately after they opened, where we used to play Lawrence Welk, Johnny Cash, Olivia Newton John, we don't have hardly any of those shows any more. They all go out there, because they have a greater seating capacity."

"I don't blame the promoter for doing that," he concedes. "Because 2,000 seats at \$10 a show, you're looking at a per centage of \$20,000 in gray. It's just that Roberts' purpose is not what he originally stated that it was. They can't do any

thing that we can't do, except in 2,000 or 2,000 people."

"For many years, Roberts couldn't take any type rock or even country western was questionable. So we don't have a competitive situation there. But more recently, maybe they needed the money, they started playing things they wouldn't have previously played Crosby, Stills & Nash and Waylon Jennings. I was surprised to hear they let Crosby, Stills & Nash, but then again, they're not Cheap Trick, either," allows Saunders who quickly stresses, "We have a stronger, personal working relationship with the promoters."

"I don't think Oral Roberts needs the money," answers Larry Shafer of Little Wing. "He allowed us to do our Crosby, Stills & Nash show. I think he's going out on a limb on some stuff, but I don't think it has anything to do with money."

"Oh, every now and then he pleads for money. I think he

(Left) DWIGHT TWILLEY: A Tulsa rocker who paired with Patti Seymour in the Dwight Twilley Band whose "Soulful Devotion" LP debut on EMI America has restored Tulsa to AOR playlists. (Right) JIMMY WEBB: Born in Elk City, Oklahoma, Webb has written album standards. "By The Time It Rains" and "Wichita Lineman" are "Machur Part 1," "I Know," and many more

can get all he needs without the Mabey Center closing down. I think he's just progressing and experimenting more. He tried and nothing got broken and nobody got arrested. He's realized that the building can turn some revenues and realized that certain shows are not that offensive."

"The last show we did there was the Oak Ridge Boys, which was very successful. Everybody, building, David Elsworth, act, us... we're all happy. That building is probably the most well equipped, professional... everything is available for tv, live, satellite... anything you could want production wise is in that building," insists Shafer.

"Now there is competition," continues Shafer. "For example it someone wants to do a show in Oklahoma City there, Myriad has 15,000 seats and is a lot more expensive building. It's not unlike for Don (Hotz) to offer free rental just to get the show away, because he knows you're going to make it on concessions. Don is so aggressive on going after the shows that he's getting most of them. Don gives you more incentive to go there. You don't deal with union or the Oklahoma City police and with a lot of political red tape."

"Yeah, we're in competition with the Myriad," admits Hotz who served as manager of the Fair Grounds, then moved to the Myriad as assistant public events director before taking over at Lloyd Noble. "We don't actively get involved in a bid war against a contemporary, unless we feel there is a need for it."

Roy Saunders has refused to book Leon Russell "because of the nature of his act," and once had one of the stars of "Haw Haw" arrested "for being drunk and screwing up his performance."

The Tulsa Assembly Center, under Saunders' direction, is the in-spot for Broadway shows. "We just closed 'Annie' with a \$306,000 gross take. That's the largest dollar gross of any show ever to play Tulsa. It was just a year ago that Contemporary Productions, out of St. Louis, came in with the Best of Broadway series," he relates.

"The Tulsa Assembly Center has a 'Whorehouse in Texas' that set a house record. Next came 'Chorus Line.' That beat the 'Whorehouse' record. Then they brought in 'Annie' and that beat 'Chorus Line.' We've had three house records set in less than a year."

John Elsner is the executive director and Monty Cook the administrative director of the Tulsa State Fair. "We are totally self-sustaining," says Elsner, "so it we don't make it we don't spend it."

Last year the facility had 630 events, with less than 20% involving stage entertainment. "The competition in Tulsa is so heavy, as far as facilities are concerned," laments Elsner. "I don't know of another city our size that would have three major entertainment arenas."

"We tend to lean more towards country," says Cook. "Over the all the industry has slowed down," he complains. "About two years ago every two weeks we had something going, but with the expense of touring they're not coming in like they used to."

The Tulsa State Fair is surrounded by residents "and perhaps 80% are retired," says Elsner. "In 1977 we had to stop outdoor stadium concerts. We did Willie Nelson on July 4th. He drew 10,000 people. They also drank a little and the audience smoked pot. The stewards of the residential neighborhoods that didn't go over very well. You take Willie Nelson today, the audience he draws is totally different."

Consequently the facility is considering bringing in modified shows, like comedy and country, "at that level we could comfortably park on the grounds and control."

"There is no doubt that we're third in the choice of any promoter," admits Elsner. Tulsa is also a unique market. (Continued on p. 11)

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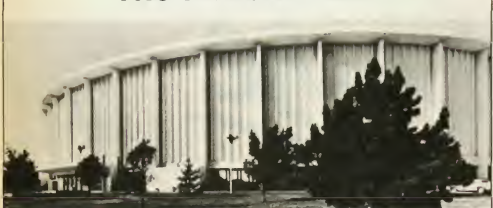
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OLD TIME CONVENIENCES

Continued from page G-3

\$1520,000 league they appeal to five or six clubs. Twelve of the clubs could handle a \$2,000 act," reports Jimmy Cooper, talent buyer for all 34 clubs.

When it isn't live entertainment, it's general manager Roy Bell deciding which records will be played. "We play the best of what's old and popular. We try not to get into trends. New Wave isn't as strong in Oklahoma City as it is in Phoenix. We stress dance. We play Foreigner. The twist is a big deal here, so like one an hour is a jitterbug record."

"Each club is different," he stresses. "I have the option to say I don't think that will work here. Oklahoma City isn't ready for new wave and most country stuff works here."

Peter Tyler, 31, and disc jockey Ann Bell came to Oklahoma City from England last October to open the black suede, gray velvet, brass and glass Club Dax. At least twice a month live entertainment is on stage. The club laid out \$7,500, plus expenses, for a Smothers Brothers one nighter. Tickets went for \$15.00.

The Association had a ticket price of \$10.00, while there was no cover for Ramsay Lewis, the Kingston Trio and Kreskin who "went down really very well."

Problems Tyler has experienced include entertainers who "don't expect to find this quality of a club in Oklahoma." That quality includes a complete broadcast facility, including three cameras, a 1600 channel master and sound.

Beginning the end of July cable tv will broadcast live from Club Dax every Saturday from 6-7 p.m. "It's giving the locals a chance," Tyler explains. At the onset no one out of state will be signed, although that concept may expand. "Depending upon how much high-quality local talent is available."

With a tv crew inside, the club will still hold 300 which Tyler hopes "will be drinking." His agreement with the cable channel is that "we take the door and bar take." It affords the club a new venue since "on Saturdays our crowd doesn't get started until 11 p.m.," states Tyler.

Name entertainment Tyler books includes "anyone I can get at a reasonable price. As long as I can break even on the night and it won't cost the customers a fortune."

When it isn't live, Ann Bell spins the platters ranging "from Frank Sinatra to the Go-Go's."

"We're trying to be a European style club in a country town, and it's not an easy road."

If clubs are taking a chance on newcomers so is television. Gene Autry's Golden West Broadcasters, KAUT, Channel 43, Oklahoma City, implemented a new programming idea last January cutting a deal with Cal Roberts, owner of Spurs nightclub.

The live, country western show utilizes three cameras, two hand held and one stationary in the balcony," explains Bill Davis, general sales manager for KAUT. "We put in our own lighting grid and instituted our own mixing board. We take two remote trucks there every evening at a monthly production cost of \$20,000."

Hosted by Wade Carter, a former KOMA DJ who has been elevated to host/producer. It's his decision as to who is booked and amount of air time. There is no pay.

"It's unusual for anybody to be able to get on local television show anywhere from 15 to 45 minutes. The exposure is reward enough," says Davis.

One one show, Autry, who returned from Oklahoma's Diamond Jubilee Celebration, said as a guest star, Connie Jenks also did a guest spot, singing while sitting on the shoulders of the Schitzl malt liquor bull.

Artists appearing in town have gotten wind of the show and they want to do a guest spot on Tuesday to hype this or that. Davis relates. Winners of Henson's Monday night talent contest are also booked.

David Huff has a degree in microbiology and worked in cancer research. Vernon Gowdy is the son of a Colgate executive, raised in Minnesota. Because of Oklahoma's football standing he came to the state for college. "I'd never seen an oil well, a wheat field or an Indian. I was going to college and I'd ask people, 'Have you heard the new Genesis album?' They didn't know what Genesis was. I couldn't believe it. It was culture shock."

In college Vernon was a sports writer and David a campus photographer. They are intelligent, energetic, rock oriented and the corners of Oklahoma entertainment industry. They have a booking agency, Unique Management, a record label, Jam, and a magazine of the same name distributed free in a four state area. KATT radio helps sponsor the publication. "We've had parties at clubs, a battle of the bands. KATT loves to do promotions," says Vernon.

Artists signed to their label have their product distributed and heavily promoted for four months before it's removed from the racks.

In September they start a 13 week, half hour tv show which will air on Saturday nights on Channel 34. Called "Oklahoma Jam," hostess is Playboy's 25th year Playmate winner, Cathy Leving, who lives in Norman. Concept of the show is a local band feature and interview, and backstage interviews with national acts. If it works at 13 weeks they'll attempt national syndication.

"Oklahoma is undergoing an explosion, just like Dallas has," emphasizes Gowdy. "A lot of people are coming into the state. There are clubs and bars opening up every month. Basically we're the only rock'n'roll support there is." For the new comers they "listen to all of the tapes. They send us 24 hour tapes. The bands are serious about it. I'm listening to bands who devote themselves to original music, because those bands stick together. Those are the ones trying to get on a nationwide level."

LAURA DENI

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The recording industry in Oklahoma is in a Catch-22 pattern and holding. Depending upon who you talk to, the fa- cilities, musicians, and tech- nicians are alternately lauded and damned. And al- most nobody likes the musi- cians' union.

Oklahoma may be country, but it's back to the future. To com- municate, suit up.

Tom Claiborne is a former lean-wearing L.A. musician. "I don't want you to say this guy runs around wearing a suit and tie. I have to, because, that's the way Tulsa is," says the owner of Tulsa Films, located in the Long Branch Studios. "When I moved here from L.A. I discovered that most of the people here don't know anything about the recording business, and they still don't. Their minds are into banking, real estate and oil."

"Oh yeah, they like meeting Roy Clark and that fun stuff. But they don't understand any part of the business aspect of it."

"To get to these people I have to put on a coat and tie and go out to the bankers. Guys from the Jen Halsey Agency and I speak to the Rotary Club. Slowly but surely they're starting to understand it. Several of the banks are starting to open up a little."

Tulsa Studios is a three-part operation sitting inside a struc- ture with personality. The outside resembles an old West sal- loon, the inside a high-class San Francisco brothel. It's called the Long Branch Studios after the famous watering hole. Be- hind the antique saloon doors is Tulsa Films which does video and film work as well as motion picture scoring.

"We have accommodated full-blown operas, orchestras, as well as Roy Clark and Gatormouth Brown when they did their album here," relates Claiborne.

"The problem is that we need to get publishers and produc- ers in here. Halsey has plenty of talent for us to use, or bring in talent, so that's not the problem. The problem is having the

people here that have the wherewithal to do something with it once it's done."

"We do have studio-oriented musicians," he argues. "That's a misconception that we don't. We don't have them all right here in Tulsa. We may have to pull from Springfield, Mo., Oklahoma City, Norman, even sometimes Dallas," he concedes, but quickly adds, "Dallas is only a four hour drive and it's not a big deal. You can almost drive four hours in Los Angeles getting to a gig. So it does take a day for us to put together musicians. But we're non-union and we can produce a record with top-light musicians for the same price, or a lot lower, than any studio in L.A."

The mention of the musicians' union causes fire to rise in the eyes of all concerned. "We're non-union and we made that quite clear to the musicians when we moved in here. We had some of them bitching about getting scale, overtime."

"We said, 'Hey, look we're in Tulsa. There's no way we can get top flight producers in here, record, and use way guys if you're going to charge the same as the 'Tonight Show' band. You guys may be just as good, but we can't charge that. Your rates have got to come down, and this has to be a non-union session."

"You're also going to have to blow those guys in L.A. away, in order for them to keep coming back. And, if you're classical musicians you can't moan and bitch about playing rock 'n' roll."

"But once you've got these things cranked out, where do you go from there," Claiborne questions. "You've got to have somebody heading straight for L.A. or Nashville, getting them on the market. We don't have enough people that have enough contacts to do that."

"We tried, along with Halsey, to establish a Tulsa Music Assn., to get people to communicate, to dig the good guys out of the woodwork. One of the first records Bill Bellamy ever pro- duced and engineered here last year, was a little jazz group. Leonard Feather gave it four stars in the L.A. Times. So that's quality."

That may be, but Claiborne admits to an equal amount of trash.

"I have seen more money thrown away because some oil

man decided he was going to get into the movie or music busi- ness. They take what they think is necessary, usually \$10,000, bring their group into the studio. You tell them that that's not the way to do it and they reply, 'Don't tell me how to do it. I'm a multi-millionaire. I know how to make money and by God I'll make this group No. 1.'"

Richard France Paris named his record studio Eiffel Tower Studios. He was born in Tulsa, doesn't know if he has French heritage, but "would take something for it if I did." What he does have is a 24-track MCI studio "up to snuff with 75% of the studios in the country."

"We've got two singles on the charts, Roy Clark's 'Paradise Krite and Gun Club,' which is on Halsey's label, Churchville Records, and Rodney Lay's 'Happy Country Birthday, Darling.' Roy was at the studio last Thursday because Rodney was doing a live song package of his follow up single. Roy is coming in later this summer and put an album together. They're both excited because we're here, not in Nashville or L.A."

Record producer Peter Nicholas defends Oklahoma musi- cians. "The best musicians in the world are here in Tulsa, without a shadow of a doubt. Absolutely top rated drummers. As a record producer I don't want to go outside of town. We have drummers, Jamie Oldaker, David Teagarden, Chuck Blackwell and Chuck DeWalt. There is a keyboard player, Walt Richmond, who's in heavy demand in L.A. He just happened not to want to go there."

"There are two or three studios in town that have every- thing you could want. There are at least two good engineers and the studio musicians are at least two deep," he asserts.

"When I first moved here in 1970 this was a cow town. When I came to America I was Joe Cocker's road manager and sound engineer and I had ambitions to meet Leon Russell." It was Russell who talked Nicholas into calling Tulsa home. "This is a beautiful town and you can't live cheaper, in the civilized world, than you can in Tulsa."

"Everyone recognizes that there are fabulous musicians around the Midwest, but very often the best of them never made it to Hollywood," he muses. "There is a stigma attached to Hollywood and the changes it puts your life through. Couple that with a growing civic pride here. They don't want to leave here and be just another person on Sunset Blvd. with a tape."

Nicholas is now making it big recording Rock'n' Jimmy & the Brothers of the Night. "In April 1980 I took their recording to Europe where they are very sympathetic to independents, new sounds and they play on the romance of the funky, little band from Tulsa. I've signed licensing deals all over Europe with Sonnet and various divisions of Polygram."

And how does he feel about living in a city with only one AOR station? "It's a disaster. Go out on the street in Tulsa and ask people between 18-35, 'Do you like KMOD?' It would be tough to find anybody who does."

(Continued on page Q-12)

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"The major problem in gospel music is that people on gospel labels need to work together more, support each other more than they do," suggests Mark Stevens, head of Christian World, Inc.

"It seems to me that secular artists in country music support each other and build each other up. They stand as a unit, whereas sometimes it seems in gospel music that everyone is pulling at each other's coattails, trying to pull the other down."

Christian World is the mother company of Associated Recording Studio and three record labels: Shalom, Vine and Christian World Records. Started by Stevens' father, the company was turned over to Mark and his two sisters, Mark, 19, heads up the entire corporation, attending college at night. Sisters Rita Flores is in charge of sales and Connie Stevens heads the accounting division.

Steven Weyer, gospel manager through his Sunbelt Agency, agrees. "My artists aren't out to just entertain. They are there to lift up the person of Jesus Christ."

"We'll play anywhere," he continues. "My problem is not with where we play. I'll play any bar or honky tonk, just don't ask my artists to compromise what they have been called to do."

Jim Halsey has represented the Oak Ridge Boys since 1975 and is responsible for crossing them over from gospel to pop. "They were still gospel and I guess I talked them into it," he admits. "I got a Las Vegas booking. They debated on whether to go. I convinced them to, but don't do all gospel." Halsey suggested they "take some country." They did and their Vegas act was about "70% country and 30% gospel. It has just been a gradual change."

Danna Pug received her training wheels with the Halsey Agency and now has her own. She handles both gospel and secular artists.

"Contemporary Christian is growing, although it's at the bottom of the ladder at the moment in the record sales and concert book area. But it is growing," she reiterates. "The young people are turning on to God. They don't work Vegas because they don't feel that people coming to Vegas are ready to receive the message openly. The talent coordinators are



Sweet Comfort Band.



Mark Stevens, left, president of Christian World Records, and artist Sherran Andrus.

wise enough not to try to book that. I don't see the inflated price in gospel because the gospel promoters will not pay it. If gospel people want to work they're going to work for much less than what a country act would work. What I've seen is that the concert promoter wants the gospel artists to work as a love offering, so that whatever those people brought in at the door is what they went home with." Pugh discovered that the attitude prevailed that it was okay if the act worked for God, but the promoter wanted cash. "It's a very hypocritical business," she advises.

"Gospel is not a style of music," declares Dan Brock. "Country is a style of music. When you say gospel the majority of people think a country style of music. What they don't realize, are ignorant of and all wrong about, is that when you say gospel you say jazz, rock, folk, country, southern gospel, black gospel. It's the only term in the business that really bothers me," he complains.

"If you're a rock manager or a country manager, people know what you do. If I say I manage gospel groups people have no idea what my groups sound like or what they do."



The DeGarmo & Key Band

Brock handles DeGarmo and Key Band whose album "This Ain't Hollywood" sold around 60,000 copies and was nominated for a Grammy. They may love to sing, but they're in it for a living. Instead of donations or "love offerings," they prefer to charge a set ticket price.

Carl Lund is president of Fame, an agency that manages and books Christian acts. Prior to forming his own agency Lund was director of marketing for the Jim Halsey company. "I formed this agency because I discovered a hole in the market for contemporary Christian management and booking. It has proven a wise decision, because we are probably the largest booking agency in contemporary Christian. We represent 15 artists."

"There is no effort of our part to cross these artists over. But we do like the fact that gospel music is crossing over, because we play more secular venues, everything from fairs, theme parks, even bars."

"We're working close with Denver booking agencies putting together a potential tour which would put a contemporary

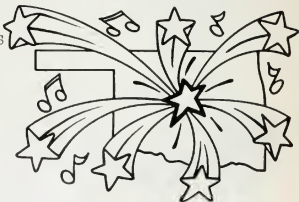
(Continued on page O-12)

INNERVISIONS

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Tulsa, Oklahoma

Busting Fees But No Liquor Tax

DRY STATE MENTALITY DAMPENS MUSIC SCENE



lions, called private clubs, where "setups" are served for a charge.

Any individual of age can legally "act as your agent," which explains how a cocktail waitress keeps her job. They'll obtain the beverage of your choice after the water provides you with a form to sign releasing this responsibility to him. You must show your membership card. You don't have to be a member of a private club to purchase a bottle, but you do to consume the contents. Hotels, in addition to providing soap and towels, frequently supply "bottle socks" so that you may discreetly transport your bottle.

"It's embarrassing," says Halsey. "I mean, if you carried a card for every club that you're supposed to belong to, it would take a suitcase, not a briefcase, just to carry your memberships around. While any of us know you can buy a drink, they're not drinking establishments as such, where nightclub entertainment flourishes. Everything is private clubs, and it hampers advertising a lot of the entertainment."

It also hampers a spontaneous decision to drop in at a club and catch some entertainment. You not only have to belong to that club, but have the card with you.

Henson Carplin agrees that the law is confusing. "So we really won't touch too much on that subject."

Vernon Gowdy and Kathy O'Donnell of Unique Management explain that CPA's handling clubs have their cluttered vocabulary encouraged with a new budget division, business allotment.

"It's against the law but everybody does it," Gowdy flatly states.

"Steak & Ale has a bustling budget," injects O'Donnell, who served time there as a waitress before joining the rock management organization. "Steak & Ale is owned by Pillsbury. Yeah, like flour. When the cops come in and bust us, they close you down for about an hour. It's a misdemeanor, and we open up an hour later serving liquor," explains the lady who has never been arrested.

However, the possibility exists that, at any second, the tuzz can bust the joint, can deter customers, especially the big spending men with the "kissing cousins."

George Shriver is the seasoned general manager of Duke's. He discussed another attempt, due on the November ballot, offering voters the chance at making Oklahoma a county-option state.

"In all the years I've been in this business this will be the fourth attempt. A lot of club owners would rather it stayed the way it is, because they don't pay any taxes on the liquor," he divulges. "That's the plus factor. They feel that the average line is \$2,500. With fees, court costs and lawyer, it can get up to \$6,000. But in that year's time, if they can keep busts down to two a year, then the amount of whiskey you sell and what you save in taxes. Now clubs like us don't try to evade our taxes," he quickly emphasizes, "and we can see the side effects of having an open saloon in Oklahoma, particularly in Tulsa."

"The ABC Board is the state arm that is charged with enforcing the liquor laws," he continues. "Over the years they run around raiding the clubs, except in Tulsa where vice officers do it, but how they do it has been up in the air a lot."

Every "reliable source" in the state whispers that they know of assorted small town officers who are on the take, but clam up when asked to drop names.

"There are clubs in Oklahoma that have been operating wide open since day one, have never been arrested for an open saloon and have not even bothered to hide it," Shriver alleges.

The charge is also made that enforcement is unequal. "Considering the number of clubs Oklahoma City has, they have never had the problem with the ABC Board that Tulsa has had with the vice officers. Somehow, over the years, Tulsa just decided to enforce it."

"There is probably nobody in this business, unless they bribe, including the best clubs in town, that have gone untroubled. They've even busted Southern Hills," he says referring to one of the most elegant country clubs in the nation. "They raised a lot of stink when they did it, but they did it. Walked right into Southern Hills and arrested a lot of people."

Therefore, busting fees become part of the operator's budget. We operate under the premise that it's a cost of doing business.

"We don't have one thing which you have in every other state, and that's liquor by the drink," says Jim Halsey.

Throughout the state, agents, promoters and club owners feel a dry Oklahoma hampers the entertainment industry.

Actually the word "dry" is a misnomer. Bottled liquor can be purchased from a liquor store and taken to location.

lions, called private clubs, where "setups" are served for a charge.

Any individual of age can legally "act as your agent," which explains how a cocktail waitress keeps her job. They'll obtain the beverage of your choice after the water provides you with a form to sign releasing this responsibility to him. You must show your membership card. You don't have to be a member of a private club to purchase a bottle, but you do to consume the contents. Hotels, in addition to providing soap and towels, frequently supply "bottle socks" so that you may discreetly transport your bottle.

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Continued from page 0-4

Oak Ridge Boys played the Mabey Center and had them hanging from the rafters. The J. Geils Band, coming off a No. 1 record, only filled the small facility at 60%, with a top ticket price of \$12.50.

"You're seeing the effect of no rock radio," he charges. "I think the fact that contemporary radio doesn't have a voice in this market is important."

The Mynad Convention Center in Oklahoma City has a staff of 63. So far they haven't found any entertainment they wouldn't book, "but we have come close," responds Mr. Joe Bullard. "The tough man contests with extracurricular activities from the audience. It's a free-for-all fight. A lady disrobed in the audience. She felt she was more attractive than the ring ladies walking around with the light cards. As far as rock concerts we're not prohibitive."

"We think we're pretty well known. Promoters usually come to us," says John Zeigler Jr., Myriad's manager. "But it is part of our responsibility to go out and seek entertainment."

Zeigler is also the highest ranking back Oklahoma venue executive. A former parole officer he traded in the booking of criminals for the booking of entertainment. "We're the largest in the area," he explains. "Our closest competitor is Lloyd Noble Center, which is a fine facility, but has 3,000 less seats. The Mynad is owned by the city and funding is approved by city council."

"Rock will always be the bread winner, because of the teenagers," he explains. "My experience has been that when you're dealing with country you're playing to a more mature audience, and as such your ticket sales are usually down. A good crowd for country is 7,000 and on the novelties are only \$2.3 while for a rock 'n' roll show you can expect \$5-6 per person on novelty sales. Here our youngsters have money and they spend it."

As big as rock can be the Myriad first has to cater to conventions.

"I would say if it came down to a convention that would fill up hotel and motel rooms, restaurants for the city as opposed to a concert, I would go in favor of the convention," admits Bullard.

"We aren't allowed to co-promote," informs Zeigler who came to Oklahoma from Birmingham, Alabama.

"Ticket prices are determined in concert by the promoter and the facility," says Bullard. "It varies considerably."

"I think promoters book out after their interests very well and we look out for ours," comments Wes Grey, Myriad executive. "If we could just get together so that we accomplish our jobs and not working at odds with each other."

Veteran agent Jim Halsey is trying. "We are trying to increase the service that we give to the promoters. In fact we do," he stresses. "That everything runs as smoothly as possible, all the promotions are handled properly."

"We don't do any promotions, but we help in that we give suggestions," he says. "I'm a perfectionist, so I never get things just right, but I keep trying."

"We have within our company a production manager, a booking agent, production staff to make sure that everything is checked out wherever our acts are playing. We check the lights and sound. We want to know where the power comes from and where the dressing rooms and loading docks are. Even though you may get all that by contract rider, we call every date three weeks ahead of time to go over the rider with the promoter, to make sure things like the food will be back-stage."

"The ones we can't work out we live with," sighs Don Holz. "I do have some complaints. Food and beverage. In many instances, the food and beverage that goes behind stage to an act is really an ego thing, in some cases, with the people who are traveling as an entourage. The head of the sound or light company, or the production manager. It bothers me that promoters and buildings which promote are required to go out and spend \$75 on a bottle of wine and some roasts is drinking it."

"They do some things that I think aren't necessary," agrees Ray Saunders of the Tulsa Assembly Center. "For instance, the catering demands. Fifteen years ago you didn't have anything backstage."

"If the place is left really crappy we back charge the promoter," Saunders explains. The promoter is the middle man. He gets screwed worse than anybody, because he's caught between all of the demands, like catering from the talent, and we're over here demanding that the facility is not torn up and abused. It all rolls downhill and that's where the promoter is sitting, at the bottom of the hill."

"I can defend the food," answers Jim Halsey, his voice taking on a serious edge. "I'll give the Oak Ridge Boys as an example. You have 4,000 lights and intricate sound to set. The crew could be there from 10 o'clock in the morning until show time, until after the show when it's torn down, without leaving the building."

"The truth is that venues very seldom do their own shows. They stand back and watch," adds Larry Shaeffer of Little Wing. "If you're dealing with a show that's going to gross \$125,000, and you're going to make a nice profit as a promoter, why worry about \$75. It only affects you if you're losing your ass."

"The band is really the ones paying for the food," clarifies Scott Munz of Little Wing. "If the show is going to gross \$100,000 and the band is guaranteed \$20,000, with a split figure over \$80,000, then if they didn't spend that \$2,000 on catering, only spending \$1,000, then they would have \$2,000 on the far end that would be going into their pocket."

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A Billboard Spotlight

JULY 17, 1982. BILLBOARD

"There is a lot of music in Tulsa, but it's probably a lack of organization among the musicians," says Bob Birdwell, man-

LAURA DENI

• Continued from page 0-9

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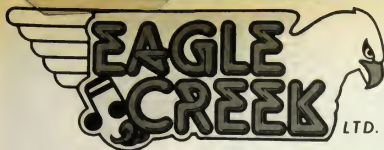
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RECORD COMPANIES

Boyz Rec. 2609 NW 36 St., Oklahoma City 73112 Tel: (405) 942-0462 Pres. Bobby Boyd
Labels: (Owned) Boyd, Saguro
Capitol Music Inc. 141 E. Hwy. 75, Greengate 74033 Tel: (918) 299-1223 Pres./Prod. Mgr. Benjamin P. Ferrell, VP Doyle Harrison, Sec'y Treas. Nick Nicks, Studio Mgr. E. Everett, Computer/Sec'y. Osa Ranges
Labels: (Owned) Capitol, House of Ranges
Churchill Rec. & Video Ltd. 5800 E. Shelly Dr., Penitence, Tulsa 74135 Tel: (918) 563-3883 Owner & Chm. Jim Halley
Compo Rec. Co. 105 Burk Dr., Oklahoma City 73115 Tel: (405) 677-5448 Pres. & Prod. Mgr. Yvonne Orkney, VP Sonny Lane
Music America Rec. 7710 N. May, Oklahoma City 73116 Tel: (405) 848-8246
Nitro Rec. PO Box 7723, Tulsa 74105 Tel: (918) 247-4118 Pres. Cliff Loftin
Steady Rec. 2168 NW 115, Oklahoma City 73120 Tel: (405) 751-8954 Pres. Mickey Sherman, Sales Mgr. Terry Fulton
Labels: Horra, Diart, Seeds

MUSIC PUBLISHERS

Alvera Publ'g Co. (BMI). PO Box 9304, Tulsa 74107 Tel: (918) 242-3303 Pres. & Gen. Mgr. Al Clasper, Prod. Mgr. Vera Clasper
Be-Sure Publ'g Co. (BMI). 270 W. Commerce, Oklahoma City 73109 Tel: (405) 235-1500
Castle Music Inc. PO Box 7574, Tulsa 74105 Tel: (918) 299-1274
Golden Publ'g Co. (BMI). 2609 NW 36 St., Oklahoma City 73112 Tel: (405) 942-0462 Gen. & Prod. Mgr. Bobby Boyd

Furthermore Music (ASCAP). PO Box 7762, Tulsa 74105 Tel: (918) 645-6676 Pres. Gen. & Prod. Mgr. Wayne Boushalla
Nitro Music (BMI) (d/b/a Nitro Ent.) PO Box 7723, Tulsa 74105 Tel: (918) 247-4118 Pres. Gen. & Prod. Mgr. Dick Loftin
Okchoer Publ'g Co. (BMI). PO Box 20814, Oklahoma City 73156 Tel: (405) 751-8954 Pres. Mickey Sherman
Party Lane Music (BMI). 525 SW 42, Oklahoma City 73109 Tel: (405) 637-3558 Pres. Tom Jackson, Gen. Mgr. Wendi Goodman, Prod. Mgr. Wanda Jackson
Spirit & Soul Publ'g Co. (ASCAP). PO Box 7574, Tulsa 74105 Tel: (918) 299-1223 Pres. Benjamin P. Ferrell

RECORD & TAPE WHOLESALES

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• **NORMAN (Area Code 405)**
Oklahoma Tapes & Rec. Inc. PO Box 946 Zip 73070 Tel: 364-5034 Owner Bill Bolen (Cap. Distributor-Spanish prod. & budget lines)
• **OKLAHOMA CITY (Area Code 405)**
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Bruno Dist'g. Inc. PO Box 50709, 2500 N. Walker Zip 73146 Tel: 521-0301 (Rec. & Tape One Stop & Rack Jobber)
Hardlecan Co. 4118 NW Rogers Pkwy Zip 73108 Tel: 946-1810 (Rec. & Tape Rack Jobber)
Philly One Stop Recs. PO Box 4309, 1735 Lenwood Blvd Zip 73106 Tel: 235-9671 (Rec. One Stop)
• **TULSA (Area Code 918)**
Ball's T. Recs. 19 N. Harvard Zip 74145 Tel: 939-6305 Owner John Rogers (Rec. One Stop)
Dix's One Stop Recs. 820 E. 36 St. N. Zip 74106 Tel: 425-2643 Owner, Singles & Albums Buyer Larry Elch (Rec. & Tape One Stop)

RECORDING STUDIOS

• **OKLAHOMA CITY (Area Code 405)**
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Services: Other-Album Layout & Design
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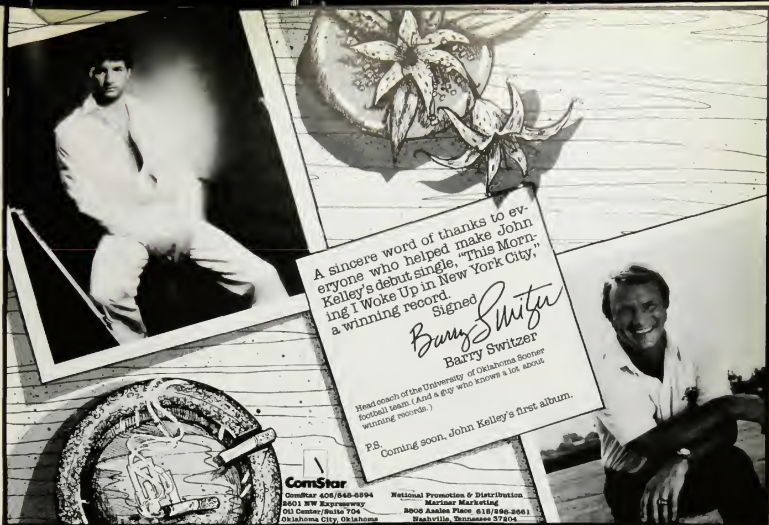
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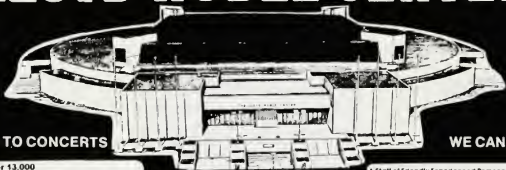


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ONE-TIME FEE ARRANGEMENT

Teldec Offering DMM To Labels

Continued from page 4

DMM albums, all classical recordings, in March. A further 20, including five pop LPs, were released recently. By the end of this year, all records produced in Teldec's Nordhof factory—LPs and singles—will be direct metal mastered.

"However," says Gerhard Schulte, "we shall reserve the DMM quality-sticker only for those albums whose original master tape is of the highest standard. Although a DMM pressing will make a less than perfect tape sound better than it otherwise would, it cannot incorporate into the recording quality that was not there in the first place."

Although some DMM disks have been available in the U.S. on imported pressings through such audiophile labels as RealTime, there have been no releases from the majors so far.

Says Schulte: "We are looking for a rapid and widespread introduction of the DMM process because we believe it to be a major step forward in improving the quality of records. The process also makes records cheaper to manufacture because the percentage of rejects is much lower than that for ordinary pressings, and additional saving is effected by the elimination of the silver-plating process. We are currently spending up to 200,000 marks (\$83,000) a year on silvering alone."

Teldec developed the equipment for producing the copper blank in conjunction with EuropaFilm of Sweden. A special stereo cutterhead to cut into the blank has been designed by Neumann.

Horst Redlich says that the cutting of grooves into metal instead of wax or lacquer was first proposed by Rosenthal and Frank in their German patent of November 1891. The idea was reactivated some 80 years later by RCA for the cutting of videodisks. The technique was also

used by Teldec for its TeD videodisk.

"However," says Redlich, "we had to modify the technique consid-

erably because the cutting process for audio records is quite different from that of videodisks where the groove is a hundred times smaller."



BBC BUYS—The BBC has purchased six Aiva stereo broadcast consoles for use in new U.K. local radio stations. Shown here, the installation at Radio Cambridgeshire. At left is engineer in charge, Tim Lloyd.



DIGITAL DOINGS—Shown monitoring Chicago radio station WFMT's first world broadcast of the Compact Disc and the Sony Compact Disc player are Sony engineer T.A. Yashita (foreground), and left to right, Sony executives Marc Finer, Scott Lackey, A. Suzuki, Sony's DAD planning department, and WFMT staff announcer Steve Peck. PolyGram provided the source material.

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LOS ANGELES Keycor-Century Corp., Saugus, Calif., has appointed Chemex Inc. as its national representative for its custom thermoplastics resins and compounds for injection moldings and extrusions.



DIGITAL ANALYSIS—Sony's new 24-track digital recorder is put through its paces recently at L.A.'s Record Plant. Production models will be available in the Fall. Shown, left to right, are engineer Mike Stone, Rick Pughnar, head of Sony's digital division; Chris Stone, Record Plant president; and Gabriel Katona of the RCA group Kepler.

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Pro Equipment & Services

Mitsubishi Digital Unit Delivers For Fantasy Studio D

By JACK McDONOUGH

BERKELEY—Fantasy's Studio D, the only studio in the Bay Area to offer Mitsubishi digital recording and mixing as part of its standard services, has enjoyed success with the system in the nine months that it has been in operation, according to studio chief Roy Segal.

Segal says that almost every Studio D client since the Mitsubishi installation has chosen to go with a digital mix after hearing an A-B comparison of digital with analog.

Those clients have included Stanley Clarke, Greg Kihn, Sonny Rollins, the Clarke/Duke Project, April Wine, Shooting Star, Tom Coster, Seawind, Tuxis, Tom Fogarty, Marlon McClain, Jeff Osborne and Kevin Toney.

In addition, the Mutants and SVT, who recorded in the older and smaller Studio A, chose a digital mix. Freddie Hubbard, Steve Douglas and Art Pepper/George Cables all have recently completed direct-to-digital recordings.

Fantasy has available both the Mitsubishi X30A console and the X30 portable. Segal emphasizes that Fantasy offers a full range of mix options, with Studer half-inch analog two-channel and Studer quarter-inch analog two-channel available in addition to the Mitsubishi gear.

Saxophonist Steve Douglas has just completed with his own group what will be Fantasy's first full digital release. Douglas engineered and co-produced by Phil Kuffel. Douglas says of his experience, "The digital was just fabulous for our situation. I've never heard anything quite that clean. We did it live, but it sounds studio-produced. And yet it's what our band sounds like live."

"We cut it in two days with no mixing, no overdubs. Doing it in two days had a peculiar difficulty. It was one or two takes and then, 'Well, what do we do now?'"

Segal notes, "It isn't total projects in digital as much as it is mixing—there's more and more of it happening without a lot of fanfare." He stresses what he feels are the tremendous advantages in mixing masters to digital.

"Digital maintains the absolute integrity of the multi-track. By mix-

ing the master to digital you get a real first generation. You can't get away from needing any number of master copies of the master mix, for South America and other places, and you can't just ship digital masters around because the equipment isn't there to reproduce it. But with one digital master you can make as many analog masters as you want. You can still mix to digital and copy it to analog, so all the analogs can be of first-generation quality and all the quality of your masters going out around the world is improved.

That's what I'm trying to get across and why Fantasy has to sit on it. You can even make first-generation cassettes off it. You should learn the quality of the cassettes that come off these masters."

"And I think it's cost-effective. It costs approximately \$1,000 more to end up with a digital master than an analog master, but you don't have to worry about wearing it out."

Segal adds that Fantasy has made the Mitsubishi X30 portable available for rent to other area studios, "but so far only Pat Gleason (owner

of Different Fur Studios) has used it. It seems the business up here is not quite as friendly as it used to be."

Fantasy is also in the process of redesigning Studio A as a Neve/Studer room, equipped with the Studer 800 24-track recorder and Neve computer mix.

"It's being rebuilt," says Segal, "to complement Studio D and will offer all the same digital and analog capabilities. It will enable clients to go back and forth between the two rooms." Segal notes also that A will end up with a substantially larger

control room because a separate machine room will be added in what is now an auxiliary dead space.

Segal has also just begun experimenting with a full production service to be offered to the many independent producers in the Bay Area.

"This will include studio time," he says, "and the client will end up with delivery of complete record and packaging. It's a way to make use of our expertise. The client will pay only one person and we'll provide supervision and liaison with all sub-contractors."

John Stronach started out as a classical pianist and a rock 'n' roll drummer. Today, he's a producer/engineer. In fact, he's been a part of the record business since he was sixteen years old. His sixteen years of experience have included work with Diana Ross, The Supremes, the Jackson Five, Bobby Darin, Sammy Davis, Sarah Vaughn, Carole King, Alvin Lee, Three Dog Night, John Mayall, Rufus, Jo Jo Gunn, Dan Fogelberg, Joe Walsh, REO Speedwagon and more.

ON BREAKING IN

"As far as recording engineering schools, those things are great for teaching you fundamentals, but don't be spending a lot of money on that. There are people who spend thousands of dollars learning how to be a recording engineer, and they still start as a go-for, which is the same way everybody starts. It's nice to have that behind you, but I don't know I don't know that it does all that much good. The best way to learn is by doing."

ON REPETITION OF STYLE

"I've seen it ruin people's careers. You can't use the same production style all the time. What works for one group of songs won't necessarily work for another. You have to remain flexible enough to change your production techniques as the music changes."

ON TECHNOLOGY

"A lot of producers and engineers are real spoiled with all this technical gadgetry and wizardry and all the things we can do now. They forget about the music, and the music is the thing we are here for. That's what you have to keep in mind all the time."

ON TAKING OVER

"The producer is there to help. It is not a dictatorial thing. A lot of producers get into a situation such as 'You are going to do it this way' and it turns out to be the producer's album, not the band's. And I don't think that's fair to the band. It's their music. The act must be able to retain their identity and not just be a vehicle for the producer."

ON PLAYING AROUND

"In today's world, you have to be real businesslike. It's not like the early 70's, where everybody comes in and has a big party. You have to work within budgets, and you have to show up on time. I bring that consistency, and I try to bring a stability to the bands, so they know that they can be as creative as they want, but yet know that they can get a lot of work done and relate with the labels and management and just be everything together."

ON TAP

"I used another tape for a time and switched to 3M, because I would make twenty passes and all of a sudden, you would be able to see through the other stuff. They had a bad shedding problem. I just couldn't trust it any more."

"Here at the Record Plant, we give our clients any brand they want. But I recommend to people that they use the 3M, and especially the 226. Their consistency and quality is better. It just doesn't get real good and then drop to bad. You just know that it's going to be okay all the time. You don't have to worry about it. Which is important when you're out there and you're trying to get that magic take."

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Pro Equipment & Services

Studio Track



MIXING SHOES—Boomerang, the third Elektra/Asylum album by the Shows, is being mixed at the Chicago Recording Co. for August release. Pictured at the console are (left to right): group members Gary Klebe, Jeff Murphy, Skip Meyer and John Murphy.

Midwest recording activity is spotlighted this week with a secondary emphasis on the West Coast.

At The Box Ltd. in East Detroit, George Clinton is producing Parliament for PolyGram and Booyah Productions is producing Ziggy II for Warner Bros. Greg Reilly serves as engineer for both projects.

Solid Sound of Ann Arbor records Dave Barry has completed work on a new single. The Russ Southern Band is at work with producer Jack Mollito.

In Southfield, Mich. Transcend Records group Rhythm Method is being produced by Ben Grasso at Pearl Sound Studios.

Scott Carlin has completed mixing on an

independently produced baggage album at Studio K in Dearborn Heights, Mich.

In Chicago, the group Lush is recording at Pumpkin Recording Studio. Gary Lucare is producer. Jerry Parrelli executive producer.

On Track Productions has completed a demo treasury of Chicago's new music scene entitled "It's My Life." Much of the footage was taped at Universal Recording, with post-production work conducted at Edith Chicago. Groups recorded include Bohemia, Garroon, the Margins, Phil 'n' the Blanks and Scramia. Rachel & Remko.

Recent recording activity at Phantom Studios of Bensenville, Ill. includes Brown Bannister laying orchestral tracks for Wood Records, Don March and Randy Hammel laying orchestra

and vocal tracks for Christmas and three projects, and Gena Gether and Russ Telford work on a Christmas album for Word Music. EMI 245 digital reverb and two Am Pro AIR 102 two track machines with built-in head stacks.

In San Francisco, Calif. Downbreaker Studio has added Aemon 100 built-in mastering. Recent additions also include a rehearsal studio.

Superior Recording Studio in Sacramento has expanded its facilities by relocating to a 2,300-foot space. Latest equipment includes an AudioSonic 555 automated mixing console and Lexicon 224 digital reverb.

Active at the Automat, San Francisco's Jeffrey saw Stereo is working on a new LP for Grant/RCA Records. Kevin Beamish is producing and engineering, with assistance from Neuman Droney and Bruce Harris. Also there, Moon Typist is being produced for EMI by Ted Carter, with Leslie Ann Jones engineering. Carl Carlton is mixing a new 20th Century/RCA LP with Karla Michael Walden and Garin Christopher producing. Dave Frazer and Wayne Lewis engineering. And Rush and Fire are working on an album for Slash Records with David Kahne producing and engineering.

At Recently Recording Studios in Sacramento, Perry Jones is producing two projects, a new album by the Southern Empire Band and Sympia's EMI single with co-producer Ray Tyle. Larry Lawson is engineer for both projects. Marla Aubrey is engineering the Oak Singers with producer Rick Roberts. Holberg, Tether & Phillips are at work with engineer Julie Faden. Mike Deanan is producing an EP for Dennis Acker with engineer Lawson. And Beau Hedges & Liberty are recording a single with L.A. Jones producing and Louisa engineering. New equipment include full update of the Lexicon 224 to version 4.4, ADX/Scamp 50 23 Auto Pan and a Lexicon Model 78 Super Prime Time.

At Rumors Records in Canoga Park, Cal. Sandford is at work on an album engineering by Don Smith and assisted by Bill Swimmer for Elektra. "Entireties" is being set produced by Alex Castaneda, with engineering by Bill Swimmer for his Records. Survival is laying down tracks with engineers Phil Bonanno and Mike Clark and assistant Swimmer for Scott Bros. Records.

At Vex Vinyls in San Rafael, Phil Miller is producing the debut album for the San member Front Row, for To Be Continued Music. Engineer is Robin Yeager, with assistance from Robert Musbach.

Here Today, a blues/jazz group on Rounder Records, has been recorded at Different Past Recording in San Francisco. John Henry engineered with assistance from Howard Johnston. Also there, Wallace Scott is producing Virtue for Soul Equivants are Rick Sanchez, Karen Kirsch and Don Mack. Gene Clark, formerly of the Byrds, has completed several tracks for an LP produced by Andy Kandel and Tommy Kaye Johnston engineering, assisted by Ann De Vries. Also there, John Pankas and Pankas recently recorded an LP with producer Peter Gewanter of Roco Productions and Arnie Burnham. Engineers were Stacy Bond and Mack.

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lasting. Sen-alloy tape heads in car stereo, and the playback frequency response of the HPL-130 is something you really have to hear to believe (out to 20,000 Hz).

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lader which lets you install a front/rear speaker system and adjust the balance without loss of power or frequency response. Quite a list! But then the HPL-130 is quite a machine.

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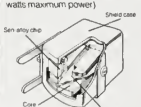
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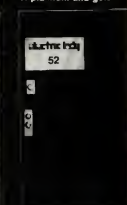
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NEW SPEAKERS

See Fosterx Product Push

NEW YORK: Fosterx, manufacturer of professional audio products, is stepping up marketing of its products, and has introduced some new additions.

A Canadian company, Interlake Audio Inc. (IAI) of Winnipeg, was set up two years ago to handle international manufacturing and marketing of Foster Electro Acoustic Systems division products—loudspeakers, microphones, amplifiers and headphones IAI is the exclusive North American distributor of these products.

IAI also manufactures and markets the RWO/Fosterx line of studio monitors.

Fosterx is a wholly owned subsidiary of Foster Electric Corp. of Japan, a manufacturer of electronics and loudspeakers. The Electro Acoustic Systems division operates independently of the Japanese.

While the Creative Sound Systems Division, offering a range of multi-track recording products and signal processing devices, is managed by the Japanese.

Products in the Creative Sound Systems division are marketed in Canada by IAI and in the U.S. by Foster Corp. of America. New products from RWO/Fosterx include the G7000 speaker system, a mini reference monitor with mini subwoofer. The system consists of a pair of miniature teak/aluminum enclosures with dome tweeter and double spider woofer and the G70 subwoofer with a built-in 200 Hz passive crossover.

Another new speaker is the LS2/VT studio monitor, a teak floor-standing model. Suggested list price \$1,899. There's also the L-20 head-phone, \$79, and the M556P Printed Ribbon microphone, \$449.

BASF Exec Sees Quality Tape Mart

NEW YORK: The trend toward higher quality prerecorded cassettes continues apace, according to BASF professional products manager Bob Pucelli. He predicts 25% of prerecorded cassette sales this year will be on chrome tape.

"When you pay \$9 for a cassette, you expect it to be the same quality as a record, and that's possible. You can even get better quality on cassette," he says, providing the duplication speed is no higher than 32:40 and the proper tape is used. Many record companies, including A&M and Arista in this country, are making tapes in these specifications.

"The record companies need our support, and we need theirs," Pucelli adds. He estimates that to improve a mass-market prerecorded cassette to the point where it is equivalent in quality to a record would require the expenditure of only 12 cents more per cassette—covering tape, shell, and other costs.

"The shell is an integral part of the whole product," Pucelli points out, "but the industry is not ready for a high-priced shell yet."

He continues, "Fifteen years ago, you couldn't compare the quality of records and cassettes. Today, you can. The record companies could offset home taping if they would improve the quality of their cassettes."

BASF is the largest supplier of blank tape to the prerecorded and spoken word market in this country.



POT OF GOLD—PolyGram executives surprise Rainbow and the Scorpions with a cake at a party following the groups' recent sold-out performance at Madison Square Garden. Sharing in the festivities are, from left, PolyGram's Jack Kiernan, Jim Sotol, Jim Lewis, and Joe Grossman; Rainbow's Roger Glover; PolyGram's Jeff Bredy; the Scorpions' Klaus Meinel; PolyGram president Guenter Hensler; and Rainbow's Bobby Rondinelli.

Audiophile Import Fill Is Nautilus Thrust

By SAM SUTHERLAND

LOS ANGELES: Retailers' frustration over chronic fill problems for imports, as well as the high tickets many pop import titles carry in courting audiophile customers, are twin hurdles Nautilus Records cites as keys to its recent entry into high-quality Japanese imports.

"We wanted to find a niche for our import business," explains Steve Krauss, president of the Shell Beach, Calif., audiophile combine, best-known in recent years for its successful line of half-speed mastered reissues as well as its ongoing digital and direct-to-disc original audiophile editions. "There's been tremendous growth in the demand for better-sounding imports, and record and tape dealers are frequently lumping them together with half-speed masters and other audiophile titles, which is helping make them viable."

"Those dealers want predictable fill, however, and that's been a recurring problem in the realm of imports, one that has kept a lot of dealers away from the area." Nautilus, Krauss says, has thus geared its importers' decision to handling a small, rotating catalog of top pop titles with stock availability a focal consideration.

Krauss says the service will afford immediate access to orders, directly through the company's computer, when distributors and accounts call. "We can guarantee fill, because we know what will be shipped to us and exactly when it will arrive in the U.S."

In Japan, he adds, different discount structures for every label have posed a labyrinthine pricing spectrum that other U.S. importers have solved by creating a generalized price structure here. That's tended to carry dealer wholesale and shelf prices upward.

Nautilus, by contrast, expects to offer titles at a lower dealer cost in many cases. "Every product will be priced to make sure you can pay for it in Japan," explains Krauss. "So, rather than have a single, across-the-board price, we've decided it's fairer to set a fixed markup percentage."

He also admits that Nautilus' fill is building in "a much lower margin than we would make on our own Super Disc product," but claims that the success of the service is seen as an adjunct to Nautilus' own audiophile

products, the structure will be viable.

He predicts most accounts will sell price the imports "about the same as our Super Discs, which usually sell between \$14 and \$16 at retail." That could translate to a substantial advantage against similar import product now fetching up to \$20 in stores.

Since Nautilus began shipping its first imports some weeks back, several new distributors have been added. But Krauss says the division has otherwise required little operational expansion beyond the appointment of general manager Bob Oberg, since Nautilus has actually been importing from Japan since 1976, when the company began bringing in direct-to-disc imports from JVC and East Wind.

The label has set about 70 titles from various Japanese labels and licenses for its initial catalog.

K.C. Experiment

■ Continued from page 20
sue and motion picture soundtracks. White adds.

Classical mail-order is a part of the store's growth. According to White, the Central Plains states have few outlets for this product. "Once you get west of here," she observes, "until you hit Denver there's sort of a great gap out there. But there are classical people there."

White says cassettes now kick in almost 10% of volume. There's great satisfaction with dump-displayed budget cassette lines from Stereo Treasury and Vox. "We're almost selling them by the pound," she beams. Full price tape product is given open display on shelves near the store's register.

White says all three stores are pleased with the new set-up. One benefit is crossover traffic and she credits the spacious and unique ambience. White has had several careers, including teaching, but prefers the record business. "I do like it," she says. "I've done this now for four years which is longer than I've done anything else."

All three stores have benefitted, "she notes. "It's a very calm atmosphere that very few retail stores can



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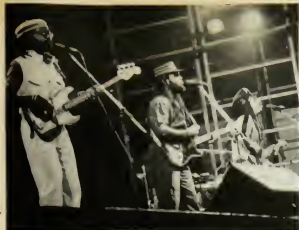
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Billboard photo by Chuck Parn
PIER CONCERT—Mango Records artists Third World play at the Dr Pepper Music Festival on New York's Pier 54.

Regency Sees No \$ Dip In Booking Int'l Tours

By DAVE DEXTER JR.

LOS ANGELES—The potency of records in establishing U.S. singers and bands as powerful gate attractions throughout the world is reflected again in bookings contracted by the Los Angeles office of Regency Artists, Ltd.

Peter Grouslight, a Regency vice president, notes that the economic recession has not affected the demand for American talent in overseas venues. "We are finding it difficult, but pleasurable, in keeping up with requests for acts," he says.

"The big rush began in 1981," Grouslight declares at his Sunset Blvd. office, which claims to be the world's largest variety entertainment agency. "Jane Olivor performed in Australia, the Brothers Johnson clicked in Nigeria, Hiroshima played in Manila and Tokyo and Johnny Malins toured England and Australia."

"Yuki Carr, as always, clicked in Mexico. Quione Jones was hailed in Japan. Tavaré performed in South Africa and Mel Torme and Sarah Vaughan trekked through Europe. And that's only a few of the better U.S. acts which were successful abroad."

Grouslight has set Glen Campbell for a two-month gig in England starting in September. From there, the singer will fly to Australia for November and December engagements. Patti Austin and the Pointer

Sisters have returned from the Orient, and Sergio Mendes, who recently performed for President and Mrs. Reagan at the White House, soon is off for dates in the Caribbean, including the Dominican Republic, after doing well in Israel, Mexico, Malaysia and Singapore.

Home from Bermuda this week is Ramsey Lewis, and Donald Byrd with his trumpet and hand are back from England. Tina Turner recently concluded a European tour and goes out on another next fall. She's also booked in South Africa and Australia later in 1982. Jane Olivor also will return to Australia.

"The rub, as far as Regency is concerned," says Grouslight, "began in 1981. But this year it has accelerated. The world is becoming one immense audience for acts which sell a lot of records. And, of course, television exposure also is a factor. Unique personalities and unusual music styles seem to leap over national boundaries."

Regency books scores of domestic venues too, with a talent roster ranging from Marlene Dietrich and Bob Hope through Con Funk Shun and the Mighty Clouds of Joy to Razzie Bailey and Yutaka Yokokura.

But it's the global demand for acts that is making 1982 a year to remember around the Regency offices on the traffic-tangled Sunset Strip here.

Vegas Putting Damper On Rock Ordinance Requires Detailed Plans From Promoter

By JOHN NIPPEL

LOS ANGELES—An ordinance so exacting that its requirements could deter concert promoters from staging rock concerts in Las Vegas became effective there June 28.

Besides setting up a semi-annual \$100 license fee, it requires the promoter of a rock music event to disclose specific details of everything from how he will advertise to handling of rubbish, security, overnight illumination and many other details.

The promoter must also advance security payments for sheriff-supervised guards and may be required to post surety bonds to guarantee refunds of all tickets and coverage of any property damage.

However, about the only rock shows held in Las Vegas are staged at the Aladdin Theater, and principals at New Orleans-based Beaver Production, which promotes shows at the Aladdin, say that they've not been notified of any change in the law pertaining to their business. They are withholding comment, pending study by their attorneys.

The ordinance also demands a graphical area covered and information to be communicated, dates and hours and place of event, estimated number of attendees; and names and addresses of anyone contributing, investing or having a financial interest in the concert greater than \$500.

The ordinance also demands the applicant provide plans for security and fire protection, water supply and facilities, medical facilities and services, vehicle access and on-site traffic control and whether spectators might stay overnight, when an illumination requirement is specified.

The applicant must advance a permit fee of \$500 for each day of the concert.

When the application is received, the board of commissioners may ask the local police, health, building, safety and community planning agencies to also consider whether the event can be properly staged.

The statute sets up specific stringent requirements as follows: for every 250 persons, one law enforcement officer from the local police must be hired; 15 gallons of water must be provided for every person in outdoor events only and toilet and lavatory requirements are also stipulated. The promoter must set up medical facilities established for the event by the Clark County health department.

Access, egress and parking demands are specific and further, the promoter responsible for employment of "traffic guards."

The license applicant must file a statement with the city and bond to be determined by the city, to cover possible damage, plus liability insurance in the amounts of \$500,000/\$1 million to insure against personal injury.

Whenever any portion of the ordinance is violated, the violation constitutes a misdemeanor and shall be punished by a fine or not more than \$1,000 or up to six months imprisonment or both, the statute concludes.

S.F. Blues Fest Sets Lineup

SAN FRANCISCO—The 10th annual San Francisco Blues Festival will feature a lineup of key blues entertainers including Albert Collins, Gatemouth Brown, the Blues Survivors with Cool Papa, and Johnny Littlejohn.

The show, scheduled for Sept. 11-12, will be at the Great Meadow in Fort Mason. Admission prices are \$5 in advance and \$6 at the door.

Seminars Are Highlight Of Bluegrass Fest

LOUISVILLE—A number of seminars on the use of traditional bluegrass instruments and the art of clog-dancing, will highlight this year's annual bluegrass music festival to be held in September at the Riverfront Plaza Belvedere here.

Kentucky Fried Chicken, the festival's sponsor, has retained such bluegrass music experts as David Grisman and Peter "Dr. Banjo" Wernick to conduct the workshops. The Green Grass Cloggers will teach clog dancing steps to festival audiences.

The festival will feature such bluegrass music artists as Bill Monroe and the Blue Grass Boys, the Seldom Scene, the David Grisman Quartet, New Grass Revival, Doyle Lawson and Quicksilver, Hot Rize, Country Gazette, Michael McCreech & Co., Berline, Cray and Hickman, Ralph Stanley and the Clinch Mountain Boys, J.D. Crowe and the New South, DeDannan, the Green Grass Cloggers, and New Horizon and the Johnsons, winners of the festival's previous band contests.

The festival, which will free to the public, is expected to attract more than 150,000 people. It will be held Sept. 10-12.

One of the highlights of the show will be the judging of the annual Best New Bluegrass Band. Six bands have been invited to compete for the title. 750 records, a Nashville recording session and up to \$4,500 in cash.

Another unique aspect of the festival is its break away from traditional rural venues. This festival is being staged at the Riverfront Plaza Belvedere, a seven acre urban park overlooking the Ohio River.

Wolf Trap Shows Get Go-Ahead

WASHINGTON—The good news for Washington metropolitan area residents is that the Wolf Trap Park's Flene Center, destroyed by fire April 4, has decided to go ahead with its 12th season and hold the activities in a huge fabric-and-aluminum "instant" facility to be constructed right on the Park's meadowlands.

Wolf Trap will kick off the 1982 season with a six-day jazz festival beginning June 15 and an evening concert by Weather Report and ending June 20 with a full day of performances and jam sessions by almost two dozen jazz headliners.

Mohi Oud donated \$100,000 April 21, to help defray the \$3 million shortfall for the four-month season.

The instant facility, designed by a Canadian firm, will house 2,000 in a covered orchestra section, and the new lawn section beyond will accommodate an additional 4,500.

Int'l Art Of Jazz Schedules Free Long Island Shows

NEW YORK—Some of the top names in jazz have been lined up for a series of free concerts to be held on Long Island, N.Y., beginning Wednesday (7).

The series, which will feature such artists as Art Blakey, Bill Pierce, Donald Harrison, Terrance Blanchard, Johnny O'Neal, Charles Strouse, Leroy Williams, Dick Hyman, Walter Booker, Hugh Lawson, Carme Smith and others, is being presented by the International Art Of Jazz, Inc. The organization is a project of the State University of New York at Stony Brook, New York.

The concerts will be held at different locations, including Hedges Pond Park, Hauppauge; Port Jefferson Wharf, Port Jefferson; Yacht Basin, Westhampton Beach; Marine

Park, Sag Harbor; Brookwood Park, East Islip; Morgan Park, Glen Cove; and Southaven Park, Brookhaven.

At least one concert in the series is being designed especially for an audience of senior citizens. It will feature the IAJ Ensemble with Gwen Cleveland.

The International Art Of Jazz is a non-profit organization, and the concert series is being funded by grants from the N.Y. State Council On The Arts, the Suffolk County Office of Cultural Affairs, the Parks and Recreation Dept. of the town of Islip; the village of Port Jefferson, the East End Arts and Humanities Council, the Westhampton Associates for the Performing Arts, the Morgan Park Summer Music Festival, Northville Industries Corp., and the European American Bank.



BROTHERLY DEAL—John Montgomery, left, president of M.S.I. Records, chats with his brother James following a taping of James Montgomery's 'aet at Trax in New York. A live album will be released by M.S.I. in the fall.

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venues

● Continued from page 46

The festival, or reasonable facsimiles thereof, will be presented in 20 U.S. cities including San Francisco, Los Angeles, Detroit, Chicago,

Houston, Seattle, Minneapolis/St. Paul, Cincinnati, Milwaukee, and its original home, Newport, R.I.

Tobacco Co., which is picking up the advertising and promotion tabs, and advancing any additional money needed to close the gap between production costs and revenues realized.

Dance Trax

By BRIAN CHUN

The week's top releases are apt illustrations of 1982-model East Coast dance music. They share a hard, bright sound that's often spare to the point of transparency, but their spaces are compensated by lots of melodic and lyric content, as well as a host of sound and tape effects. It's particularly evident at the moment that independent-label releases as a group are moving toward the further reaches of the left field, and creating a context that is making major label records sound increasingly conservative.

Sharon Redd's second album, "Redd Hot!" (Prelude), covers every base between ballads and funk, with diverse, satisfying results. Largely written and produced by **Eric Matthew** and **Darryl Payne** (the Sinnamon production team), uptempo numbers range from the spare, pumping "Beat The Street" to a relaxed "Never Give You Up," with "Send Your Love" in between. The Doobies-influenced "In The Name Of Love" also merits a try; it's one of three songs co-written by Redd, all of them top-notch.

Disco discs: **Gloria** "Let Me Feel Your Heartbeat" (West End 12-inch) borrows the Fender Rhodes and flawless female choral harmony of Philly for a touch, updated sound anchored in strong chanting **Joe Marino** produced, with **DJ Larry Levan**; **Philadelphians** **David Todd** and **Nick Martinelli** mixed; **Vannai's** "I've Got To Breakaway" (Scorp-Gems 12-inch) also updates the soul group sound; **Patrick Adams** style, with wisful, easygoing vocals and subtle electronics; **Brenda Jones** "My Heart's Not In It" (Iv) (Wave 12-inch) takes a more straightforward pop-jazz approach, but gets a good deal of impact from strings and horns; **Donna** "You're From Another World" (High-Stride Del) performance—the sort heard on the most enduring gay cult hits by **Thelma Houston**, **Viola Wills** and **Yvonne Fair**.

Some familiar names: **Zapp's** "Dance Floor" (Warner Bros. 12-inch hit is nine minutes' more proof of the P-Funk empire's musical clairvoyance. Though essentially unchanged since the late '70s, their sound is still undeniably up-to-date). **Carly Simon's** "Why," remixed on Mirage 12-inch from Chic's "Soup For One" soundtrack, is a sleeper being roused a bit here in New York through some radio exposure. Surprisingly, Simon sounds quite at home in the Rodgers/Edwards setting, the first since their own debut to utilize keyboards and studio mix effects so heavily. The song is equally interesting as an instrumental. The same is true of **Bobbi Humphrey's** "Baby Don't You Know" (Un-Melodic 12-inch).

Notes on releases/albums for strong retail impact: **Tamara's** new LP, *The Journey Continues* (Imporite-12), contains a full-length version of "Mac-Dum-Ba" and a new, equally complex rock-funk fusion, "A Place Called Taro," and is pressed on gold vinyl, visible through clear plastic packaging. **Yaroo's** much-mundane LP, *Yaroo's Keep On*, has been released on clear vinyl and includes a brief (a minute) version of the flip **Yaroo's** enormously popular "Situation" (Sire's 12inch) also sports an entirely new flip, a dub instrumental version, mixed by **Francisco K.** and overdubbed with **John Robb's** keyboards. **Patrice Rushen's** "Number One" is also newly remixed on Elektra 12inch, it's half again as long as on vinyl. **Wendell's** new LP, *Wendell*, is also newly remixed. **Wendell's** "Master Mix Medley" by DJ/road consultant **Tony Humphries** on a special-label 12inch, including 30 minutes' worth of clips and effects from "Heart-beat," "Don't Make Me Wait" and "Give Your Body Up," among others. **Wendell** stresses that this release does not affect their previously announced medley mix contest; details are listed in the July 3 Dance Trax or can be obtained

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Shirley	Sammy
Leo Garmy— <i>Apes</i>	Mordy— <i>8.50</i>
Isaiah Quinsley— <i>Isaiah Quinsley</i>	Dance It's My Life
Isaiah Quinsley— <i>Isaiah Quinsley</i>	Chasing For Love

Sweet Love—Sweet Brandy
 and My Fast Winding Dance—Molton
 of Laid—Nanette Worker and
 of them 5
 Call All Kings (Hem-
 Native Love / Can- 4
 Some Nature—Sally
 Cold Life / Fryman

Love & Carol A Hold On Me—Kathy Marie
by 1994 Pop—Around
the Told Me—Fantasyhouse
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Compiled by the Music Popularity Chart Dept. of Billboard from a nationwide club survey of the most requested dance songs

Exemption was awarded to those students demonstrating the greatest

• Stores are awarded 10 other products demonstrating significant increase

Oldies Proliferate On Playlists

Continued from page 22

So oldies are a safe in-between for me. He knows they've been hits."

Certain stations, such as Jacksonville, Fla.'s WVOJ, air nothing but oldies at key points of their programming day, balancing this with a limited number of current and recent. Program director Rusty Walker of Birmingham's WZZZ runs a minimum 50/50 mix of current and oldies—but he'll figure airplay downward during nights and weekends when the station averages at least a 70/30 mix of oldie. Walker, who put the new format into effect in January of last year, says the ratings speak for themselves: his station went from a fall 1980 Arbitron of 7.7 (prior to going oldies) to a 17.1 in the

most recent fall Arbitron period. "Listeners like oldie because oldies are fun," he records, "people remember where they were and what they were doing when they heard the song first," says Bill Gamble, p.d. at WSLN in St. Petersburg, Fla.

Joe Raab at WHK expects the trend toward gold to continue nationwide. "You'll see more of it as market competition increases, as crossover continues to burn itself out of oldies radio formats, and as country continues to build up a respectable heritage of his," Raab refers to what's happening in country radio, as reminiscent of what happened to top 40 radio some years ago, when ratings battles created a demand for alternative formats.

Programmers, using a high percentage of oldies, must that research becomes even more critical than with currents. Although some stations rely on consultants and research firms for input, most say they depend on callout research to determine the best oldies for their market, often playing 10 seconds of a song's hook over the phone to judge listener reaction.

"In the last two years, some people have been programming gold because they think it's safe," asserts WMAQ's Jay Phillips. "Well, that's not the way it works. You have to do research, understand your market and know that what works in one place may very possibly be burned out in your own."

KOKE-FM switched in early March from a 65-position playlist in a balanced 50/50 mix to airing only 40 titles in 60% oldies/40% currents mix. The reason? "Demographically, it's simple," replies music director Speedy Perez. "We want the older audience, and our research shows people in this age bracket don't necessarily want to hear new records. We've found they're less likely to tune you out if they hear what they're already familiar with."

Joe Raab's research techniques include attending local concerts to judge crowd reaction when the headliner does old material, and talking with area retailers who regularly sell country oldies in their bins to learn what's selling.

"If you burn out your oldies, your station is over," Raab says without

hesitation. "I can use a gut feeling on whether to play a new Melle Mel Haggard record, but who knows by instinct whether people really want to hear 'Rhinestone Cowboy' again?"

Program director Bill Gamble of WSLN in St. Petersburg says his station used to program more gold than it now does. He is shying away from oldies as a manitauy staple because he feels the format works "for about two years" as a shocker programing solution. Gamble thinks some AM stations are jumping onto the gold handwagon as a way of differentiating themselves from FMers in their market.

"Frankly, the way country music has changed in the past five years, it's very difficult to program old with new product," he adds. "How do you fit a David Houston record with a Barbara Mandrell record full of horns and strings?"

On the other hand, Dene Hallam of WHN New York has no problem in this area. "I'm playing things like 'Woman, Woman' by Gary Puckett and the Union Gap now," he comments. "I couldn't have gotten by with it several years ago. The lyrics are perfect—what you get cheating on your mind?" and the horns in the record fit in today's sound early."

Program directors, aware that each rating point within their individual market, is computed by station owners in dollars and cents, admit they are less willing these days to take any chances. So they don't expect any noticeable shifts away from current programming balances. Favoring old records. However, they point out that with only 30-plus currents to choose from in rotation, these new singles receive much heavier exposure than oldies do in the same time frame.

And, though few will hazard a guess on the direction "oldie country radio" will take in the near future, WMAQ's Jay Phillips admits there is room for concern.

"I have a sneaking suspicion that right now, country radio is using gold as a way to get guaranteed ratings," he suggests. "But the problem is, the oldies have already had their exposure. And how many times can you keep feeding listeners the same cuts over and over?"



READY CASH—At a New York listening party for her Columbia album "Somebody in the Stars," Rosanne Cash takes time out to listen herself to a point being made by Roy Wussner, left, vice president of marketing for CBS Records. Nashville. The others are, left to right, Paul Smith, senior vice president and general manager, CORE marketing, CBS Records, New York; Al Taylor, senior vice president and general manager of Columbia Records, New York; and Rodney Crowell, Cash's husband and producer.

FILM PREMIERES IN AUSTIN

'Whorehouse' Promos Underway

By KIP KIRBY

NASHVILLE—"Best Little Whorehouse In Texas" had its world debut this weekend in Austin as Universal Pictures launched a publicity blitz for the film, which stars Burt Reynolds and singer Dolly Parton.

Also involved in their own promotions are MCA Records, which has the movie's soundtrack album, and RCA, which has rights to the singles. Some 125 members of the international press corps were flown into Austin Saturday (10) for four days of festivities connected with the premiere. They were outfitted in hats, jeans and boots supplied by Universal, driven 15 miles outside Austin to Philsville, site of the original whorehouse, and treated to a barbecue with the film's stars and a concert by Tanya Tucker, Jerry Reed, Mel Tillis and the Statler Brothers.

Universal staged a parade through the streets of Austin with actor Reynolds, Parton, Don DeLuise, Jim Nabors and Charles Durning, a Texas sheriff, police and local bands. The parade ended up in front of the Paramount Theatre, an historic movie house which is receiving all proceeds from the premiere benefit as part of its ongoing restoration fund.

Two screenings were held Sunday night, with press, guests, state offi-

cials and cast members attending the first showing at 7 p.m. Universal Pictures filmed the barbecue, parade and premiere for a one-hour television special already presold in 120 markets and slated for syndication this week. Following the premiere, the film company hosted a formal sit-down dinner for cast members, dignitaries and press.

A second premiere is scheduled for Wednesday (14) in Miami, to benefit the Burt Reynolds Theatre Institute in southern Florida, while Parton's premiere takes place Thursday (23) at the Roy Acuff Theatre in Nashville. This premiere will be sponsored by Universal, MCA, RCA and the NLT Corp., which owns Opryland where the screening will be part of a party to take place.

Beginning July 5, Universal has been arranging a series of "Best Little Event" promotion to run in 50 key markets across the country, using in local radio, clubs and organizations. According to Don Barrett, national promotion manager for Universal, he is working with approximately 200 country stations and 40% pop and AC on individual promotions designed to play up the station and the movie.

Universal is supplying 50,000 "party packs" (1,000 per market) to stations participating in promotions. The packs contain soundtrack albums, posters and free movie passes. In markets where stations already have preplanned events, they are teaming with them by supplying additional prizes, trips and giveaways, says Barrett. "In markets where no events were existing, we've come in with our own ideas and coordinated these with sponsoring stations."

accounting firm.

This year's finalists, and their categories, are:

Performers: Non-Performers: Inactive: Rod Brasfield, Flatt & Scruggs, Lefty Frizzell, George Morgan and Ernest "Pop" Stone; Non-Performers: Active or Inactive: Roy Horton, John Lar, Don Law, Wesley Rose, and Cindy Walker; Performers: Non-Performers: Active: Jimmy Dickens, Beany "Whites" Ford, Braden Kincaid, Marjory Robbins and Floyd Tillman.

Hall Of Fame Finalists

NASHVILLE—Fifteen finalists are in contention for the three Country Music Hall of Fame inductions to be made on the organization's 16th Annual Awards Show Oct. 11.

The additional to the 21-year-old Hall of Fame, which now has 35 members, will be selected by an anonymous panel of 250 electors, each of whom has been active in the music business for a minimum of 15 years. Their secret ballots will be tallied by DeLoitte, Haskins & Sells, a national



DUTIFUL DUO—MCA artists Brenda Lee, left, and Loretta Lynn accompany hosts for the twelfth in the recent International Country Music Fan Fair. Both stars appeared regularly in the booths their fan clubs had established on their behalf.

JULY 12, 1981 BILLBOARD

Billboard® Hot Country Singles

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STAR	DATE	TITLE-Artist (Producer)	PG	STAR	DATE	TITLE-Artist (Producer)	PG	STAR	DATE	TITLE-Artist (Producer)	PG
★	★	★	★	★	★	★	★	★	★	★	★
12	12	TIL YOU'RE GONE—Barbara Mandrell (J. Goffin) M. Arnsperg, C. Brumley, Red Bull, ASCAP, RCA 1958	35	12	14	LESTER TO THE RADIO—Joan Jett A. Kuper, Southern, BMG, RCA 1913	74	4	4	SUNDAY GO TO CHATEAU CLOTHES—Barbara Austin (G. Strong)	74
13	13	I DON'T THINK SHE'S IN LOVE ANYMORE—Cherise Ford (J. Goffin) A. Kuper, Brumley, Red Bull, ASCAP, RCA 1958	40	7	CHEATER'S PRAYER—The Kentucky 3's (J. Keady) A. Kuper, BMG, BMG, Mercury 1515 (Polygram)	87	2	2	I'LL BE HOME AROUND THE HOUSE—Karen Kane (J. Goffin) A. Kuper, RCA, ASCAP, Capitol 4143	87	
14	14	TAP ME DOWN—Roberta (H. Shook) M. Arnsperg, C. Brumley, Red Bull, ASCAP, RCA 1958	52	8	WHATEVER—The Dallas Band (J. Keady) A. Kuper, BMG, Atlantic, Columbia 1852 (Polygram)	81	2	2	COWBOY IN A THREE PRICE BUSINESS SHIRT—Mike Miller (J. Goffin) A. Kuper, RCA, ASCAP, Capitol 4143	81	
15	15	ARE THE GOOD TIMES REALLY OVER (I Washed A Buck Man SHIT) Saverio—Mark Wagner (J. Goffin, J. Teller) A. Kuper, RCA, ASCAP, Capitol 4143	54	9	BIG, OLD BREW—The New Yorks (J. Keady) A. Kuper, BMG, Atlantic, Columbia 1852 (Polygram)	71	17	17	FOR ALL THE WRONG REASONS—The Saturday Nighters (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	71	
16	16	WOMAN—Roberta (H. Shook) M. Arnsperg, C. Brumley, Red Bull, ASCAP, RCA 1958	56	10	TALK TO ME LONELINESS—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	78	2	2	IS SHE THE WOMAN—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	78	
17	17	WOMAN—Roberta (H. Shook) M. Arnsperg, C. Brumley, Red Bull, ASCAP, RCA 1958	56	11	THIS DREAMS ON—Mike Miller (J. Goffin, J. Teller) A. Kuper, RCA, ASCAP, Capitol 4143	74	12	12	WASH YOUR FACE—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	74	
18	18	I DON'T CARE—Ricky Nelson (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	56	12	JUST HOOKED ON COUNTRY PART I & II—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	74	12	12	GET INTO REGGAE—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	74	
19	19	BORN TO RUN—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	56	13	IF YOU AIN'T GOT NOTHING (You Ain't Got Nothing To Lose) Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	76	15	15	7 FALL TO PIECE—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	76	
20	20	HEARTBEAT EXPRESS—Ricky Nelson (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	56	14	13 LOVE FOUND YOU AND ME—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	85	2	2	EVERYBODY WOMAN—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	85	
21	21	I DON'T MIND YOU BEING A BART—John Ford (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	56	15	2 NOTHING BUT YOU, NOTHING IN SIGHT—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	79	13	13	LOVE BUSTED—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	79	
22	22	WOULD YOU CATCH A FALLING STAR—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	56	16	16 SLOW HAND—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	82	2	2	MONKEY TUNE HEAVEN/HEAVEN MONKEY HEAVEN—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	82	
23	23	AINT NO MONEY—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	56	17	5 BLUE WINDZ—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	82	2	2	MONKEY TUNE HEAVEN/HEAVEN MONKEY HEAVEN—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	82	
24	24	I JUST GOT LOST—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	56	18	8 RODEO CLOWN—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	82	2	2	LOVE NEVER CHANGES—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	82	
25	25	I'M GONNA HAVE A WIND TO DECORATE OUR HOME—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	56	19	2 SHE GOT THE GOLDMINE (I Got The Shaft)—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	82	2	2	LOVE NEVER CHANGES—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	82	
26	26	WOMAN—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	56	20	11 I'M TAKING A HEART BREAK—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	82	2	2	LOVE NEVER CHANGES—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	82	
27	27	WOMAN—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	56	21	2 DREAMS DIE HARD—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	82	2	2	LOVE NEVER CHANGES—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	82	
28	28	POOR HEARTED HEAVEN—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	56	22	5 TONIGHT I'M FEELING YOU ALL OVER AGAIN—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	82	2	2	LOVE NEVER CHANGES—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	82	
29	29	SOME MORNING JUST WONT IT—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	56	23	6 DON'T BE BELONG IN LOVE—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	82	2	2	LOVE NEVER CHANGES—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	82	
30	30	POOR HEARTED HEAVEN—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	56	24	5 FIRST TIME AROUND—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	82	2	2	LOVE NEVER CHANGES—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	82	
31	31	WOMAN DO KNOW HOW TO CARRY ON—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	56	25	55 LOVE'S BEEN A LITTLE BIT HARD ON ME—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	82	2	2	LOVE NEVER CHANGES—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	82	
32	32	ANY DAY NOW—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	56	26	59 NORTHWOOD— Lynyrd Skynyrd (J. Keady) A.	82	2	2	LOVE NEVER CHANGES—Lynyrd Skynyrd (J. Keady) A. Kuper, RCA, ASCAP, Capitol 4143	82	

◆ Superstars are awarded to those products demonstrating the greatest up-play and sales gains this week (Prime Movers). ★ Stars are awarded to other products demonstrating significant gains. ● Recording Industry Assn. of America seal for sales of 1,000,000 units (seal indicated by dot). ▲ Recording Industry Assn. of America seal for sales of 2,000,000 units (seal indicated by triangle).

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Conniff LP Features Country Acts

NASHVILLE — Award-winning arranger/musician Ray Conniff has teamed up with a number of country performers for his latest LP, "The Nashville Connection."

Included on the Columbia release are Conniff and his singers, and artists Johnny Rodriguez, Lacy J. Dalton, George Jones, Charlie Rich, Charly McClain, Larry Gatlin, Tammy Robbings, Tammy Wynette, Zella Lehr and Johnny Paycheck. Also included is a track with Barbara Mandrell from her CBS series entitled "A Very Special Love Song."

The first single is "The Most Beautiful Girl In The World" with Conniff and Johnny Rodriguez, who sings the lyrics in Spanish. The label hopes to interest country and Hispanic stations in the record for dual airplay. Also due to ship is a second single with Charlie Rich, entitled "As Time Goes By." The album itself will be released at the end of this month.

The album was recorded in Nashville and Los Angeles, with Billy Sherrill handling production.

Top Billing Moves

NASHVILLE — Top Billing International has moved its offices. The agency's new address is 1003 18th Ave. South, Nashville, Tenn. 37203; (615) 327-1133.

Talent Buyer's Seminar Plans Panels, Roundtable

NASHVILLE — The Country Music Assn. Talent Buyer's Seminar at the Hyatt Regency Oct. 8-12 is scheduled to include six 90-minute panel discussions plus a mini-seminar and a roundtable rap session, as well as two three-hour country concerts showcasing new and established talent.

The CMA has just mailed registration forms, setting Sept. 3 as deadline for advance registration at \$100, \$150 afterwards.

Following registration Oct. 9, Wayne McCray of Eastern States Exposition will moderate the first panel discussion, "If We Make It Through December," addressing the changing economic climate for fairs, auditoriums and expositions. That afternoon, before the first showcase at the Tenn. Performing Arts Center, Jim Halsey of the Tulsa-based Halsey Agency will lead a panel discussion on the manager's role in artist development, a session titled, "I Never Promised You A Rose Garden."

Oct. 10 opens with a mini seminar, "Someday Soon," on the burgeoning cable and video industries, conducted by Bud Wendell, chairman of the board for WSM Inc., and Bob Cole of WPKX in Alexandria, Va. A popular artists' panel, "When You're Hot, You're Hot," will be moderated by Capitol/EMI America country division chief Lynn Shults; TPAC showcase follows.

Discussion of organizing concerts starts Oct. 11, with the "Help Me Make It Through The Night" panel moderated by Sonny Anderson of Walt Disney World. That afternoon, Stan Mores of Scott Brothers Artist Management will lead a discussion of the duties and responsibilities of artists' road managers, titled "King Of The Road."

On Oct. 12, concert promotion will get attention in the "You Can't Be A Beacon (If Your Light Don't Shine)" meeting. Panel talk will be led by Joe Sullivan, founder of Nashville-based Sound Seventy Productions.

The special round table discussion, "What A Difference You've Made In My Life," with 10 registrants per table, is scheduled after lunch that day. The rap sessions are designed to give registrants the opportunity to share ideas and suggestions with leaders in the country music industry.

Additional highlights include a western theme dinner and dance on the evening of Oct. 9. The Grand Ole Opry spectacular and supper wraps up the schedule on the evening of Oct. 12. All the Opry's 62 regulars will be invited to participate in this annual birthday event.

Registration fees are payable by check to the CMA Talent Buyers Seminar and should be mailed to the CMA in Nashville.



CONLEE CHAT—MCA artist John Conlee, left, talks with DJ Chuck Korman during a segment of the WSM/AP nightly satellite show, "Music Country Network."

Massey, Owen Bow New Agency

NASHVILLE — Johnnie Massey, longtime veteran in the booking business, has launched her own booking agency, Stars Inc., in partnership with Yvette Owen, wife of performer Jim Owen.

Massey, formerly an executive with the Buddy Lee Agency, most recently was vice president of One Nite's Inc.

Massey and Owen already have signed several exclusive clients to Stars Inc., including Orson, Jim Owen, 1981 International Battle of the Bands winner Norris Treat, Plantation Records' Rita Remington, and Ann Morton of Prairie Dust.

Records. Other acts which the firm will handle through special agreement include Buck Trent, David Rogers of Karm Records, O.B. McClinton and Gary Gentry.

Stars Inc. is located at 1211 Division St. in Nashville; (615) 255-2888.

Burritos Relocate

NASHVILLE — The Burrito Brothers and Maryn Smith Management have relocated their California offices to 822 19th Avenue South, Nashville, Tenn. 37203; (615) 327-4337.

TO
JANIE
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11 Toledo, OH
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18 Silver Spring, MD
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26 Columbus, OH
27 Hartford, MI
28 Decatur, IL
30 Janesville, WI
31 Hunter, NY

August 1 Cookeville, TN
2 Lehigh, FL
3 Lehigh, FL
4 Lehigh, FL
5 Lehigh, FL
6 Philadelphia, MS
7 Farmington, MO
8 Washington, MO
11 Paso Robles, CA
13 Bloomington, MN
14 Waterloo, IA
15 Springfield, IL
19 Rockford, IL
20 Des Moines, IA
22 Oshkosh, WI
25 Pueblo, CO
28 Imperial, NB
29 Duquoin, IL
31 Detroit, MI

September 4 Lancaster, TX
5 College Station, TX
12 Salt Lake City, UT
16 South Whitley, IN
17 Hutchinson, KN
18 Wichita, KN
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New On The Charts



GARY WOLF & WOLF BAND "Love Never Dies" ★

Gary Wolf and his Wolf Band have been together since 1970, when he got the members together to play small clubs in the Midwest. Wolf had just decided to embark on a career in music, after leaving Murray State University in Murray, Ky., where he'd attended on a football scholarship he obtained after playing football for the All-OhiO football team in 1966.

Wolf became a songwriter for Hornebeck Music in Nashville in 1976, and in 1980 he released two singles on Cincinnati's Fraternity Records. "How Many Ladies" gained him some airplay both regionally and nationally.

In 1981, Wolf teamed with Nashville songwriter Joe Chambers, and through him was given the opportunity to record a session for producer Billy Sherrill. In mid-February of this year, he signed to Columbia/Sherrill.

Acts Set For WORST SHOW

NASHVILLE—The Country Promoters Assn. will stage a WORST (world's oldest rock star) show at the Music City Playhouse Club Saturday (24).

Among the acts scheduled to perform are the Casinos, the New Beats, Buzz Cason (alias Gary Miles) and Doork Cason (real person) Gene Kennedy. A 1950s-style dance will be held and the audience is invited to dress in appropriate apparel.

Tickets are \$5, available from promoters in Nashville, and all proceeds will benefit the CPA.

DAVID HAILEY says, "Jackson, MS is to this week of WIOS"

"JUST HOOKED ON COUNTRY"

It goes from 12 to 8 this week of WIOS

The Lowery Group
ATLANTA, GEORGIA

Country Chart Fax Collins Mix sopper Tonic For Mandrell

By ROBYN WELLS

Tv exposure might have an adverse effect on some artists' careers, but it's apparently not hurting Barry Mandrell. "Tid You're Gone" jumps over Charley Pride's "I Don't Think She's In Love Anymore" to become Mandrell's fifth country topper, and her first this year.

Mandrell first hit the country summit in 1978 with "Sleeping Single In A Double Bed." Her following chart-toppers were "If Loving You Is Wrong I Don't Want To Be Right," "You and Me" and last year's smash, "I Was Country When Country Wasn't Cool."

"Tid You're Gone" was penned by Muscle Shoals writers Walt Aldridge and Tom Brudzinski, who also collaborated on Ronnie Milsap's 1981 pop/country hit, "There's No Getting Over Me."

"And 'Tid You're Gone' is also the third No. 1 single this year for producer Tom Collins, who's scored earlier with Milsap's "I Wouldn't Have Mased It For The World" and "Any Day Now." Collins is also currently recording at superstarized 15 with Sylvia's "Nobody."

Con Hunley, who until recently was paired with Collins, is enjoying one of his highest-charting singles with his remake of the Che-Lites' No. 1 pop song, "Oh Girl." Hunley's version, produced by Steve Durf, is currently at starred 12. His highest charting single to date is "What's New With You," which hit 11 in early 1981.

Classical Connection: Narel Felts enters this week at starred 82 with "Roll Over Beethoven." Jerry Lee Lewis and Linda Gail peaked at 11 last year.

71 on the country chart with the tune in 1970. The country's composer, Chuck Berry, hit 29 on the pop chart in 1959. Subsequent pop covers include the Velvets, 51 in '61, the Beatles, 68 in '64, and ELO, 42 in '73. Meanwhile, Albert Coleman and the Atlanta Rhythm Section appear to have stalled at 42 with "Hooked On Country."

The Way We Were: We got a letter from Steve Thompson of La Crescenta, Calif., pointing out the flurry of "Memory" songs on the chart. Currently climbing are Marty Robbins, starred 17 with "Some Memories Just Won't Die," George Strait, superstarized 18 with "I Heard a Memory," Charley McLean, starred 29, "Dancing Your Memory Away," and Jack Ward, starred 64, "Take The Memory When You Go." Also currently on the chart is Boxcar Willie's "We Made Memories" at 86.

Recent memory songs include Merle Haggard's 1981 chart-topper, "My Favorite Memory." And peaking at seven in the past year have been John Anderson's "I Just Came Home To Count The Memories" and Steve Wariner's "Your Memory." Among the other notable memory tunes of late is George Jones' "If Drinkin' Don't Kill Me (Her Memory Will)."

From The Now We've Heard Everything Dept. Country music has certainly stretched its boundaries during the past few years, but the Bellamy Brothers have taken it one step farther. This week the duo bow at superstarized 75 with "Get Into Reggae Cowboy."

ORIGINAL OPRY ARTIST Deford Bailey Dead At 82

NASHVILLE—There were many obstacles in Deford Bailey's life. But when he died here July 2 at the age of 82, he left behind a trail of accomplishments testifying to his talent.

Bailey was the first musician to perform after Judge George Hay renamed the WSM Saturday Night Barn Dance "The Grand Ole Opry." He was one of the first musicians Victor cut when the label came down to Nashville from New York to get into country music. Bailey was also the first black to become a regular member of the Opry, a position he held until 1941 when Hay dismissed him in a personality conflict.

Bailey was born in 1899 in Smith County, Tenn. At the age of 3, he was stricken with infantile paralysis which stunted his growth (he was under five feet tall and weighed less than 100 pounds throughout his life) and left him with a deformed chest cavity.

But it didn't stunt his love of music; in fact, Bailey learned to play the harmonica while bed-ridden with his illness.

Eventually, Bailey joined the cast of the weekly "WSM Saturday Night Barn Dance" radio show, which first went on the air in 1925. Two years later, in December, 1927, announcer Hay took the microphone after the lead-in segment from a classical orchestra in New York, which performed a song conceived around train sounds. As the Nashville program came on, Hay said, "You've just heard some grand opera, now I want you to hear some Grand Ole Opry." And Bailey began wailing his "Pan American Blues," with the harmonica imitating a locomotive whistle.

Hay appeared on one of the final Opry shows to be held in the Ryman Auditorium in 1974, just before the program moved to its new home at Opryland. Bailey played in the last Opry. However, on his 75th birthday in December, 1974 his last stage appearance on the show was April 3 of this year for the Opry's Homecoming Show.

Bailey is survived by two daughters, a son, 15 grand children and 13 great-grandchildren.

Billboard Hot Country LPs

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Week	Rank	Artist, Label & Number (Old Label)	Weeks in Chart	Rank	Rank	Artist, Label & Number (Old Label)	Weeks in Chart
1	1	ALWAYS ON MY MIND RCA Victor RCA 9291	40	2	1	FRANCY FREE & THE DAN RAGGS RCA Victor RCA 9291	40
2	1	MOUNTAIN MUSIC Atlantic Music A 6279	41	2	1	AMAZING GRACE Mercury Music MCA 3083	41
3	1	WHITIN' FOR THE SUN TO SHINE New Street Inc. NJ 3778	42	2	1	PYSTOL PAKKIN' BAMA Mercury Music MCA 3083	42
4	1	HIGH NOTES Mercury Music MCA 3083	43	2	1	STILL THE SAME OLD ME Mercury Music MCA 3083	43
5	1	HIG CITY Mercury Music MCA 3083	44	2	1	STAYT FROM THE HEART Mercury Music MCA 3083	44
6	1	LISTEN TO THE RADIO Mercury Music MCA 3083	45	2	1	GREATEST HITS Mercury Music MCA 3083	45
7	1	QUELLES Mercury Music MCA 3083	46	2	1	I AM WHAT I AM Mercury Music MCA 3083	46
8	1	BLACK ON BLACK Mercury Music MCA 3083	47	2	1	SEVEN YEAR ITCH Mercury Music MCA 3083	47
9	1	IN BLACK Mercury Music MCA 3083	48	2	1	JUICE Mercury Music MCA 3083	48
10	1	HEART BEAT Mercury Music MCA 3083	49	2	1	THE MAN WITH THE GOLDEN THUMB Mercury Music MCA 3083	49
11	1	SOUTHERN COMFORT Mercury Music MCA 3083	50	2	1	GREATEST HITS Mercury Music MCA 3083	50
12	1	INSIDE AND OUT Mercury Music MCA 3083	51	2	1	YEARS AGO Mercury Music MCA 3083	51
13	1	SOMEWHERE IN THE STARS Mercury Music MCA 3083	52	2	1	GREATEST HITS Mercury Music MCA 3083	52
14	1	ROBBIE SUZE Mercury Music MCA 3083	53	2	1	THE DUKES OF HAZZARD Mercury Music MCA 3083	53
15	1	WHEN HE WEARS BOOTS Mercury Music MCA 3083	54	2	1	GREATEST HITS Mercury Music MCA 3083	54
16	1	PSYCHE Mercury Music MCA 3083	55	2	1	GREATEST HITS Mercury Music MCA 3083	55
17	1	REELS SO NIGHT Mercury Music MCA 3083	56	2	1	GREATEST HITS Mercury Music MCA 3083	56
18	1	GREATEST HITS Mercury Music MCA 3083	57	2	1	GREATEST HITS Mercury Music MCA 3083	57
19	1	THE PRESIDENT IS ON Mercury Music MCA 3083	58	2	1	GREATEST HITS Mercury Music MCA 3083	58
20	1	CHARLEY SMITH Mercury Music MCA 3083	59	2	1	GREATEST HITS Mercury Music MCA 3083	59
21	1	BUSTED Mercury Music MCA 3083	60	2	1	GREATEST HITS Mercury Music MCA 3083	60
22	1	WINNING Mercury Music MCA 3083	61	2	1	GREATEST HITS Mercury Music MCA 3083	61
23	1	NUMB NUTS Mercury Music MCA 3083	62	2	1	GREATEST HITS Mercury Music MCA 3083	62
24	1	JUST SYLVIA Mercury Music MCA 3083	63	2	1	GREATEST HITS Mercury Music MCA 3083	63
25	1	FINALLY Mercury Music MCA 3083	64	2	1	GREATEST HITS Mercury Music MCA 3083	64
26	1	MY MIND IS IN ALABAMA Mercury Music MCA 3083	65	2	1	GREATEST HITS Mercury Music MCA 3083	65
27	1	BROTHERLY LOVE Mercury Music MCA 3083	66	2	1	GREATEST HITS Mercury Music MCA 3083	66
28	1	SHE'S NOT CHEATING Mercury Music MCA 3083	67	2	1	GREATEST HITS Mercury Music MCA 3083	67
29	1	AIN'T GOT NOTHING TO LOSE Mercury Music MCA 3083	68	2	1	GREATEST HITS Mercury Music MCA 3083	68
30	1	GREATEST HITS Mercury Music MCA 3083	69	2	1	GREATEST HITS Mercury Music MCA 3083	69
31	1	SOFT TOUCH Mercury Music MCA 3083	70	2	1	GREATEST HITS Mercury Music MCA 3083	70
32	1	STEP BY STEP Mercury Music MCA 3083	71	2	1	GREATEST HITS Mercury Music MCA 3083	71
33	1	THE ODD FRIZZELL AND SHELLEY WEST KLEBOW Mercury Music MCA 3083	72	2	1	GREATEST HITS Mercury Music MCA 3083	72
34	1	LOVE TO BURN Mercury Music MCA 3083	73	2	1	GREATEST HITS Mercury Music MCA 3083	73
35	1	SOME DAYS IT RAINS ALL NIGHT LONG Mercury Music MCA 3083	74	2	1	GREATEST HITS Mercury Music MCA 3083	74
36	1	SEASONS OF THE HEART Mercury Music MCA 3083	75	2	1	GREATEST HITS Mercury Music MCA 3083	75
37	1	RET YOUR HEART ON ME Mercury Music MCA 3083	76	2	1	GREATEST HITS Mercury Music MCA 3083	76
38	1	STRAY COUNTRY Mercury Music MCA 3083	77	2	1	GREATEST HITS Mercury Music MCA 3083	77
39	1	LAST TRAIN TO HEAVEN Mercury Music MCA 3083	78	2	1	GREATEST HITS Mercury Music MCA 3083	78

* Stars are awarded to those products demonstrating the greatest sales gains this week (Prime Moves).
† Supers are awarded to other products demonstrating significant gains.
‡ Reaching the Top 10 in America and No. 1 in 500,000 units (based on full retail price).
§ Reaching the Top 10 in America and No. 1 in 500,000 units (based on full retail price).

Nashville Scene

One of the most intriguing sights of this year's Fan Fair was watching volunteers from the Nashville Songwriters Association and ASCAP trying to convince fans that it would be commendable for them to be paying a small royalty on the sale of blank tape. Most fans, not understanding the complicated world of royalties and payment rights, naturally tended to view the

proposal as yet another scam on their wallets.

However, nearly 12,000 free postcards (with information on writing to senators and congressmen in support of the Mathias and Edwards legislative bill before Congress) were distributed by the booth during Fan Fair. More than 7,500 signed cards were collected from people

who dropped by (some to show their support of the legislation, others because they signed a favorite artist in the booth and zoomed over to autographs). Jane Fricke, the Wright Brothers, Alabama, Eddie Rasmusen and Mel Shuckley were among the performers who devoted time for the cause, posing for pictures, signing autographs and always urging people to support home tape

ing legislation by sending in the postcards to Washington, D.C.

Eddie Rabbit has delayed the release of his ninth Ekstra album for another month because of touring commitments. The album is now projected for September. Rabbit began the second of one week stands at the MGM Grand Hotel July 1, and will return for engagements there

in September and October. And another Eddy from the same label—Eddy Raven—is reading his second E/A album with the working title, "Raven On The Wing." According to the publisher, "a little more hunky and blues oriented" than the last LP—there's more guts in it. While more is hoped that, here's Raven's description of the album's title song: "It's a wooden song about a guy who confronts the devil in a card game and attempts to beat him with a stacked deck of aces and eights." (Sort of. "The Devil Went Down To Vegas.") The song, notes Eddy, is a reflection of his Cajun upbringing in Louisiana.

Recently, this column has been receiving a stream of press releases about Leon Everette, who seems to have steady bouts with a bus that constantly leaves him stranded, slams and tornadoes which threaten his safety, and even personal injury (reported here previously) from traps about the stage. The latest release to come across our desk concerning hapless Leon involves a recent date he and his band played in Casper, Wyoming. The newly constructed hall where they were to perform was hit by a massive thunderstorm and the power failed. When electricity resumed a half hour later, the concert began—only to have a bolt of lightning strike the building and gwa several of Everette's musicians, many shocks. The show was cancelled much to the dismay of Casper fans, who are all mays glad to see a name like Leon Everette out there, but a rebuking no doubt is on the agenda.

Reader Rich Richmond of Staten Island wrote in to offer a side-light to a recent column item stating that Larry Gathin mysteriously lurked up on crochets during the middle of Johnny Cash's CBS Show set during Fan Fair without telling why he was hobnobbing around on wood. Rich, whose ears are apparently sharper than those of our official Scene Spy also in the audience (the show) sets us straight: he recalls that Larry told Cash he had been involved in a water skiing accident. Thanks Rich—after telling us you've attended some consecutive Fan Fairs and more D.I. Conventions as well, we aren't about to argue!

If figured there's a song out now called "Keweenaw Wolf Your Gains," put out by a Keweenaw Co. resident named Jimmy Moore (what else?) Keweenaw Record Co. Anyone familiar with the much publicized decision of Keweenaw to make possession of firearms mandatory within city limits can probably guess the lyric content of the record.

Conway Twitty is working on a two-hour live special tentatively titled "Conway Twitty Delta King" for airing nationally later this year. Jim Owens Entertainment in Nashville is producing the project and doing a bit of on-site filming as Twitty's name Mississippi.

John Anderson was the last artist to record a master session in Columbia Recording Studio B before management shut down the famed facility permanently. Anderson's last song done in the room was, fittingly enough, "Long Black Veil," a Lenny Kravitz favorite. Leader of the last Studio B master session was Harold Bradley—who played in the very first session ever over in the facility back in the 1950s.

Big Al Downing through Nashville not long ago to tape "Her Hair" and talk about his new Team Records single, "I'll Be Loving You." The annual TeleVue Columbia Festival held at the end of June featured Ricky Shaggs, Willie Nelson, Deborah McClintock, the New Grass Revival and Rattleshake Annie McGowan (who's now off for a two-month tour in Europe). McGowan was also elected a lifetime member of the Jimmie Rodgers Memorial Show held each year in Meridian, Miss.

And a larger industry farewell is in store for longtime country promoter Mel Fene, a pioneer in his field. Fene is retiring from promotion and will be listed in an industry bash sponsored by Kaul-Rose Publications at the Nashville Nightingale Hotel, Dale's July 25, anyone who knows Mel and wishes to participate may call Kaul-Rose for details.

NIP KERRY

Duo In Promo Tour

NASHVILLE: Country duo Buffalo and Brandy just completed a swing through Pennsylvania and New York promoting their new single, "Under The Influence Of You."

At WHUM in Reading, Pa., they recorded a promo log, and during a visit to WXRJ in Lancaster, N.Y., the pair conducted a one-hour interview.

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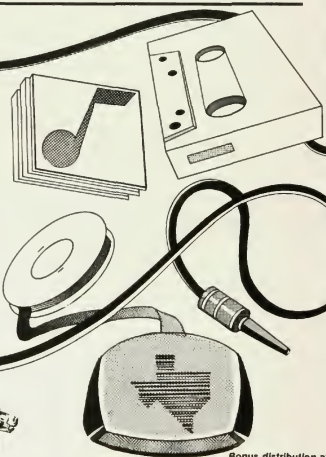
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RETAIL & MAIL ORDER

Waterfall Records Returns

NEW YORK. Waterfall Records, Ltd. and its distribution affiliate, Waterfall Distributors, Ltd. have been reactivated by Arnold Caplin, owner of the jazz nostalgia label, Biograph.

Based in Chatham, N.Y., where Caplin formed Biograph in 1968, both operations are offering albums, through retail and mail-order, on a non-exclusive basis from 40 manufacturers, with product dating from the '50s of American music to current productions," according to Caplin's son, Alan, who is operating the two units.

One exclusive deal, however, involves distribution of the reactivated Chesel label (Billboard, April 10) in seven states, including Connecticut, New York, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont.

Under the Waterfall Distributors banner, a catalog mailing is now underway to 13,000 retail outlets, while

a mail-order drive under Waterfall Records is being made to 8,000 consumers. The latter mailing is part of a 20,000 list of buyers of Biograph product and represents, according to Arnold Caplin, "consent buyers of Biograph material who would be interested in other albums."

Waterfall Records started operations in 1974 with its only album, "Watergate Primer," and the distribution war was active for about three years.

Caplin says Biograph is negotiating to record two rockabilly groups. Its first entry into this style, for release next February.

The label's biggest sellers are five Scott Joplin albums, including "The Firewater" and "Scott Joplin 1916." The latter two sets have sold 120,000 so far, notes Caplin. "They put us on the map money-wise," he adds. Biograph also plans to enter the cassette market in the near future. IRVING LICHTMAN

UA In Global 'Annie' Push

NEW YORK. United Artists Music, which has subpublishing rights to "Annie" film songs through a deal with composer Charles Strouse, is joining its print division, Big M Music, in a foreign promotion of the score.

The publisher is targeting its "Annie" campaign to the July playdates in England and a second wave of openings this winter, while the company's music print wing has been locked into the June through August showings in the U.S. UA Music, in fact, will take advantage of the flow of promotional materials and the spread of "Annie" music editions already marketed by Big M.

Overseas affiliates and licenses in the UA global network have begun receiving special "Annie" Expedition Spark Kits" containing all "Annie" folio versions, sheets, a file of related press items and key promotional pieces plus copies of the June-July issue of Sheet Music Magazine that features an interview with Strouse.

Vic Guder, vice president/standards and catalog activities, and Frank Banya, vice president of international, are directing the overseas

exploitation efforts, while Russ Martens, acting general manager of Big 3, is in charge of the music print thrust.

New LP/Tape Releases

Continued from page 20

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TO ALL COUNTERFEITERS AND PIRATES!

NOTICE: On May 24, 1982, President Reagan signed into law the Piracy and Counterfeiting Amendment Act of 1982. This new law is designed TO PUT YOU OUT OF BUSINESS AND INTO JAIL. Your illegal activities are now felonies under Federal Law and for your first offense YOU CAN BE PENALIZED UP TO 5 YEARS IN FEDERAL PRISON OR UP TO \$250,000 IN FINES OR BOTH. We heartily applaud this decisive action by Congress and the President and look forward to seeing you—first in court and then in jail.

A Public Service Announcement sponsored jointly by the
Recording Industry Association of America, Inc. and Billboard



Billboard®

Billboard Blackingles

Survey For Week Ending 7/17/82

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WEEK	DATE	ARTIST (Producer)	ALBUM (Label)	WEEK	DATE	ARTIST (Producer)	ALBUM (Label)	
1	13	EARLY IN THE MORNING —The Super Band (Samuels)	1	13	DO I LOVE—Diana Ross (J. Winters)	1	13	DO I LOVE—Diana Ross (J. Winters)
2	20	DO I LOVE—Diana Ross (J. Winters)	2	20	DO I LOVE—Diana Ross (J. Winters)	2	20	DO I LOVE—Diana Ross (J. Winters)
3	27	DO I LOVE—Diana Ross (J. Winters)	3	27	DO I LOVE—Diana Ross (J. Winters)	3	27	DO I LOVE—Diana Ross (J. Winters)
4	3	DO I LOVE—Diana Ross (J. Winters)	4	3	DO I LOVE—Diana Ross (J. Winters)	4	3	DO I LOVE—Diana Ross (J. Winters)
5	10	DO I LOVE—Diana Ross (J. Winters)	5	10	DO I LOVE—Diana Ross (J. Winters)	5	10	DO I LOVE—Diana Ross (J. Winters)
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Sources are provided in these products demonstrating the greatest single and sales peaks (see "Power Moves"). * Stars are awarded to artists demonstrating significant gains. ** Recording Industry Assn. of America sales (not indicated by figure).



Amusement Park

New On The Charts

AMUSEMENT PARK

"Gnome Your Blues Away" ★

This eight-member group got together about a year ago to record for the Gang Entertainment. Lead vocalist bass/guitar Paul Richmond carried a Grammy nomination for his composition, "Shining Star." Vocalist Darryl Ellis, whose songs have been recorded by the Manhattan, Walter Jackson and the Impressions, plays keyboards and guitar. Drummer/Walter Ruben Jack Jr. has also been by the Manhattan and the Impressions.

Keyboard player Ralph Evans composed and recorded the Opening Push gospel album, which received a Grammy nomination in 1980. Rounding out the group are session players Norval Don Hodge, trumpet, Fred Ertson, saxophone/flute, Rico McFarland, guitar/bass/drums, and Aubrey Rivers, saxophone/background vocals.

For more information concerning the group, contact Ben Repka, Mirus Music, 3440 Lakeview Ave., Cleveland, Ohio 44114, (216) 241-0892.

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(Toll Free)

Indies Keep Rap Product Popping Despite Sales Slowdown, Genre Maintains Steady Profile

Continued from page 6

stead, it serves to remind the industry that rap, at its best, is an uncompromising political weapon.

"The records could not have come out at a better time," Wright maintains. "Here you have the Gang moving from talk to music and making a significant impact in the process. But 'The Message' is really what rap is all about. It's the deepest inner city record I've ever heard."

Like Tamburro, who limits rap airplay to evening hours, Wright believes that "there are enough street discs to compensate for what we don't play. My policy is to expose

new releases and then to keep on tracking since the format is inherently racist. Who wants to listen to their living room and listen to rap records on the radio, anyway?"

The movement, however, is not without its heroes. In New York, Mr. Magic has, almost single-handedly, kept the art form alive with his late-night broadcasts over WLIB-FM here since 1979. "Whether rap has peaked or not depends on how you look at it," says Magic, who is 26. "My audience—10 to 25-year-olds—relate to rap because it's what's happening for them. They can't relate to the position of a station like WLIB, which programs Frank Sinatra.

They want something that's real to them."

Sylvia Robinson, president of Sugar Hill Records, says that "as long as people can talk, they're going to rap. There are plenty of programmers who thought it would just go away. Were they pressured by major labels who tell rap records robbed them of airtime? I don't know. What I do know is that a lot of p.s. won't play rap because they have a personal dislike for it. But that doesn't necessarily mean the programmer knows his audience."

Bohby Robinson, president of Enigma Records, a hit-oriented independent, thinks that major labels conspired to kill the genre. "The majors did everything they could to sabotage rap's momentum at the radio level," he states. "They didn't understand it, so they tried to ignore it. And this attitude made a clear impact at many black formatted stations."

Robinson thinks that pure rap records have reached their commercial peak. But he is confident that "a record with a strong dance beat and a chant to give it another dimension" will always make programmers take a second look at a rap disk.

"It's still the best medium for ghetto kids to express themselves," he continued. "We've been facing a serious drought of new ideas in recent months. Everyone has been talking about himself. But there's nothing wrong with feeling like you're a star right in your own neighborhood. Teens will always embrace rap the way kids sang doo-wop in the '50s. So it ain't gonna just die."



AUTOGRAPH PARTY—Cheryl Lynn signs a copy of her "Instant Love" LP for CBS Records group president Walter Tebelloff, right, during a recent party in New York. Looking on is Columbia's Bob Sherwood.

The Rhythm & The Blues

Continued from page 10

... But as we getting to the point where we're making as much as we put out, which is our goal. When it gets totally to the point it pays for itself, then we'll really have accomplished something."

The Troumans might be described as capitalist with a conscience. Larry says the family feels that "it's been made clear by the government that people are going to have to start taking care of themselves. If we're gonna save the inner cities, then blacks with capital are going to have to take the initiative. Building. That's what this country is all about."

Trouman feels those in the record business who benefit from blacks, both white and black, "have got to keep the flow going and return some of what you realize to the source."

A lot of entertainers don't understand where there money is coming from. It isn't from some record executive. It's from the people in the street. As a band that has existed for so long playing for people we know and whom we see there, it isn't just about making a record and seeing the money come in from nowhere. The audience—they are the Gods—and we got to serve them. This is our way of saying, "Thank You."

Short Stuff: Aretha Franklin's "Jump To It" is her best dance record in ages, a tribute to Luther Vandross' spirited wrung and producing. The former jugger singer is showing his debut album was no fluke with this one and several other cuts on the new Cheryl Lynn album.

especially his duet with her on "If This World Were Mine." Flautist/singer Bobbi Humphrey returns with a 12-inch single, "Baby Don't You Know," on Roy Ayers' Uno Melodic Records.

Philadelphia's newest record company, Emerald International Records, held a coming out party at New York's Xenon disco June 30. This black-owned company showcased new music by its first artist, a singer/songwriter named Malik Farrow. Of the three songs presented, the best was a catchy dance record, "Ichin For Love," written by Farrow and

co-produced with veteran Philadelphia producer/guitarist Norman Harris. Gavin & Lott Assoc. of Philadelphia will handle the new label's advertising, publicity, and promotion, including making videos of the F.B.I. acts. The Xenon party was, in fact, shot by Gavin & Lott. The company hopes to use the promotional videos to crack the European market before making a major push in the U.S. Many members of the Philadelphia music scene, including Harris, former Philadelphia International promotion head Jerry Coombes, and a large delegation of folks from the B.M.A.'s local chapter were in attendance.



BACKSTAGE CHAT—Following a recent Kool and the Gang performance at the Greek Theatre in Los Angeles, group member Ronald Bell chats with Lyndie White of St. Tropez.

Billboard Black LPs

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Week	Rank	Artist, Label & Number	Week	Rank	Artist, Label & Number
1	1	CAP RAP HA (The Last of the Mohicans) Capitol 9-1111	39	1	LITE ME UP Herbie Hancock A&M 9-1709
2	2	THORN DOWNS Rhino 8-0652	40	2	HOT SPICE Quincy Jones 8-10129
3	3	KEEP IT UP Boyz n the Muzik 8-0580	41	3	ROTHAM The Roots 8-10129
4	4	STREET WOODERS Original Music 8-10129	42	4	SOUP FOR ONE Sweetback Wing 8-10129
5	5	STREET OPERA A&M 8-10129	43	5	THE DUDE Quincy Jones 8-10129
6	6	KEFFREY GOSWINE Jeffrey Goswine 8-10129	44	6	WISE GUY Kid Creole & The Soulcats Sire 8-10129
7	7	MY FAVORITE PERSON The Roots 8-10129	45	7	LIVE & OUTRAGED Billy Idol Sire 8-10129
8	8	BILLIANCE Wing 8-10129	46	8	HAPPY TOGETHER Quincy Jones 8-10129
9	9	DREAMERS Dolby 8-10129	47	9	SWEETENING SPECIAL A&M 8-10129
10	10	STRASSEN FROM THE HEART Polygram 8-10129	48	10	ON THE FLOOR Funkadelic 8-10129
11	11	REUNION Polygram 8-10129	49	11	AS WE SPEAK Polygram 8-10129
12	12	THE OTHER WOMAN Polygram 8-10129	50	12	YOU'VE GOT THE POWER Polygram 8-10129
13	13	WHO'S FOOLIN' WHO Polygram 8-10129	51	13	THE BEST Quincy Jones 8-10129
14	14	TUG OF WAR Polygram 8-10129	52	14	LIVE ON THE SUNSET Polygram 8-10129
15	15	ALLIGATOR MAN Polygram 8-10129	53	15	YOUR MIND IS MY COMMAND Polygram 8-10129
16	16	OUTLAW Polygram 8-10129	54	16	SKYLINE Polygram 8-10129
17	17	O THIN Polygram 8-10129	55	17	OUTRAMP Polygram 8-10129
18	18	STEAMIN' HOT Polygram 8-10129	56	18	LADIES OF THE EIGHTIES Polygram 8-10129
19	19	I'M THE ONE Polygram 8-10129	57	19	YES IT'S YOUR LOVER Polygram 8-10129
20	20	WELCH Polygram 8-10129	58	20	MOVES Polygram 8-10129
21	21	SOONER DUTY Polygram 8-10129	59	21	WE ARE ONE Polygram 8-10129
22	22	DOWN HOME Polygram 8-10129	60	22	COME MORNING Polygram 8-10129
23	23	THE OTHER GUY Polygram 8-10129	61	23	LOVE ME TENDER Polygram 8-10129
24	24	COUNT BACH AWAY Polygram 8-10129	62	24	BREATHIN' FIRE Polygram 8-10129
25	25	WE ARE A LONG WAY Polygram 8-10129	63	25	DROP THE BOMB Polygram 8-10129
26	26	BACK Polygram 8-10129	64	26	STREET SMOKE Polygram 8-10129
27	27	WINDING Polygram 8-10129	65	27	LOVE HAS FOUND ITS WAY Polygram 8-10129
28	28	LOVE IS WHERE YOU FIND IT Polygram 8-10129	66	28	HOT AND NASTY Polygram 8-10129
29	29	FRIENDS Polygram 8-10129	67	29	FRIEND IN LOVE Polygram 8-10129
30	30	SHARING YOUR LOVE Polygram 8-10129	68	30	NEVER TOO MUCH Polygram 8-10129
31	31	CONFIDENCE Polygram 8-10129	69	31	STRONGER THAN EVER Polygram 8-10129
32	32	WRESTLE LOVE Polygram 8-10129	70	32	NEVER TOO MUCH Polygram 8-10129
33	33	MR. LOVE SO GOOD Polygram 8-10129	71	33	STRONGER THAN EVER Polygram 8-10129
34	34	ATTITUDES Polygram 8-10129	72	34	NEVER TOO MUCH Polygram 8-10129
35	35	CURRENT Polygram 8-10129	73	35	STRONGER THAN EVER Polygram 8-10129
36	36	ILL DO MY BEST Polygram 8-10129	74	36	RIGHT CRUSIN' Polygram 8-10129
37	37	WE'RE GOING AGAIN Polygram 8-10129	75	37	LOVE CHANGES Polygram 8-10129
38	38	TRUST ME Polygram 8-10129			

* Stars are awarded to those products demonstrating the greatest sales gains this week (Frank Morison).
* Stars are awarded to those products demonstrating significant gains. * Recording Industry of America
* Stars are awarded to those products demonstrating significant gains. * Recording Industry of America
* Stars are awarded to those products demonstrating significant gains. * Recording Industry of America

BPI Firm On Taping, Piracy Cites A/V 'Chaos' In Response To Gov't 'Green Paper'

Continued from page 4

counterfeits, face penalties of up to \$250,000 and/or five years imprisonment.

The BPI invites the Antipol Police Order warrants, issued here on a "search-and-seize" basis and at the heart of many recent successful anti-piracy cases, should be abandoned in favor of forcible entry. The government is also urged to review the question of a defendant's "knowledge" in civil matters.

The BPI "No defendant should have the defense of innocence unless he can prove he reasonably believed that he was acting lawfully."

As for its attitude on the statutory recording license, the BPI stresses it is "strongly of the view" that the present scheme should continue and "is alarmed that the government should be considering abolition of a system that continues to find favor with all interested parties."

The BPI is also calling for urgent government help with the problem posed to the industry by record rental. It points out that record rentals have become big business in Japan over the last few months and resulted in the Japanese record industry losing approximately 35% of its business.

Says the submission: "The rental problem is closely associated with music copying and the BPI is in no

doubt that rental business would not prosper if people could not copy records at home.

"Therefore, legislation should be introduced... enabling each rental transaction to pay a royalty on each rental transaction."

Dutch Managers Guilty Of Fraud

AMSTERDAM—Four leading Dutch pop group managers have been found guilty in a criminal court of justice of tax fraud and been fined and given suspended jail sentences.

Fines imposed ranged from \$6,000-\$8,000 and the prison terms handed down were from 30-60 days.

The tax offenses were first unearthed in 1979 by the Dutch fiscal police division FIOD. The groups involved, all chart acts, were BZN, the Buitings and the Cats, the latter band now split.

In court it was said that various managers of the groups had "taken advantage" of the frauds but could not be convicted because of "lack of proof."

The guilty were: Henk Penzen, former manager of the Buitings and a former press officer of record company WEA-Benelux; Dick de Boer, manager of BZN, and brother Jan and Jaap Buijs, who were managing the Cats at the time.

action in the same way they would earn a royalty on a sale."

Repeating the estimated massive losses to the industry because of home taping, confirmed by a new British Market Research Bureau survey, the BPI makes no specific proposals in its submission on the Green Paper about the size of any compulsory levy save the over "it should be a substantial sum."

The first "taster" of the BPI response to the government consultation document follows in those already published by the British Copyright Council and by Performing Right Society.

A basic demand from PRS (Billboard, May 14) is that manufacturers and importers of blank tapes and domestic recording equipment should be made financially responsible to compensate the creator of the music and other copyright material which their customers record at home.

As the build-up of submissions from interested parties regarding the government documents peaks, PRS has also condemned as "outrageous" (Billboard, May 15) the Green Paper proposal that the copyright in commissioned musical works should "in the absence of agreement to the contrary," belong to the commissioner.

Olivia's 'Physical' Is Censored In South Africa

Continued from page 6

offending references should be removed. But the record company has not confirmed this.

The album "Physical," which has been available but selling only slowly, owing to the lack of airplay caused by the expected do better in the shops.

The South African Broadcasting Corp. has always employed a policy of restricting airplay on certain material considered "offensive."

A committee of moral watchdogs, who are actually undisclosed members of the corporation, assess the desirability and acceptability of material as it is submitted by record companies. The companies, in turn, are compelled to accompany new releases with lyric sheets and, alternately, the committee acts on specific complaints. And it never discloses reasons for placing on-air restrictions.

After John Lennon's controversial remark about the Beatles having been "more popular" than Jesus Christ, there was a blanket ban in South Africa on all Beatles' material, including instrumental. Subsequently that ban has been lifted, though Lennon's "Imagine"

is still restricted from airplay in this country.

Other recordings that have been withheld from airplay include "The Love Train" by Answer Bricks, "In The Wall" and Queen's "Body Language."

In the light of this censorship, an amusing little song now has been playlisted and is currently figuring on the independent charts and the Radio 5 chart (SABC's music station), and has entered the top 20 of the official South African chart, Spinkpop.

It's "I Like..." which is written and performed by a Johannesburg doctor who sings under the professional name of John Ireland. The production features suggestive sounds as replacement for words. "I Like... oo... With You."

And if there is any doubt about the implications of the lyric content, the number, which has somehow broken through the censorship, is published by a company called Pelvic Music.

Recorded on the independent Transistor label, and distributed through EMI, the single is proving to be one of the most consistent sellers here.

CBS Holland Promo Hits Spotlight On Japanese Pop

AMSTERDAM—CBS Holland has launched a major promotional campaign, bannered "Music From Japan—The Best of Japan," to promote Japanese music more popular here.

And the push, which runs through to the end of the fall, is being taken up by the companies in the Netherlands, West Germany and France. In the U.K., there'll be similar emphasis on building sales and impact for Japanese product but the campaign will run somewhat different lines.

In Holland, media representatives have received a no-on-sale promotion album containing 11 tracks from five Japanese pop acts, all signed to either CBS/Sony or the independent Japanese label, which is handled by EMI.

Acts involved are YMO (Yellow Magic Orchestra) rated the most popular of all current Japanese pop acts; Japanese YMO-yakushi Takahashi, singer Shigeru Suzuki and the groups Ippu Do and Sandi and the Sunset.

Holland's 500 or so most prominent record dealers have been sent copies of the album, along with

information sheets on Japanese pop music in general and Alfa label acts in particular. Also dispatched from the company are stacks of stickers, posters and streamers.

Built into the campaign is a new solo album, "What Me Words?" by Yukuhiko Takahashi, a solo LP from the company in the company's Masami Tachibana ("Rice Music") and "Heal Scale," a new album release by Sandi and the Sunset. Coming in September is a solo album by YMO musician Harumi Hosono, following by a Europe-wide release of a new LP by the YMO group itself.

And YMO is one of the key Japanese acts featured in a one-hour radio special by Dutch broadcasting network TROS (July 8), a transmission which created wide interest.

Towards the end of July, the VARA network is putting out a three-hour special on modern Japanese pop music. And there is a parallel spate of exposure for YMO in the "Rocking Star" pop in such music magazines as "Muziek Info," "Oor" and "Vinyl." Then, in September, Sandi and the Sunset undergo a promotional trek through Europe.

Royal Albert Hall, February 15, 1983, profits going to charity. The festival will feature the Royal Philharmonic Orchestra, an "ultra-modern rock" group in the first half, and these musicians will act as jury for the song contest which follows, carrying a \$100,000 prize to the winner.

Vartan indicates that a sponsor is being sought and adds that no qualifications are being imposed on entrants. The most viable topics are love and cavorting. Entry closes along with a 45-minute feast (roughly \$8.50).

Continued from page 8

the PRS year was \$8.6 million pounds (\$66.39 million) up 17% on the previous year. After deduction of tax, donations and the cost of sponsorship of awards to members, the net income for distribution to PRS members and affiliated societies was 38.5 million pounds (\$62.22 million), up 18% on 1980.

Licensing and administration costs were \$1.5 million, leaving a total of 82 million pounds (\$14.1 million).

Citing its financial statistics, the PRS says: "Apart from the effects of inflation, a major factor in the increase of these costs was the employment of additional staff in order to expand and intensify license collection, to handle switch-over from

bulk to direct-street licensing of jukebox and background music locations, to undertake more comprehensive monitoring of radio and television stations and to document the growing volume of works generated by a constantly expanding membership."

At the latter point, the PRS membership increased to 14,715 by the end of 1981, up from 13,462 at the end of 1980. The society points out that of its total 616, it earned less than 250 pounds (around \$430) with 165 earning between 250 and 1,000 pounds, 11% between 1,000 and 5,000 pounds and just 5% collecting more than 5,000 pounds (\$8,600).

In fact, 64 percent of every pound collected went to the PRS own writer and publisher members, with

19 pence going to affiliated foreign societies and 17 pence going to collection and administration costs.

During 1981, a record number of new licenses were issued, but the great majority of these were new jukebox licenses replacing bulk licenses to operators.

The total number of licenses issued "on the spot" by the society's inspectors last year rose to 14,773, as against 10,409 in 1980. By the end of 1981, there were 128,721 public performing licenses in operation in the U.K. and Ireland, many of them covering multiple premises.

PRS last year also kept up its financial aid to various musical causes, handing out grants totaling more than \$90,000 to some 90 recipient organizations.

PROMINENT LOCAL RETAILER

Nigerian Charged In Piracy Case

LAGOS—A traditional chief from Anambra State who is also a prominent local record dealer is alleged by police here to be a key figure in a massive pirate record operation. He is estimated at this stage that around 300,000 pirate copies of product come mainly from EMI, Decca and PolyGram are involved. Total value is set tentatively at some \$800,000, and included in the mixed bag of pirated artists are Boney M., Bob Marley, Warner and his Oriental Brothers, Chief Oseku, Osadebe, Ikenna and Shalamar.

Police action started when detectives followed up an anonymous tip-off and raided a printing works in Agbulewe where the owner was found to be printing up illegal sleeves for the traditional chief.

The chief was interviewed, clad in full regalia, at police headquarters and was arrested, he was later allowed to return on bail to his home in Abia, Imo State.

Further investigations led to the arrest of 11 Nigerian businessmen, all described formally as "agents" of the chief, whose own name is not yet being disclosed. The media coverage of what Lagos police say is "a large scale" piracy case.

However, this anti-piracy action follows hot on the heels of the Performing Musicians' Association of Nigeria mounting a national campaign (Billboard, May 29) to try to get the government to control the "appalling" state of the country's piracy provisions in its troubled territory.

Sunny Ade, group president and one of the biggest selling local artists, reckons that if the activities of the Lagos bootleggers in Nigeria could be checked, the government could collect revenue of up to \$15 billion from the legitimate music industry.

It's been estimated that there could be as many as 180,000 pirate outlets in the Nigerian federation.

Record industry executives here who confirmed to police that corporate product was involved in this latest anti-piracy sweep include Alhaji S.A. Alimkhe, Decca Nigeria executive director and Bode Akinyemi, managing director of EMI here.

Italian Disk Assn. Elects La Falce

MILAN—Piero La Falce, managing director of CBS Italia, has been elected vice president of the Associazione dei Grafici Italiani (AFI), the Italian national record industry watchdog organization.

He takes over a second-in-command to Guido Rignano, managing director of RSC Dischi here, and AFI president, is the resignation of PolyGram executive Lidia Cameroni Galassi.

Local Acts Bow Norwegian Trade Domestic Product, Cassette Sales Engender Optimism

By ESPEN ERIKSEN

OSLO—Although record and tape sales in Norway are reported to be 10% below those of 1981's first half, there's considerable optimism evident in the industry, much of it attributable to the solid performance of local product. This now represents 25% of industry sales.

There's also been a dramatic increase in sales of prerecorded cassettes, so that Norway has become one of the few countries in the world where more cassettes are sold than LPs, according to Michael Aas, president of the Record Wholesale/Orion organization, and also a director of PolyGram in this territory.

But local product sales hold the key to the future, and a major reason for the upturn is that technical

standards of recording equipment available in local studios have improved out of all recognition. Almost all imports are lost in the Norwegian radio and television networks fully round enthusiastically to showcase local talent.

The result is a constant stream of new acts to challenge the dominance of international names. In any given week, there's an average of three locally produced LPs in the national top 10.

Best-selling acts in Norway include Finn Kalvik (Polar), John Teigen (RCA), Trond Granlund (CBS), Stangebrænd (Maj), Øyvind (Philips), the John Ebersson Group (CBS), Dollie (NPH), Vasilina Blotphoggers (NPH), Age Alexandersen (Norsk Plateleskapp) and Janneke (Talent).

Some of them come out with contemporary and adventurous pop sounds, yet the biggest LP seller in Norway is the "Frem Fra Glemme" series, which features songs from the 1940s to 1960s, and is promoted by Rita Engbrengen and Helge Borglund on the Talent label. The first 10 LP packages in this series sold 10,700,000 units here. The 11th, also produced by John Ebersson, is another instant chart success.

Another reason for optimism here, despite the gloomy marketplace statistics, is that over the past year or so, Norway has become accepted as a worthwhile and profitable territory for concert tours. In one peak period last year, there were visits here by Paul Simon, Bob Dylan, Steve Wonder and Bruce Springsteen.

More recently, Queen and Elton John have made concert tours in Norway, and, on the distaff side, first-timers include Diana Ross, Mireille Mathieu and Nana Mouskouri.

Now the industry aim is to get Norwegian talent more readily accepted abroad. One big local success is the duo Dollie, two 18-year-old girls, Ingrid Bjørn and Benedicte, who last year got a Japanese trek this fall.

Danceable music with Swedish-language lyrics is an imported big-seller line in Norway today and also overseas; it is also very popular in car-plays listening late in the long, thin territory, with a very high morning population, is an important aspect of the sales boom for prerecorded music.

On the statistical side, industry sales in 1981 were roughly \$62 million in Norway, against \$55 million in 1980. The estimated 10% drop this year eases into that apparent progress.

The LP versus prerecorded cassette figures in Norway make interesting marketplace observations. In 1980, the industry was 3.34 million LPs, against 3.24 million prerecorded cassettes. The 1981 first half figures showed a total 3.5 million LP sales, but 3.67 million cassette sales were recorded. Sales of 1.6 million LPs in 1981 were, in fact, down 6.6% on the previous year.

Industry pundits find it hard here to put a finger on just why record sales dropped. There was a small increase in retail price of albums, and there was an awakening of market interest in video.

Again, in 1981 the really big-selling albums were then on the ground. Not so long ago a number one LP in Norway could well top the 150,000-200,000 mark. Now a chart-topping package is lucky to reach half that total.

Industry statisticians point out that in the 1978-79 period four LPs sold, together, a total million units in Norway over a 12-month period, and that represented nearly 13% of the total industry turnover. The four albums were the first "Smur" LP, originating in Holland; "Abba," "The Album," and "The Grease" and "Saturday Night Fever" packages.

While the overall production picture in the Norwegian record industry changes little from year to year, with PolyGram and CBS out in front, followed closely by local company Arne Bendiksen, then EMI, there's a promising build-up of more independent companies, mostly concentrated in Oslo.

Among the liveliest of them are Snowflake Records, NB, Deibel, Norsk Plateleskapp, Slagerfabrikken, Mannan and Maj.

Cale LP Rights To Phonogram

AMSTERDAM—After two years of negotiations, Phonogram International has acquired world rights to the first six albums of U.S. singer-guitarist J.J. Cale.

The agreement was signed in the Phonogram International headquarters at Baarn by Aart Daalhuis, president of Phonogram International, and attorney Nick Cowan of Shearman, McCortney, acting on behalf of Denny Cordell.

Under the deal Phonogram also acquires exclusive rights to the current single "Call Me a Grandpoozer," and to a number of future albums for the territories of the U.K. and Ireland, countries which had previously been excluded from Phonogram's direct contact with Cale.

It is paying rich dividends. Some projects are being collected for future releases, prepared by either Supraphon or Deutscher Verlag Fur Musik, for use in both countries.

Czechoslovakia has taken on a new role as a major market for Czech music, while a tuba manual has gone from here to Germany. Organ improvisation is the subject of another important joint work.

Going soon is a book of famous Czech marches, prepared in Prague. Though some brass band instruments differ in the two countries, it is still a worthwhile proposition to provide Czech music to American arrangements in the publication.

LJ BONIM DORZUKA



INTERNATIONAL MEET—WEA Singapore group, the Little Ambassadors, make an appearance on the "Merv Griffin" show during their first U.S. visit. The 46-member group, composed of Asians to fourteen year olds, recently performed at several Los Angeles venues.

CITES LACK OF ACTION ON TAPE LEVY

SNEPA Chief Admits Hides Gov't

By HENRY KAHN

PARIS—Lucien Ader, recently appointed president of industry watchdog organization the Syndicat Nat'l de l'Edition Phonographique & Audio-Visuelle (SNEPA), feels that the French government does not consider the economic state of the industry here to be had enough to require immediate supportive legislation, such as a levy on blank tape.

He adds that, "Ilogical" though it may seem, the industry is so given that the government must be satisfied that the patient is about to die before steps can be taken to cure him.

Home taping is a key aspect of the campaign Ader and SNEPA are

mounting in a bid to gain government sympathy and support. But this time round Ader plans a change of emphasis when putting the industry point of view.

He says, "We reckon that home copying costs us, in 30% of potential disk sales. So, in harsh economic terms, we are today selling 70 records when, without home-taping clouding the issue, we'd be selling 100."

"In the past, these statistical arguments have received a certain amount of government attention, but very little in the way of positive action. The previous government set up various study groups to ponder record industry problems separately, but not much progress was made

"And the new government looks at the industry problems as a whole and appears to get lost in all the detail. Its enthusiasm for music in general is not really translated into economic terms; because, for instance, there is not much French recording of classical music. Most product in this field is of foreign sources."

"Popular music seems to inspire no greater government enthusiasm, despite the near delirium on behalf of the so-called 'Shannon France' cases," and this is also because most catalogs are built on foreign songs and recordings."

Adher to creative, is spearheading the latest SNEPA campaign on cultural and heritage records, rather than statistical outlines of lost sales, dipping profits and the rest

INDIE MISTRI

By NICK ROBERTSHAW

LONDON—A new independent distribution operation is to be set up here by former top RCA staffers Geoff Hannington and John Howes, partnered by harmonic and music/video consultant David Pick.

Independent Distribution Service, or IDS, will open its doors Sept. 1, backed by seven-figure City investment and employing around 50 staffers in east London premises.

Says Howes, one-time RCA deputy managing director here, "The opportunities are wide open for a distribution operation run like a record company that can, if needed, provide marketing and field sales promotion services. The market share of the indie labels continues to increase, which means ever more sophisticated facilities are needed to handle them. And at the present, medium-sized labels looking for efficient distribution are very limited in the companies they can turn to. We estimate our target market as 40% of the U.K. music industry."

With its sights set both on small independents and the more substantial independents currently being handled by major companies, IDS looks set to take business away both from specialist distributors and mainstream record firms.

Pressing facilities will be offered to indie labels, and negotiations are in train with an independent presser to ensure capacity is on tap when needed. All company functions will be fully computerized, and leading

New U.K. Company Set To Offer Marketing, Promotion Services

U.K. industry figures are being headhunted right now to fill IDS management posts.

Says Hannington, "We will be run like a record company except that there won't be an ad department as such. We believe there is a gap in the U.K. music industry for this sort of total distribution company, and we intend to fill it."

He adds that IDS will also seek out foreign labels, who may see it as

Sedaka Album Spurs South African Row

JOHANNESBURG—Neil Sedaka's appearance at the Sun City Venue in Robothatwana has been marked by controversy over an album spuriously titled "Sedaka Live At Sun City."

Local retailers have been advertising the release along with an offer of free tickets to the artist's performance. But in fact, the album in question was recorded 10 years ago, and in Australia. Following complaints the campaign has now been dropped by the Sparrow label.

Sedaka's show is said to have broken even, but bookings for another top name currently in South Africa, Paul Anka, are said to be extremely poor, though favorable notices have increased demand somewhat. The same retailers involved in the Sedaka dispute have been offering tickets to purchases of an Anka album, but this time the release is at least described as "newly recorded."

service as a viable alternative to expensive overseas deals—sometimes entailing unwanted worldwide ties—with major companies.

The firm will distribute video-cassettes, with field sales promotion being a part of its operation, and plans a software leasing scheme to cater for independent video companies which may be wary of committing themselves as major distributors. Hannington, former RCA managing director, has been recently involved in the Transatlantic and Logo Records operations, which he acquired last year. Though he sold out, his interests in both labels in their day-to-day running will be delegated more extensively to Logo staff.

Meanwhile, Britain's two best-established distributors of indie labels are in a tangle drawn over the Rondelet Records imprint.

Pinnacle announced at the beginning of July its acquisition of the label for U.K. distribution, but the rival Spartan operation insists: "Contrary to recent statements, Rondelet Records has not terminated its sales and distribution agreement with Spartan. Spartan is continuing to handle the label's product, under an exclusive sales and distribution contract."

The company adds that until negotiated distributors of indie labels are concluded, Spartan intends to protect its interests: "By taking the necessary action to prevent Rondelet product being sold by other outlets," Pinnacle adds, "where in the U.K."

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EXCERPTS OF AN
INTERVIEW WITH
JOE JACKSON
FOLLOWING THE
COMPLETION OF
HIS LATEST ALBUM,
"NIGHT AND DAY,"
WHICH WAS
WRITTEN AND
RECORDED ENTIRELY
IN NEW YORK CITY.

INTERVIEWER: Does the album title, "NIGHT AND DAY," reflect 24 hours a day in the city?

JOE JACKSON: Yeah. Since moving to the city, I've seen many bizarre things while walking the streets. There is an amazing wealth and diversity of music going on here. I was describing a mood, a feeling of optimism. I feel this album is very optimistic. All the really uptempo stuff is called the "Night Side," whereas the ballads are on the "Day Side." Night-time represents excitement. Daytime is when you have to cope with life and think about who's happening—and get over your hangover...like the point between getting over one hangover and acquiring another.

INT: The tracks from the "Night Side" all run into each other at a fast-driving, infectious pace...

J.J.: I thought it would make it that much more intense—like being in a club where every record cross-fades into the next. The poor, unfortunate listener doesn't have a chance to collect his thoughts—or take a breath! The side's last cut, "Steppin' Out," is a song about the romance of nightlife...

INT: What do you think it is, about nightlife, that gets into people's blood?

J.J.: Because it's fun, you know?

INT: "Breaking Us In Two," opens up side two. You've called it the "Day Side" because you like to take it a bit slower and easier...

J.J.: This album is a 50/50 mix, which I think is nice. If you feel in the mood to listen to some ballads, you can just put the "Day Side" on.

INT: It seems you're not afraid to sing with conviction and emotion, which is rare today.

J.J.: Yeah. You know, people are too concerned with whether they're going to appear cool, or hip, or whether their "street" credibility will suffer if they do this, or that. No one's going to be hip forever. Who cares. The important thing is to follow your instincts, and produce the best music you can.

INT: Again, from the "Day Side," the cut "Real Men" really grobs people. It's dramatic, almost Phil Spectorish at times. The instrumental is quite clear and the words are striking. They mean something.

J.J.: Yeah. Well, hopefully that's true. It's a song about the age old battle of the sexes. Times are changed, but no one's really quite sure what the score is. I think your average male has had his masculinity and supremacy threatened to the point where he's not sure what it is he's supposed to do. Intelligent, forward thinking, in the sexual arena, is being done by women. It's all about the way stereotypes have reversed, turned upside down and become meaningless.

INT: Will you begin touring?

J.J.: We start off going all over Europe and England. We end up doing the biggest tour ever, of the States—four or five months. We have a few days off, now and again, to try and prevent ourselves from going crazy, but we'll be covering the whole country. Canada, as well.

INT: All of your albums have been so different... Any hints on the next?

J.J.: I've got a few ideas, but I'm not saying...

JOE JACKSON NIGHT AND DAY

"People are too concerned with whether they're going to appear cool, or hip, or whether their 'street' credibility will suffer if they do this, or that. No one's going to be hip forever. Who cares. The important thing is to follow your instincts, and produce the best music you can."

JOE JACKSON



JOE JACKSON'S BEST MUSIC
NIGHT AND DAY
ON A&M RECORDS AND CASSETTES
Co-produced by David Kershenbaum and Joe Jackson
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atest Arbitron Figures Show Dial Formats Hitting On Air

Continued from page 1
 • But, but down from 4.3 a year ago.

AC FM's in the market present a mixed picture, as successes of black stations pull down others' shares. Most successful is WCLR, up to 3.7 from 3.5 in the winter and 2.9 a year ago. But WYFR is down to 2.5 from 3.8 in the winter and 2.8 a year ago. WKQJ is down to 2.7 from 2.9 in the winter and 3.7 a year ago.

In Buch, WCLH has a 1.9 unchanged from the previous period, and up from 1.5 in February/March. WLS-AM has a 5.4, almost flat from the 5.3 and 5.5 it had in previous periods. WLS-FM is down to 5.4 from 5.7 and 7.0. WLTP is down to 2.6 from 3.2 and 3.8. WEYR is down to 2.9 from 3.2 and 3.4 and WKQJ is down to 3.3 for the last two periods from 4.1.

Another formal story in Chicago is the decline of country. Collectively, country stations in the north Arbriton are down to 7.5 from 9.1 a year ago. WMAQ-FM is down to 3.9 in the winter and 5.1 a year ago. WJZZ has a 2.3, up from 1.6 in the winter, but down from 3.1 a year ago. Newcomer to the country scene is WLSN with a 1.6, up from 1.3 in the winter.

In Birch, WMAQ has a 3.6, up from 3.4 in March/April, but down from 4.2 in the period before that. WJZZ has a 1.9, up from 1.7, but down from 2.5 in February/March. WUSN has a 2.3, up from 1.8 and 1.2.

Arbitron Burkhardt says he smells an ACB battle rattle shaping up in the Chicago market. "There's an acute ethnic situation [black stations on the rise] and they are shaving down

the white [share] points." Burkhardt relates that with less food (listeners) to go around, those at the dining table will begin to fight.

Wu Pei ACB leader in Arbriton with a 3.8, down from 4.2 in the winter, but up from 3.1 a year ago. WMET is about flat with a 2.4 from the 2.3 it had in the winter, but down from 3.5 it had a year ago.

WRTT seems to be out of the race with a 1.6, down from 2.0 in the winter and 2.1 a year ago. In Birch, WLTP is up to 4.6 from 3.6 and 3.5. WMET is up to 4.8 from 3.5 and 3.4 and WRTT is down to 2.5 from 3.6 and 3.5. These higher numbers in Birch reflect a continuing disparity between Arbriton and Birch in which the latter television retrieval methodology shows AORs to perform better.

In Detroit, WNIC-FM leads the AC race in Arbriton with a 5.1, down from 5.6 in the winter, but up from 4.7 a year ago. WMJC follows in this format with a 3.7, up from 3.5 in the winter, but down from 4.4 a year ago. Burkhardt calls the stations "stabilized," with WNIC doing a better job.

But what ever became of the big AC top 40 leader in this market, CKLW, the "big eight" across the Detroit River in Windsor, Ont.?" Granted that it has Canadian content problems, but Burkhardt finds it another AM victim. It's down to 2.3 from 2.7 in the fall and 3.5 a year ago. After a 3.8 peak in the summer of last year, the station has been in steady decline.

WJZZ has a big introductory run up by WLZ. Burkhardt says the Doubleday station and ABC's WJZZ stabilized in the latest Arbriton. He ex-

pects there won't be more than a one share difference between the two AORs for some time to come. WRII is ahead in the latest report, with a 6.3, while "Detroit Wheels" has a 6.1. WARB, now seeking an older audience with the new consultancy of John Shusterman (the hogan work June 1 finished the spring launch) with a 3.3, not much change from the 3.4 it had in the winter or the 3.9 it had a year ago.

Country is alive and well in Detroit, with WWWJ settling in to a 40 share after peaking at 5.1 in the fall. Burkhardt lists this pattern at the former AOR station typical of new country and top 40 formats. They 180 who they are new and then settle back with a 10% to 20% loss. It doesn't always mean they have lost listeners. Sometimes it's just a case of these listeners losing less as the novelty wears off.

Burkhardt also sees WTVW's move to country to form a combination with AM sister station WCJL a strong move on Golden West's part. He says that WTVW-WJZZ share. It registered a 2.8 in its last performance as a top 40. WCJL has a 3.1, down from 4.8 in the winter and 3.4 in the spring.

Commenting on the St. Louis market, Burkhardt notes that there's no HD 100 station in the market. "I wish I had an FM in that market. I'd go up 40, and have an eight share in ten months. You can bet that someone will do that."

Looking at the AOR station Burkhardt suggests that KWK-AM-FM has emerged as "champions of album rock in St. Louis," and he adds that KSHF may have the AOR image, but really didn't go to war with Doubleday's "Doubleday and the KWK combination."

The KWK combined share is 7.7 down from 8.3 in the winter and 9.0 a year ago, but KSHF has a 4.5 down from 6.3 in the winter and 7.8 a year ago.

Country is doing well in St. Louis. KSD-AM is down to 4.1 from 5.0 in the winter but up from 3.7 a year ago, while WL-AM-FM has a combined share of 9.7, up from 8.2 in the winter and 8.7 a year ago.

The new Differential Survey Treatment measurement of blacks by Arbriton in St. Louis has had an effect on black station shares, but they did better in the winter.

KATZ is down to 2.7 from a winter high of 3.2 from a 1.1 year ago. WFLS is down to 1.9 from winter's 2.1, up from 1.4 a year ago.

Following are brief highlights from Philadelphia. Boston. San Francisco and Washington. Details and analysis of these markets will appear next week.

Boston: AC WHHH has the list with 8.5 followed by WJZZ with 8.4. WAG-AM-FM has a 7.4 and HOT 100 urban WKXN-FM with a 7.0.

San Francisco: Talk KGO-AM-FM leader with 6.6, followed by news KGO-AM-FM with 4.9, hot KGO-AM-FM with 4.3 and HOT 100 KJZZ with 4.2.

Washington: Urban WKYS is the new number one here with 8.4, followed by beautiful WGAY-FM with 7.1. MOR WMAL with 7.5 and KJZZ with 6.9.

HOUSE BATTLE LOOMS

Senate Move Seen Eroding Copyright

Continued from page 1
 music performance royalties.

The action is viewed as the first serious move to erode some of the gains won by the music industry in the new Copyright Act which became effective in 1978.

The danger, as seen by Ed Kramer, president of BMI, is "the impetus it will give every other group seeking exemption from the law." He points to a string of other special interests asking special consideration, among them dance stu-

of such an amendment made it clear that the House subcommittee will be reminded of their arguments against passage and also the two decades of study and analysis of this measure on the Hill.

"It's a bad bill," ASCAP counsel Bernard Korman says of the Senate amendment, passed June 10, and its identical House version. "Congress studied for 10 years whether or not to exempt this kind of organization, and decided not to do it," he explains, speaking of the bulk of testimony in the long-running feud.

Korman reiterates that ASCAP feels "if musicians at one of these functions are paid, then songwriters should be paid." He explains that in ASCAP's view, "the fees are modest—less than \$40 a year per artist. That's less than what they pay musicians in one day."

Korman terms Zornitsky's play in the Senate "a power play," and of the intense lobbying effort by the American Legion. He says, "I would hope that organizations like these, especially the American Legion, would devote their energies to things that really benefit veterans—better hospitals, care, better education, better training and that sort of thing."

But Zornitsky, a veteran of many Washington legal battles, suggests that because Zornitsky "is a former jukebox operator," he is not an ally of the writers and those who collect royalties. "That may affect the way he views this matter," Korman says. "Probably because he started thinking about it as a jukebox owner."

BMI counsel Edward Chapin is not pleased about the Senate move either. "The House should handle it," he says. "In a more orderly and regular way, for the record, it is not as if the House is looking at it when no one's looking." Chapin says the Senate "ignored all the hearings and testimony where we've made a very good case for the other side."

BMI, he says, also has a modest fee—about \$35 per point per year at the low end.

"We're going to contact members of the House," Chapin says. "That's where the focus will be to get to all these members on that subcommittee and give our side of it."

Assistance in this story provided by H. Horowitz in New York.

dos, country clubs and educational institutions.

"Once the principle is permitted to erode," warns Kramer, "it could start a landslide."

A similar view was expressed by Hal David, president of ASCAP, who remarked that "any exemption would reduce the value of all copyrights."

To date, ASCAP has increased 3,022 veterans and fraternal facilities, realizing "almost \$500,000 in performance royalties, according to David's calculations, a veteran of about 750 points, primarily veteran, states-Kramer.

The Senate amendment which was vetoed from further committee action is based on an unrelated copyright office bill by its sponsor Sen. Edward Zornitsky (D-Neb.) would exempt organizations such as the American Legion, which has long been an opponent of royalty payments to ASCAP and BMI from paying royalties in any performance of copyrighted work "to the general public," he is not asked, if the proceeds from such performance after deducting the reasonable costs of producing the performance, are used exclusively for charitable purposes and not for financial gain.

There is a similar measure in the House, however, introduced this year by Rep. Bill Young (R-Fla.) It scheduled the bill for markup in July, before the subcommittee on copyrights and the administration of justice. With the step-by-step move by Sen. Zornitsky, opponents

lines to meet the group. The old grass roots approach."

Record buying has become more scientific and store emphasis on accounts is being stressed, explains Larry. On home video, the outlook is cautious, however.

"We were in video in the beginning but the video industry has to shake itself out," Carl says. "Right now there's a video store on every corner in town. When we were trying it was sale only, no rental. There's still too much confusion."

The brothers are hopeful that 1982 can top the previous year's volume and expect profits to be up considerably. "We are expanding but at a slow pace," explains Larry. The brothers are hopeful that 1982 can top the previous year's volume and expect profits to be up considerably.

Adds Carl, "I think the shake-down over us is very optimistic about the record business."

SPRING ARBITRONS

New Methodology Is Key To Black Urban Increases

By DOUGLAS F. HALL

NEW YORK: The impact of Arbriton's new method of measuring black listeners is vividly demonstrated in the spring books for Chicago and Detroit. In both of these markets, stations with black and urban contemporary formats are on the rise.

The method, known as Differential Survey Treatment (DST), was put into effect for the winter Arbriton, when 22 markets were measured. For the spring ratings it was extended to all markets.

Essentially, Differential Survey Treatment puts measurement of blacks into the same methodology used for white listeners. Black listeners are surveyed, are given dollars to fill out, just as white are. The difference is that in black homes where there are black males and black households where there are no males in those young demographics who are the key groups for Chicago and Detroit. In both of these markets, stations with black and urban contemporary formats are on the rise.

In Chicago, WBMA (WBMA-FM) and WYON-FM both show increases in listeners. In Detroit, WRDQ doubled its audience with a new urban contemporary format while WJZZ is up solidly and WJZZ is holding steady.

WBMA-FM up to 5.1 share from 4.6 in the winter when DST began and 2.6 a year ago, before DST. WYON-FM is up to 6.6 from 6.1 in the winter and 4.6 a year ago. WJZZ is up to 3.7 from 2.7 in the winter and 3.1 a year ago. WYON is up to 2.4 from 2.0 in the winter and 1.5 a year ago.

In the Birch Report, WMA has a 4.8, up from 4.1 in March/April and 3.3 in February/March. WMA has a 4.2 for the latest period, almost flat from 4.1 in March/April, but down from 5.2 before that. WJZZ is up to 2.5 from 2.4 and 2.3.

(Continued on page 72)

Local Acts Aid D.C. Dealers

Continued from page 32

gave a good album review for, for a two- to three-month period. Today it goes a few weeks and it's dead."

As an example, Walsh notes that the album "The Cure" is not showing; the legs under it are from an article by a future DJ. It's steady, but not spectacular. The same could be said of Rick James' "The Funky President," which is not showing. "I'm getting the most excitement out of Zapp," he said, "because the single 'Dance a Little' [Danna Summer] has a kick in it and it's doing it."

—Douglas F. Hall

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Pop

MILOLETTE LARSON—Only Want to Be With You (2:16); producer: Andrew Gold; writers: Mike Heaster, Ken Raymond, publisher: Chappel ASCAP, Warner 7 29948. Larson could begin her career pop and rock could do this spirited cover of the mid '60s hit for Dusty Springfield. An old record evoked a new in popular romance, this version boasts strong production from Andrew Gold (now Larson's husband) and one of her bestest vocal readings to date.

recommended

MARCY LEVY—Come To Me (3:51); producer: John Boylan, writer: R. Feldman, publisher: Newhall/Wake Zee, BMI, Epic 14 03035.

STEVE FORBES—When You Walk in the Room (2:32); producer: Steve Forbush, writer: DeShannon, publisher: Uart, BMI, Newcap 02990.

THE SHIRKS—No Nite Tonight (3:59); producer: The Shirks, Richard Lusk, writers: G. Porter, J. Mitchell, D. Breathwaite, publisher: Shurteliff April, ASCAP, Arco 7409.

UTOPIA—Landscape (4:22); producer: Todd Rongdon, Utopia, writer: Christopher Uncertainty/Fitch, BMI, Bearsville 7 299.

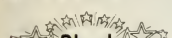
LISA HARTMAN—Hides from Love (2:54); producer: Denis Prognostic, writers: B. Adams, J. Vallance, E. Adams, publisher: Irving, BMI, Adams: Calypso Tour, PRO, RCA 13251.

INSTRUCTIONS—Don't Say Love (3:02); producer: John Ditt, writer: Dennis Martin Wall, publisher: Old Shanty, ASCAP, Rapco 4070 (Atlantic).

HICKETPLANE—Don't Be Foolish (3:12); producer: Jeffrey Heller, writers: Helen Gregg, Jim Dykman, publisher: Night Train, Nashville 03021.

THE STRAIGHT A'S—Valley Dudes (3:06); producers: Paul Davis, James Anders, writers: Anders, David, Corbett, publisher: Runaway/Smith of the Blvd, BMI, SCA 10135.

CAPTAIN VIDEO—Video Games (2:36); producers: David Briggs, Morgan White, writers: David Briggs, Gabriel Briggs, publisher: Forest Hills, BMI, RCA 13240.



Black

DAZZ BARR—Keep It Love (On The K.L.L.) (3:47); producer: Reggie Anderson, writers: K. Andrews, K. Harris, K. Petties, M.

Wiley, publisher: Ujma/Heble/Three Go, ASCAP, Motown 162. There current chart clout was to be the only factor behind the last add this latest dance floor swing to a classic system to pull its crisp production, light vocals and the melody be between percussion, synthesized riffs and bass combined with dramatic sound effects as a feedback slice of funk.

RICK JAMES—Bad to Get (2:45); producer: Rick James, writer: Rick James, publisher: Inland/Stone City, ASCAP, Motown 1634. James knows a good thing when he hears it, but some fans may not agree when they hear the funk reworking of the unimpaired figure that helped make "Sinner Prank" a smash. The funk's another wonder, this time describing an inmate's confident promise that he'll conquer the lady of lust to be in the hole.

VERMINE—Lust Me Tickle Your Fancy (3:45); producers: Jerome Jackson, Barry Gordy, writers: J. Jackson, P. M. Jackson Jr., Pam Sawyer, M. McCord, publisher: Black Station, ASCAP/Fat Jack the Second, BMI, Motown 1628. The title phrase provides an offbeat hook in Jackson's vocal collaboration with Dave, a gesture pointing up new rock's more open-handed alliance with black music. As Jack's first single in some time, the track sounds well-timed to dance markets as well as contemporary black formats.

recommended

NAFAL CAMERON—Dances (3:54); producer: Randy Miller, writer: M. Muller, publisher: One To One, ASCAP, Salsoul 7031.

WIDE ORBIT—Wrong Man, Night Touch (3:58); producers: Barry Gordy, Reginald Bond, writers: Bond, Gordy, Worth, publisher: Inland, ASCAP/Diamond, BMI, Motown 1632.

MARC SADAME—Exacting (3:45); producers: James Miume, Reggie Lusk, writers: James Miume, Reggie Lusk, publisher: Morgan Butterfield, BMI, Warner 7 29946.

FRED GARD & BRIGHTSTONE—Protect Lower (3:58); producer: Ed Howard, writers: R. Powell, M. Williams, publisher: Freshness/ASCAP, RCA 13279.

STANLEY CLARKE—Stranger To The Top (4:06); producer: Stanley Clarke, writer: Stanley Clarke, publisher: Clarke, BMI, Epic 14 03038.

FRANKIE B.—I'm A Midnight Mover (2:38); producers: Steve Napa, Emilio Castillo, Frankie B., writers: W. Pickett, B. No mark, publisher: Eric Traceback/Columbia, BMI, Westcoast 8.

MIKEY KELLEY—Put Your Dreams Away (3:39); producer: Ed Ruman, writers: R. Leigh, W. Hoylefield, publishers:

United Artists, Lion Hearted, Iota, Di March, ASCAP, Epic 33055. Gilly, vocal exhibits considerable depth and range in the funk, looking especially well in the chorus with the light pack of drums and bass. His pulse gets balanced with the mix with electric and acoustic guitars, and his singing lists the catchy melody.

RAREN BROADS—New Way Out (3:33); producer: Brian Allen, writer: Sherry Sherry, publisher: Sheri Group, BMI, Warner Bros. 729958. It's not easy to sound special on a first record, but with a voice like can hushed soul and a comical ballad as an intro, Brooks manages with no problem. Backed by members of Enigma House' band, followed by her somewhat unusual phrasing, this artist turns a debut into a winner.

JOHNNY PITCHER—D.O.A. (On the Air) (2:39); producer: Billy Sherry, writers: M. P. Henney, L. Lee, E. Hudson, publisher: Centrowood Alge, BMI, Epic 14 03052.

JOHNNY CASH—Get Rhythm (2:52); producer: Lou Robin, writer: J. Cash, publisher: Righttime, BMI/Jerry Lee Lewis, writer: Lou To Shain/Gon On (3:54); producer: Lou Robin, writer: D. Williams, publisher: Verve, ASCAP, Columbia 170496.

MARGO SMITH—Could It Be I Don't Belong Here Anymore (2:37); producer: Ben Fisher, writers: Mack Phillips, Doug Zogg, publisher: Warner Foster, BMI, BMI 1309.

AMY WHOLEY—I've Got Heart And Windows (2:34); producer: Ron Cheney, writer: Dallas Foster, publishers: Acuff Rose, Galt, BMI, WCA 51084.

WAYNE MARSER—I Should Have Been Easy (2:43); producer: Larry Butler, writer: Bob McDill, publisher: Hall Clement, BMI, WCA 51082.

FRANKIE FORD—Growing Pains (3:50); producer: not listed, writers: Johnny Cymbal, Austin Roberts, publishers: Colgems, EMI/Emery, ASCAP, SCA 13277.

JOHN DENVER—Seasons Of The Heart (3:49); producers: John Denver, Barry Mykoff, writer: J. Denver, publisher: Cherry Lane, ASCAP, RCA 13270.

JOHN HUNLEY—On Girl (3:10); producer: Steve D'Orti, writer: Eugene Record, publisher: Sea Containers, BMI, Warner 729958.

JOHN DENVER—Seasons Of The Heart (3:49); producers: John Denver, Barry Mykoff, writer: J. Denver, publisher: Cherry Lane, ASCAP, RCA 13270.

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JACK MIDDLETON & SALLY WRIGHT—Everything To Me (2:44); producer: Jack Middleton, writer: Jack Middleton, Sally Wright, publisher: Chart A Song, ASCAP, Boudine 003.

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JACK MIDDLETON & SALLY WRIGHT—Everything To Me (2:44); producer: Jack Middleton, writer: Jack Middleton, Sally Wright, publisher: Chart A Song, ASCAP, Boudine 003.

recommended

JOHNNY PITCHER—D.O.A. (On the Air) (2:39); producer: Billy Sherry, writers: M. P. Henney, L. Lee, E. Hudson, publisher: Centrowood Alge, BMI, Epic 14 03052.

JOHNNY CASH—Get Rhythm (2:52); producer: Lou Robin, writer: J. Cash, publisher: Righttime, BMI/Jerry Lee Lewis, writer: Lou To Shain/Gon On (3:54); producer: Lou Robin, writer: D. Williams, publisher: Verve, ASCAP, Columbia 170496.

MARGO SMITH—Could It Be I Don't Belong Here Anymore (2:37); producer: Ben Fisher, writers: Mack Phillips, Doug Zogg, publisher: Warner Foster, BMI, BMI 1309.

AMY WHOLEY—I've Got Heart And Windows (2:34); producer: Ron Cheney, writer: Dallas Foster, publishers: Acuff Rose, Galt, BMI, WCA 51084.

WAYNE MARSER—I Should Have Been Easy (2:43); producer: Larry Butler, writer: Bob McDill, publisher: Hall Clement, BMI, WCA 51082.

FRANKIE FORD—Growing Pains (3:50); producer: not listed, writers: Johnny Cymbal, Austin Roberts, publishers: Colgems, EMI/Emery, ASCAP, SCA 13277.

JOHN DENVER—Seasons Of The Heart (3:49); producers: John Denver, Barry Mykoff, writer: J. Denver, publisher: Cherry Lane, ASCAP, RCA 13270.

JOHN HUNLEY—On Girl (3:10); producer: Steve D'Orti, writer: Eugene Record, publisher: Sea Containers, BMI, Warner 729958.

JOHN DENVER—Seasons Of The Heart (3:49); producers: John Denver, Barry Mykoff, writer: J. Denver, publisher: Cherry Lane, ASCAP, RCA 13270.

JOHN HUNLEY—On Girl (3:10); producer: Steve D'Orti, writer: Eugene Record, publisher: Sea Containers, BMI, Warner 729958.

JOHN DENVER—Seasons Of The Heart (3:49); producers: John Denver, Barry Mykoff, writer: J. Denver, publisher: Cherry Lane, ASCAP, RCA 13270.

JOHN HUNLEY—On Girl (3:10); producer: Steve D'Orti, writer: Eugene Record, publisher: Sea Containers, BMI, Warner 729958.

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JOHN HUNLEY—On Girl (3:10); producer: Steve D'Orti, writer: Eugene Record, publisher: Sea Containers, BMI, Warner 729958.

First Time Around

JACK MIDDLETON & SALLY WRIGHT—Everything To Me (2:44); producer: Jack Middleton, writer: Jack Middleton, Sally Wright, publisher: Chart A Song, ASCAP, Boudine 003.

JACK MIDDLETON & SALLY WRIGHT—Everything To Me (2:44); producer: Jack Middleton, writer: Jack Middleton, Sally Wright, publisher: Chart A Song, ASCAP, Boudine 003.

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JACK MIDDLETON & SALLY WRIGHT—Everything To Me (2:44); producer: Jack Middleton, writer: Jack Middleton, Sally Wright, publisher: Chart A Song, ASCAP, Boudine 003.

Billboard **HOT 100** *Chart Bound

LUANNE—Fereigner
Atlantic 4072
IT AIN'T EASY COMIN' DOWN—Charlene
Motown 1624
SEE TOP SINGLE PICKS REVIEWS, Page 5

[illegible]

Suppliers are ranked by three products demonstrating the greatest growth and sales gains this year (From November 2010 to November 2011). Sales are measured by other products demonstrating significant gains. * Selling industry gains of domestic sales (as indicated by 1,000,000 units (as indicated by dollar)). * Ranking Industry gains of America sales (as indicated by 2,000,000 units (as indicated by dollar)).

HOT 100 A-Z-(Publisher-Licens

The Late Afternoon Show		The Late Evening Show		The Late Night Show	
63	Drugs	63	Drugs	63	Drugs
64	Drugs	64	Drugs	64	Drugs
65	Drugs	65	Drugs	65	Drugs
66	Drugs	66	Drugs	66	Drugs
67	Drugs	67	Drugs	67	Drugs
68	Drugs	68	Drugs	68	Drugs
69	Drugs	69	Drugs	69	Drugs
70	Drugs	70	Drugs	70	Drugs
71	Drugs	71	Drugs	71	Drugs
72	Drugs	72	Drugs	72	Drugs
73	Drugs	73	Drugs	73	Drugs
74	Drugs	74	Drugs	74	Drugs
75	Drugs	75	Drugs	75	Drugs
76	Drugs	76	Drugs	76	Drugs
77	Drugs	77	Drugs	77	Drugs
78	Drugs	78	Drugs	78	Drugs
79	Drugs	79	Drugs	79	Drugs
80	Drugs	80	Drugs	80	Drugs
81	Drugs	81	Drugs	81	Drugs
82	Drugs	82	Drugs	82	Drugs
83	Drugs	83	Drugs	83	Drugs
84	Drugs	84	Drugs	84	Drugs
85	Drugs	85	Drugs	85	Drugs
86	Drugs	86	Drugs	86	Drugs
87	Drugs	87	Drugs	87	Drugs
88	Drugs	88	Drugs	88	Drugs
89	Drugs	89	Drugs	89	Drugs
90	Drugs	90	Drugs	90	Drugs
91	Drugs	91	Drugs	91	Drugs
92	Drugs	92	Drugs	92	Drugs
93	Drugs	93	Drugs	93	Drugs
94	Drugs	94	Drugs	94	Drugs
95	Drugs	95	Drugs	95	Drugs
96	Drugs	96	Drugs	96	Drugs
97	Drugs	97	Drugs	97	Drugs
98	Drugs	98	Drugs	98	Drugs
99	Drugs	99	Drugs	99	Drugs
100	Drugs	100	Drugs	100	Drugs

THE VALENTINE BROTHERS

FIRST TAKE

BRIDGE RECORDS



THEIR NEW ALBUM ON BRIDGE RECORDS FEATURING THE HIT SINGLE

MONEY'S TOO TIGHT



ALBUM PRODUCER BOBBY VALE



THE VALENTINE BROTHERS

FIRST TAKE

BRIDGE RECORDS



STANLEY VALENTINE



PRODUCED BY THE VALENTINE BROTHERS BOBBY VALE & STANLEY VALENTINE FOR JWS PRODUCTIONS

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TREASURES



With stars like Kristy McNichol and Christopher Atkins, "The Pirate Movie" is already being hailed as the musical comedy adventure film of the year. And, with the first single, "How Can I

Live Without Her," the original soundtrack album is a two-record, musical treasure chest. "The Pirate Movie." The original soundtrack album featuring "How Can I Live Without Her."

Opening this August. Produced by David Joseph.
Distributed by Twentieth Century-Fox.

Billboard **TOP LPs & TAPE**

Under 1000: All measured Pure album sales. (For full details on the chart, including the methodology, visit www.billboard.com/chart/methodology.) **Under 1000:** All measured Pure album sales. (For full details on the chart, including the methodology, visit www.billboard.com/chart/methodology.)

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	LP Label (Cat. Label)	Best Co.	RIAA Certified	Suggested Retail Price LP	Rock LP Country LP	THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	LP Label (Cat. Label)	Best Co.	RIAA Certified	Suggested Retail Price LP	Rock LP Country LP
1	1	1	THE BEATLES	Let It Be...Naked (Capitol)	Cap	10X	9.98		1	1	1	THE BEATLES	Let It Be...Naked (Capitol)	Cap	10X	9.98	
2	2	2	WILLIE NELSON	Always On My Mind (Capitol)	Cap	10X	9.98		2	2	2	WILLIE NELSON	Always On My Mind (Capitol)	Cap	10X	9.98	
3	3	3	THE HUMAN LEAGUE	Dare (Capitol)	Cap	10X	9.98		3	3	3	THE HUMAN LEAGUE	Dare (Capitol)	Cap	10X	9.98	
4	4	4	TOTO	Hide (Capitol)	Cap	10X	9.98		4	4	4	TOTO	Hide (Capitol)	Cap	10X	9.98	
5	5	5	ROLLING STONES	Still Life (Capitol)	Cap	10X	9.98		5	5	5	ROLLING STONES	Still Life (Capitol)	Cap	10X	9.98	
6	6	6	JOHN COUGAR	American Cool (Capitol)	Cap	10X	9.98		6	6	6	JOHN COUGAR	American Cool (Capitol)	Cap	10X	9.98	
7	7	7	SURVIVOR	Eye Of The Tiger (Capitol)	Cap	10X	9.98		7	7	7	SURVIVOR	Eye Of The Tiger (Capitol)	Cap	10X	9.98	
8	8	8	LOVERBOY	Get Lucky (Capitol)	Cap	10X	9.98		8	8	8	LOVERBOY	Get Lucky (Capitol)	Cap	10X	9.98	
9	9	9	PAUL McCARTNEY	Tag Out (Capitol)	Cap	10X	9.98		9	9	9	PAUL McCARTNEY	Tag Out (Capitol)	Cap	10X	9.98	
10	10	10	JO SPENCER	Special Forces (Capitol)	Cap	10X	9.98		10	10	10	JO SPENCER	Special Forces (Capitol)	Cap	10X	9.98	
11	11	11	IAN HALEN	Street Dance (Capitol)	Cap	10X	9.98		11	11	11	IAN HALEN	Street Dance (Capitol)	Cap	10X	9.98	
12	12	12	STEVE WONDER	Phenomenon II (Capitol)	Cap	10X	9.98		12	12	12	STEVE WONDER	Phenomenon II (Capitol)	Cap	10X	9.98	
13	13	13	RICK JAMES	Threaten Girls (Capitol)	Cap	10X	9.98		13	13	13	RICK JAMES	Threaten Girls (Capitol)	Cap	10X	9.98	
14	14	14	THE DAZZ BAND	Nasty II (Capitol)	Cap	10X	9.98		14	14	14	THE DAZZ BAND	Nasty II (Capitol)	Cap	10X	9.98	
15	15	15	THE SPOON	Good Times (Capitol)	Cap	10X	9.98		15	15	15	THE SPOON	Good Times (Capitol)	Cap	10X	9.98	
16	16	16	KANOGA	Inner Confessions (Capitol)	Cap	10X	9.98		16	16	16	KANOGA	Inner Confessions (Capitol)	Cap	10X	9.98	
17	17	17	JOUREY	Escape (Capitol)	Cap	10X	9.98		17	17	17	JOUREY	Escape (Capitol)	Cap	10X	9.98	
18	18	18	THE STEVE MILLER BAND	Carpet (Capitol)	Cap	10X	9.98		18	18	18	THE STEVE MILLER BAND	Carpet (Capitol)	Cap	10X	9.98	
19	19	19	THE HOTELS	All Four One (Capitol)	Cap	10X	9.98		19	19	19	THE HOTELS	All Four One (Capitol)	Cap	10X	9.98	
20	20	20	BUCE NEWTON	Quest (Capitol)	Cap	10X	9.98		20	20	20	BUCE NEWTON	Quest (Capitol)	Cap	10X	9.98	
21	21	21	ORIGINAL CAST	Dreamgirls (Capitol)	Cap	10X	9.98		21	21	21	ORIGINAL CAST	Dreamgirls (Capitol)	Cap	10X	9.98	
22	22	22	THE CLASH	Combat Rock (Capitol)	Cap	10X	9.98		22	22	22	THE CLASH	Combat Rock (Capitol)	Cap	10X	9.98	
23	23	23	CAP BAND	Cap Band (Capitol)	Cap	10X	9.98		23	23	23	CAP BAND	Cap Band (Capitol)	Cap	10X	9.98	
24	24	24	SOFT CELL	Non-Stop Erotic Cabaret (Capitol)	Cap	10X	9.98		24	24	24	SOFT CELL	Non-Stop Erotic Cabaret (Capitol)	Cap	10X	9.98	
25	25	25	THE ALAN PARSONS PROJECT	Eye In The Sky (Capitol)	Cap	10X	9.98		25	25	25	THE ALAN PARSONS PROJECT	Eye In The Sky (Capitol)	Cap	10X	9.98	
26	26	26	SCORPIONS	Blackout (Capitol)	Cap	10X	9.98		26	26	26	SCORPIONS	Blackout (Capitol)	Cap	10X	9.98	
27	27	27	ALDO NOVA	Alto Nova (Capitol)	Cap	10X	9.98		27	27	27	ALDO NOVA	Alto Nova (Capitol)	Cap	10X	9.98	
28	28	28	LARRY ELGARD AND HIS	MARSHALL CROWTHER ORCHESTRA (Capitol)	Cap	10X	9.98		28	28	28	LARRY ELGARD AND HIS	MARSHALL CROWTHER ORCHESTRA (Capitol)	Cap	10X	9.98	
29	29	29	GENESIS	Three Sides Live (Capitol)	Cap	10X	9.98		29	29	29	GENESIS	Three Sides Live (Capitol)	Cap	10X	9.98	
30	30	30	ALABAMA	Mountain Music (Capitol)	Cap	10X	9.98		30	30	30	ALABAMA	Mountain Music (Capitol)	Cap	10X	9.98	
31	31	31	AW SUPPLY	Now And Forever (Capitol)	Cap	10X	9.98		31	31	31	AW SUPPLY	Now And Forever (Capitol)	Cap	10X	9.98	
32	32	32	SQUEEZE	Sweets From A Stranger (Capitol)	Cap	10X	9.98		32	32	32	SQUEEZE	Sweets From A Stranger (Capitol)	Cap	10X	9.98	
33	33	33	BLONDE	Cherry's (Capitol)	Cap	10X	9.98		33	33	33	BLONDE	Cherry's (Capitol)	Cap	10X	9.98	
34	34	34	A FLOCK OF SEAGALS	A Flock Of Seagals (Capitol)	Cap	10X	9.98		34	34	34	A FLOCK OF SEAGALS	A Flock Of Seagals (Capitol)	Cap	10X	9.98	
35	35	35	CHICAGO	Chicago 16 (Capitol)	Cap	10X	9.98		35	35	35	CHICAGO	Chicago 16 (Capitol)	Cap	10X	9.98	
36	36	36	FRANK ZEPPELIN	Ship Arriving Too Late To Load A Whaling Whiz (Capitol)	Cap	10X	9.98		36	36	36	FRANK ZEPPELIN	Ship Arriving Too Late To Load A Whaling Whiz (Capitol)	Cap	10X	9.98	
37	37	37	MARSHALL CROWTHER	Marshall CrowtHER (Capitol)	Cap	10X	9.98		37	37	37	MARSHALL CROWTHER	Marshall CrowtHER (Capitol)	Cap	10X	9.98	
38	38	38	SOUNDTRACK	Soundtrack (Capitol)	Cap	10X	9.98		38	38	38	SOUNDTRACK	Soundtrack (Capitol)	Cap	10X	9.98	
39	39	39	JANE FONDA	Jane Fonda's Workout (Capitol)	Cap	10X	9.98		39	39	39	JANE FONDA	Jane Fonda's Workout (Capitol)	Cap	10X	9.98	
40	40	40	FOREIGNER	Forever (Capitol)	Cap	10X	9.98		40	40	40	FOREIGNER	Forever (Capitol)	Cap	10X	9.98	
41	41	41	GLENN FREY	No Fun Around (Capitol)	Cap	10X	9.98		41	41	41	GLENN FREY	No Fun Around (Capitol)	Cap	10X	9.98	
42	42	42	PETE TOWNSHEND	The Best Cowboys Have Chinese Eyes (Capitol)	Cap	10X	9.98		42	42	42	PETE TOWNSHEND	The Best Cowboys Have Chinese Eyes (Capitol)	Cap	10X	9.98	
43	43	43	RICHARD SIMMONS	React (Capitol)	Cap	10X	9.98		43	43	43	RICHARD SIMMONS	React (Capitol)	Cap	10X	9.98	
44	44	44	ASHFORD & SIMPSON	Sweet Opera (Capitol)	Cap	10X	9.98		44	44	44	ASHFORD & SIMPSON	Sweet Opera (Capitol)	Cap	10X	9.98	
45	45	45	RAY PARKER JR.	The Other Woman (Capitol)	Cap	10X	9.98		45	45	45	RAY PARKER JR.	The Other Woman (Capitol)	Cap	10X	9.98	
46	46	46	ELTON JOHN	Jump (Capitol)	Cap	10X	9.98		46	46	46	ELTON JOHN	Jump (Capitol)	Cap	10X	9.98	
47	47	47	NEIL DUNN	12 Greatest Hits Vol. II (Capitol)	Cap	10X	9.98		47	47	47	NEIL DUNN	12 Greatest Hits Vol. II (Capitol)	Cap	10X	9.98	
48	48	48	ROBERT PLANT	Plants & Eleven (Capitol)	Cap	10X	9.98		48	48	48	ROBERT PLANT	Plants & Eleven (Capitol)	Cap	10X	9.98	
49	49	49	FLEETWOOD MAC	Brilliant (Capitol)	Cap	10X	9.98		49	49	49	FLEETWOOD MAC	Brilliant (Capitol)	Cap	10X	9.98	
50	50	50	CROSBY, STILL & NASH	Marble... (Capitol)	Cap	10X	9.98		50	50	50	CROSBY, STILL & NASH	Marble... (Capitol)	Cap	10X	9.98	
51	51	51	MARSHALL CROWTHER	Marshall CrowtHER (Capitol)	Cap	10X	9.98		51	51	51	MARSHALL CROWTHER	Marshall CrowtHER (Capitol)	Cap	10X	9.98	
52	52	52	ROBT MUSIC	Robt Music (Capitol)	Cap	10X	9.98		52	52	52	ROBT MUSIC	Robt Music (Capitol)	Cap	10X	9.98	
53	53	53	JOEY LINES AND THE NEWS	Picture This (Capitol)	Cap	10X	9.98		53	53	53	JOEY LINES AND THE NEWS	Picture This (Capitol)	Cap	10X	9.98	
54	54	54	KARLA BONOFF	Wild Heart Of The Young (Capitol)	Cap	10X	9.98		54	54	54	KARLA BONOFF	Wild Heart Of The Young (Capitol)	Cap	10X	9.98	
55	55	55	QUEEN	Not Space (Capitol)	Cap	10X	9.98		55	55	55	QUEEN	Not Space (Capitol)	Cap	10X	9.98	
56	56	56	SOUNDTRACK	Soundtrack (Capitol)	Cap	10X	9.98		56	56	56	SOUNDTRACK	Soundtrack (Capitol)	Cap	10X	9.98	
57	57	57	VANGELIS	Chances Of Fate (Capitol)	Cap	10X	9.98		57	57	57	VANGELIS	Chances Of Fate (Capitol)	Cap	10X	9.98	
58	58	58	APRIL WINE	April Wine (Capitol)	Cap	10X	9.98		58	58	58	APRIL WINE	April Wine (Capitol)	Cap	10X	9.98	
59	59	59	RAINBOW	Straight Between The Eys (Capitol)	Cap	10X	9.98		59	59	59	RAINBOW	Straight Between The Eys (Capitol)	Cap	10X	9.98	
60	60	60	ROBERT FLACK	I'm The One (Capitol)	Cap	10X	9.98		60	60	60	ROBERT FLACK	I'm The One (Capitol)	Cap	10X	9.98	
61	61	61	CHERYL TINKA	One Of The (Capitol)	Cap	10X	9.98		61	61	61	CHERYL TINKA	One Of The (Capitol)	Cap	10X	9.98	
62	62	62	STENI NICAS	Bella Donna (Capitol)	Cap	10X	9.98		62	62	62	STENI NICAS	Bella Donna (Capitol)	Cap	10X	9.98	
63	63	63	SUZZA SPINOFF	Succasa Men's 1 Spotted Me (Capitol)	Cap	10X	9.98		63	63	63	SUZZA SPINOFF	Succasa Men's 1 Spotted Me (Capitol)	Cap	10X	9.98	
64	64	64	OZZY OSBOURNE	Ozz (Capitol)	Cap	10X	9.98		64	64	64	OZZY OSBOURNE	Ozz (Capitol)	Cap	10X	9.98	
65	65	65	JEFFREY OSBORNE	Jeffrey Osborne (Capitol)	Cap	10X	9.98		65	65	65	JEFFREY OSBORNE	Jeffrey Osborne (Capitol)	Cap	10X	9.98	
66	66	66	HEART	Private Audition (Capitol)	Cap	10X	9.98		66	66	66	HEART	Private Audition (Capitol)	Cap	10X	9.98	
67	67	67	JOHN FETTER AND THE BLACKHEARTS	1 Love Rock N' Roll (Capitol)	Cap	10X	9.98		67	67	67	JOHN FETTER AND THE BLACKHEARTS	1 Love Rock N' Roll (Capitol)	Cap	10X	9.98	
68	68	68	TRIC CRIVELLO	Best (Capitol)	Cap	10X	9.98		68	68	68	TRIC CRIVELLO	Best (Capitol)	Cap	10X	9.98	
69	69	69	QUARTETASH	Quartetash (Capitol)	Cap	10X	9.98		69	69	69	QUARTETASH	Quartetash (Capitol)	Cap	10X	9.98	
70	70	70	BLUE OYSTERS CULT	Extraterrestrial Love (Capitol)	Cap	10X	9.98		70	70	70	BLUE OYSTERS CULT	Extraterrestrial Love (Capitol)	Cap	10X	9.98	
71	71	71	THE J. GEILS BAND	Franny (Capitol)	Cap	10X	9.98		71	71	71	THE J. GEILS BAND	Franny (Capitol)	Cap	10X	9.98	
72	72	72	GENESIS	Abacab (Capitol)	Cap	10X	9.98		72	72	72	GENESIS	Abacab (Capitol)	Cap	10X	9.98	
73	73	73	MOORED DR CLASSICS	The Royal Philharmonic Orchestra Conducted By Louis Clark (Capitol)	Cap	10X	9.98		73	73	73	MOORED DR CLASSICS	The Royal Philharmonic Orchestra Conducted By Louis Clark (Capitol)	Cap	10X	9.98	
74	74	74	PATRICK HUGHES	Straight From The Heart (Capitol)	Cap	10X	9.98		74	74	74	PATRICK HUGHES	Straight From The Heart (Capitol)	Cap	10X	9.98	
75	75	75	GARY O. S. BOWDS	On The Line (Capitol)	Cap	10X	9.98		75	75	75	GARY O. S. BOWDS	On The Line (Capitol)	Cap	10X	9.98	
76	76	76	RICKY SNAKES	Wavin' For The Sun To Shine (Capitol)	Cap	10X	9.98		76	76	76	RICKY SNAKES	Wavin' For The Sun To Shine (Capitol)	Cap	10X	9.98	
77	77	77	DEBBIE WILLIAMS	Nasty (Capitol)	Cap	10X	9.98		77	77	77	DEBBIE WILLIAMS	Nasty (Capitol)	Cap	10X	9.98	
78	78	78	EDDIE MONEY	No Control (Capitol)	Cap	10X	9.98		78	78	78	EDDIE MONEY	No Control (Capitol)	Cap	10X	9.98	
79	79	79	ONE WAY	One Way (Capitol)	Cap	10X	9.98		79	79	79	ONE WAY	One Way (Capitol)	Cap	10X	9.98	
80	80	80	MISSING PERSONS	Missing Persons (Capitol)	Cap	10X	9.98		80	80	80	MISSING PERSONS	Missing Persons (Capitol)	Cap	10X	9.98	
81	81	81	MELODIA MARCHESTER	Andra (Capitol)	Cap	10X	9.98		81	81	81	MELODIA MARCHESTER	Andra (Capitol)	Cap	10X	9.98	
82	82	82	ROSANNE CASH	Somewhere In The Stars (Capitol)	Cap	10X	9.98		82	82	82	ROSANNE CASH	Somewhere In The Stars (Capitol)	Cap	10X	9.98	
83	83	83	PAT McCARTNEY GROUP	Off Ramp (Capitol)	Cap	10X	9.98		83	83	83	PAT McCARTNEY GROUP	Off Ramp (Capitol)	Cap	10X	9.98	
84	84	84	BERTIE HUGHES	Just Another Day In Paradise (Capitol)	Cap	10X	9.98										

Rock'n'Rolling

Continued from page 12

can't complain about the audience we do have, which is intelligent and the best kind of audience to have. It seems to grow rather than decrease," says Ferry.

In New York, the program has been moved from 1-30 a.m. to 2-30 a.m. weekdays to make room for the new NBC news program, but "The Uncle Floyd Show," the kid's program for rock 'n' roll grown-ups, is thriving, and also serving as a vehicle to expose rock acts to a late-night audience.

Starring Floyd Vivino, who is sort of an '80s version of Soupy Sales, the show started out as a cable kiddie program on a small New Jersey TV station. Since June, it has appeared on WNBC-TV late night, syndicated by Producer's Showcase. It is also seen in 30 other markets, including Cleveland, Dallas, Boston, Washington, San Diego and Minneapolis.

According to Jay Gallen, marketing consultant for the show, and Ed Kaufman, Uncle Floyd's manager, rock music is an integral part of the programming mix, with such acts as

Marshall Crenshaw, Squeeze, Average White Band, NRBQ and David Johansen making appearances. The producers also hope to get longtime fans David Bowie and Paul Simon to come on the show as well.

"Uncle Floyd" is still struggling, and it pays the acts that appear on it "in promotion," admit the principals. Since it has gone into syndication, it has been cut into half-hour segments. It is used to be an hour every day, and there would be plenty of time to showcase new, local and unsigned acts.

But now, says Gallen and Kaufman, there is only time for one act a week, and they are looking for name acts who will bring new viewers to the show. Once it becomes established, they say, maybe they will be able to bring back some of the unknown bands who would perform when the show was recorded from a house next door to a bowling alley in East Orange, N.J.

Anybody who remembers Helen Schneider's MOR-oriented album on Windson Records four or five years ago, is in for a surprise hearing her newest, "Exposed," on Mirage Records. That's because Schneider and her band, the Kids, now play basic hard mainstream rock.

Schneider, who produced the album, says that's the way she always wanted to do it. Though she has been away from the public eye in the U.S. in recent years, she has been successful in Germany, recording and playing rock-oriented material, and now she is bringing her rock persona back home to the U.S.

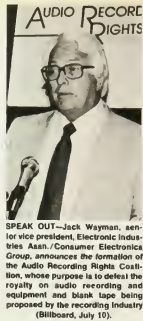
"I had to set up secondary residence in Germany, but now I'm back in New York which is my primary home," she says. She adds that she still has some commitments in Germany, but by the end of this month she expects to be in the U.S. fulltime, working her record.

One of the most striking things about the album is its cover artwork, featuring a severe, computer-augmented drawing of Schneider. It is not as flattering as it could be, but Schneider says she likes it.

"I'm tired of seeing my face on my albums," she says. "It's been eight albums, and each one has my face on it. I hated differently but still the same. This time I wanted something different. In Europe, the album has an inner sleeve with my picture on it, but here they wouldn't let me have an inner sleeve. But, anyway, you don't miss the album as a shelf. It's strong and it stands out."

The 38 record was produced by Rodney Mills, who also co-produced and engineered a pair of top 10 hits by the Atlanta Rhythm Section which we inadvertently omitted from our listing of Southern rock singles last week. "So In To You" peaked at number seven in May, 1977. "Imaginary Lover" hit the same number in June '78.

That list also omitted Wet Willie's gently philosophical hit "Keep On Smiling," which peaked at 10 in August, 1974. That was the month Nixon resigned. Wonder if he ever heard the record.



PEAK OUT—Jack Wayman, senior vice president, Electronic Industries Assn./Consumer Electronics Group, announces the formation of the Audio Recording Rights Coalition, whose purpose is to distribute royalty on audio recording and equipment and blank tape being proposed by the recording industry (Billboard, July 10).

Chartbeat

Continued from page 6

U.K. Watch: No. 1 in Britain for the second straight week is Captain Sensible's "Happy Talk," a remake of the famed Rodgers & Hammerstein song from "South Pacific." The good Captain is a member of the Damned, which first cracked the British top 20 three years ago with "Love Song."

This is not the first Rodgers & Hammerstein song to reach No. 1 in Britain. "Climb Every Mountain" hit the top in 1961 for Shirley Bassey; "You'll Never Walk Alone" followed just two years later for Gerry & the Pacemakers. And Rodgers & Hart's "Blue Moon" was a No. 1 in both Britain and America in 1961 for the Markeys.

Also in the U.S. this week, Irene Cara's "Fame" crashes into the top 40 at number four. The single came out in Britain in 1980 when the film was released, but didn't hit until now because the "Fame" television series is pulling big numbers.

"Fame," of course, hit the top five in the U.S. two years ago. So we wouldn't feel so bad about being one year late on Soul City's "Tainted Love."

Southern Rock: 38 Special's LP "Special Forces" (A&M) jumps into the top 10 this week, while the single "Caught Up In You" holds at 10 for the third week.

The 38 record was produced by Rodney Mills, who also co-produced and engineered a pair of top 10 hits by the Atlanta Rhythm Section which we inadvertently omitted from our listing of Southern rock singles last week. "So In To You" peaked at number seven in May, 1977. "Imaginary Lover" hit the same number in June '78.

For The Record

Third World's CBS single "You're Playing Us Too Close" was produced by Steve Wonder. The credit was listed incorrectly in a recent singles review.

Births

Boy, Cody Sean, to Eva and Kenny Loggins, June 28 in Los Angeles. Father records for CBS.

Boy, John Dennis, to Denny and Jeanette Doherty, June 29 in New Providence, N.J. Father is one of the original members in the Mamas and the Papas.

Boy, Christopher Elliot, to Debra and David Reuss, June 28 in Philadelphia. Father is production manager for Electric Factory Concerts.

Boy, Caitlan, to Charlie and Karen Cooper Clendinning, June 25 in Redwood City, Calif. Father is a sales rep for RCA Records, San Francisco.

Boy, Taylor Jeffrey, to Jeffrey and Jayne Heininger, June 7 in Bellingham, Wash. Father is national sales manager for Allpop.

Girl, Hilary, to Raymond and Bonnie Hicks, June 23 in Hendersonville, Tenn. Father is road manager for the Oak Ridge Boys.

Boy, Hunter Loren, to Doug and Mary Buehler, June 22 in Kansas City, Father is country music editor of the Kansas City Star; mother is publicist for the Brooklyn Gangster firm.

Boy, Zachary Walton Smith, to Reuben and John Rivers, Father is host of "Powerline" and program director of KLYU Dallas.

Girl, Joseph Marie, to Joanie and Phil Burkhardt, June 10 in Cincinnati, Father is president of Connection Productions.

Girl, Cherrie Lynn, to Leonel and Susan Hinz, June 10 in McAlester, Texas. Parents are co-founders of Star-Burst Productions.

Boy, Frederick William, to Fred and Judy Romano, June 8 in Ft. Worth. Parents are sales reps for Texas Novelty Co., Reunion Arena, Dallas.

Girl, Liane Addison, to Joan and Eddie Kramer, June 6 in Bedford, N.Y. Father is producer/engineer and president of Remarkable Productions; mother is secretary/treasurer of Remarkable Productions.

Bubbling Under The Top LPs

- 201 RIOT, *Wildness Breed*, Elektra E1 60134
- 202 BLACK OMBRO, *Chile Out*, Island 5152 (Atlantic)
- 203 VARIOUS ARTISTS, *Reggae Sun Splash II*, EMI E1 60035
- 204 GEORGIA BONES, *Shit The Same Old Me*, Epic 317116
- 205 BARRY BLANKO, *Have We Go Again*, MCA 52971
- 206 DEEP PURPLE, *Deep Purple in Concert*, Parlophone 12 34055 (Cap)
- 207 THE STYLER BROTHERS, *The Legend*, MCA 52971
- 208 GONK, *Strong Arm Of The Law*, Carer America 8127
- 209 STEVE FORBERT, *Steve Forbert*, Narbonne 801 37413 (Epic)
- 210 JEAN CARON, *Trust Me*, Motown 6010

lifelines

Boy, Nicholas Joseph, to Shari and Carl Faby, May 31 in Milwaukee. Father is general manager of Mainstream Records.

Marriages

Bryan Ferry, lead singer of Roxy Music and solo artist, to Lucy Helmore in Sussex, England, June 26.

Glenn Theodore Wright to Denise Paige, June 26 in East Orange, N.J. He is member of Fourteen Karst Soul.

John Montgomery to Melinda Jones, July 4 in New York. He is president of M.S.I. Records. She is lead vocalist for Hurricane Jones.

Deaths

Betty B. Sippel, 59, July 5 in Thousand Oaks, Calif. after a prolonged illness. She was the wife of John Sippel, Billboard's marketing editor, and was secretary in the advertising and outdoor departments of Billboard in Chicago from 1942-1946. Donations may be made to the Arthritis Foundation.

Deford Bailey, 82, of heart and kidney complications, July 2 in Nashville. He was an early member of the Grand Ole Opry and the first black to become a regular on the weekly radio program (stage, page 53).

DST Boost Black Radio

Continued from page 66

and WQON has a 1.1, down from 1.4, but flat with February/March.

In Detroit, WDRQ, which shifted from a Hot 100 format to urban contemporary in late March, is already seeing this paying off with a 3.3 up from 1.4 in the winter. This is down, however, from a year ago when the station was doing well as a top 40 and had a 3.5 share. Since the outlet is being sold (a closing expected in the fall when the Amstar Group will take over the license from Charter Broadcasting), no promotions have been undertaken in the new format's behalf.

While WDRQ was carving out this audience, it was having no ill effects on black WGRB and WILB. WGRB moved up to a 4.9 in 1983 in the winter and 2.3 a year ago. WILB is up to 3.8 from 3.7 in the winter and 2.6 a year ago.

Bubbling Under The HOT 100

- 101 NOW OR NEVER, Aze, Atlantic 7408
- 102 TOO LATE, Jimmy, Mercury 74150 (Poly)
- 103 BLACK COFFEE IN BED, Squeeze, Asylum 824 (RCA)
- 104 TAKE A CHANCE WITH ME, Baby Music, Warner 7-29578
- 105 DANCE FLOOR, Zapp, Warner Bros. 7-29961
- 106 HUST AN ILLUSION, Imagination, MCA 52971
- 107 TREME FROM E.T., John Williams, MCA 52072
- 108 STRAY CATS STREET, Stray Cats, EMI America 8127
- 109 AMIGU CAUUR, The Charlie Daniels Band, Epic 3182995
- 110 THE ONE, Roberta Flack, Atlantic 4668



GAP VIDEO—The Gap Band films a video for "Early In The Morning" in Mason. Overseeing the production is video producer George Garvin, fourth from left, and Total Experience Records president Lonnie Simmons.



ROCK MEET—Duran Duran member John Taylor, left, chats with recording artists Robert Palmer, center, and Peter Baumann following the Capital group's recent performance at the Peppermint Lounge in New York.

AD AGENCY, DEALERS CITED

Universal Hits Sony With New Lawsuit Over VCRs

LOS ANGELES—Universal Studios has again filed suit against the Sony Corp., its advertising agency and four of its retailers contesting the legality of VCR manufacturing and marketing.

While the Supreme Court has decided to rule on the legality of off-the-air videotaping, Universal filed the new suit here in U.S. District Court in what it says is an effort to protect its rights during the interim.

The suit is similar to one first brought by Universal and later joined by Walt Disney Productions in 1976. The new suit encompasses recording activities which have taken place since the first trial in 1979. It involves some 6,000 Univer-

sal movies that have been televised since the trial.

In the firm's 1979 trial here, a District Court judge ruled in favor of Sony. That decision, however, was overturned two years later by an appeals court.

The Supreme Court ruling is not expected to come until next year and it's unlikely that this new trial will be heard until the Supreme Court ruling is handed down.

The four retailers named again in the suit are Federated Department Stores, Henry's Camera Corp., Carter Hawley Hale Stores and Associated Dry Goods Corp. The advertising agency named is Doyle Dane Bernbach.

Is price-slashing gaining new momentum as an antidote to still-sluggish sales? Although holiday sales (separate story, page 1) offer some solace in signs of a slight uptick in business, several developments suggest the trade's long upward climb in both list and wholesale may be checked in many quarters by the current recession.

Apart from Motown's catalog-wide program and the recent return of discount/dating programs on selected hit releases from majors, Track hears one independent line contemplating all future releases at midline price level. Meanwhile, the factor over RCA's success over a wholesale hike appears to have quashed substantial increases from competitors as well. It's known that sales excess from at least one branch-distributed major have been confined to accounts that letters signaling an increase had already been typed and were ready for mailing when Nipper's move came, triggering counterbacklash.

This year's City of Hope bash sponsored by trade supporters for the cancer care facility should draw an even more attentive crowd than usual, with Quincy Jones the honoree for the City of Hope "Spirit of Life" award. Entertainment will include the first area appearance in some time by Jones' orchestra, with James Ingram and Patti Austin both slated to appear as vocalists. Hosting the Thursday (15) dinner gala will be a more recent arrival in recording circles, Jane Fonda, who probably won't be leading an exercise workout... Physical fitness buffs needn't despair at Jane's expected sedate behavior, though. MCA Records is helping to orchestrate what can only be called a happening, and Jack Shaggs is the plugger. Her "Jazzercise" program and celebrates Gold certification for her MCA album with a free class to be held next Monday (19) at the ballroom at Universal Studios. Musset's said to be marshaling more than 1,000 devotees to participate in the class, which has already forced lead brass to mull just what to serve; obviously, booze and hors d'oeuvres will need to be replaced by something more organic.

Record rental may be blossoming in the Bay Area (Billboard, July 3), but WEA's Bill Brannigan points us to the news that one of the earliest pioneers in the field, Leopold in Berkeley, is no longer involved. Turns out owner Bill Robbins sold off that operation to concentrate on his regular retail outlet, and the factor over retail news how badly it is underappreciated, that the suppliers know of the change... The IRS "cassette" experiment (Billboard, July 10) has captured the imagination of one media music critic. Bill Carlson of the N.Y.

Daily News suggests that new bands run off a thousand copies of a single on their home decks, "rather than wait months for the vinyl presser." In his wisdom, Carlton also ponders, "Why don't record companies forget about records and just make cassettes?" Don't give up your day job.

Bad news and good news came quickly for Olivia Newton-John on the eve of her week long appearance at Bophutatswana's Sun City Super Bowl. While the South African Broadcasting Corp. censored her "Physical" hit, it's believed her Super Bowl show makes her the highest paid act since Frank Sinatra opened it for a fee reportedly settling \$2 million a year ago. Livvy opens here July 23... A tip of Track's hat to J.D. The Fish, DJ at KROQ-FM (Los Angeles), who played himself prominently by publicly requesting an increase on the new Oldies Bongo album. Group bassist Kerec Hatched brought his own copy to the station within two hours of the request.

George Atkinson, founder/president of the Video Station franchised store chain, awarded his first Video Manufacturer's Representative plaque to Fox Video's Jerry Brown recently... Expect the Mills Brothers to be back on the boards by fall, despite the death of Harry Mills last month. Don and Herb Mills are breaking Don's 37-year-old son, Alan Mills, into the revised trio, and their manager of 40 years, Henry Miller, is expected to begin lining up bookings. Miller's also looking for a recording deal for the veteran vocal group... Record Factory's very Sterling Lanier gives aside de camp Bob Tullison full credit for a major promo coup that paid off, literally. San Francisco staged its first Urban Fair at the Met Center June 29-27, so Tullison... Winterland Productions to take an estimated 30,000 cut-off T-shirts off their hands. Lanier booked two booths at the fair, blanketed the area with factory identification, and moved over 20,000 shirts at \$1.88, reportedly garnering the biggest buy-back interest of the entire fair, which drew a reported 90,000 daily.

A&M Records is among labels supplying Sony with material for a digital Compact Disc sampler for its CD hardware launch, says chairman Jerry Moss. Could this be a prelude to more profound links between the companies, as suggested by rumor last week? Yes, says a Sony spokesman also quashes the speculation... Ray Harris leaving his post as vice president of black music at RCA Records.

Edited by SAM SUTHERLAND

Motown Sales Plan Aims At Retail Price Rollback

Continued from page 3

mits Lasker. "Today, with the cost of money what it is, that element is vital to the dealer."

While Motown's list price structure remains unaffected, Lasker believes the lower wholesale prices can reverse what he describes as an erosion of profit margins at the dealer level.

If dealers work with the program, passing along the discount rather than pocketing it, Lasker believes. "The net effect could bring prices back to where they were nine or ten years ago in many stores."

He also indicates that the campaign will try to address the burgeoning tape market as well, noting that at least one merchandising de-

sign is a cassette poster tied directly to the personal and mobile stereo cassette player market.

Because these measures do represent a break from Motown's past practices, Lasker admits he was apprehensive about how some roster acts would respond, since "we've never given away our music or our artists before." Instead, he now claims, acts were supportive of the try for lower prices.

"Being involved in black music, we're especially aware of the need to do something new to stimulate sales," asserts Lasker. "Our typical frontline consumer is a black teenager for whom unemployment is now estimated at over 50%. As far as blacks are concerned, it's a depression, not just a recession."

NEW YORK With cooperation by the club scene there, the first Greenwich Village Jazz Festival has been scheduled here as an eight-day event from Aug. 30 through Labor Day.

The event, presented by Dewar's "White Label," will focus on tributes to the jazz greats who played in the time-honored jazz area, along with performances by current jazz talent. Other events will include symposia and a film series stressing the historical relationship between jazz and Greenwich Village.

A free open-air concert in Washington Square, 5 and 6 p.m. on Aug. 30 launches the program. A performance tracking "Recent Developments in Jazz," at the Loeh Center of nearby New York Univ. will

feature artists making their mark in contemporary jazz.

A number of Village jazz clubs have combined their efforts in booking talent to accommodate the festival schedule. Among them are The Cookey, Jazz Forum, Lush Life, 7th Avenue South, Sweet Basil, Village Gate and Village Vanguard.

"Tribute Night" (Aug. 31) will honor jazz composers Duke Ellington, Charlie Mingus, Thelonious Monk, among others.

Participating clubs are independently offering passes which entitle the purchaser to attend the following festival week at reduced cover charges. The pass will also apply to Aug. 30 through Sept. 6 performances of "One Mo' Time," the hit

show running at the Village Gate.

Artists scheduled to appear at the clubs are Kenny Burrell, Arthur Blythe, Ron Carter, Braxton, Al Foster, Dick Chatham, Horii Cole, Paquita D'Rivera, Al Foster, Frank Foster, Slide Hampton, Harlem Blues & Jazz Band, Jimmy Heath, Joe Jones, John Hicks Big Band.

Also, Dave Holland, Alberta Hunter, Mel Lewis Big Band, Ronnie Matthews, Charlie Persip Big Band, Sam Rivers, Hilton Ruiz, Archie Shepp, Art Taylor, Don Peas, an Quartet with Cedar Walton and Al Haig and Reggie Workman.

Festival producers are Robert Frenay Jr. and James Browne. Horst Leppla is coordinator.

Hoberg Taking Over At WFIL

NEW YORK Reports that LIN Broadcasting's new chief, Dick Verne, will be making major changes at several of its five AM and five FM stations are becoming reality. WFIL Philadelphia general manager Jim DeCaro will be let go Thursday (8) after 16 years.

Verne has named WMET Chicago general manager Bruce Hoberg to succeed DeCaro. Hoberg, who has spent most of his radio career with Metromedia, is a former general manager of WMMR Philadelphia, former program director of WUP Philadelphia and WCBM Baltimore.

Only last month, DeCaro dismissed WFL p.d. Dean Tyler. Since then,

Chris Chandler has been serving as operations director for both WFIL and WUSL. Chandler had been operations director of WUSL while Tyler was programming WFIL.

DeCaro had presided over WFIL's rise as a top AM rocker and then saw the station lose out to FM signals. He took the station in a new format in September, following the lead of the WUSL which went country a year ago.

In other late-breaking changes, George Wolfson has been named general manager of Wascross WKII. New York, succeeding Don Boyles, who was dropped Wednesday (7). Wolfson comes from John J. New York, where he is a firm which owns WHDH/WCZ.

Boston. He was there for 12 years, and held the post of executive vice president of the radio division.

"A second general manager's post has been filled in New York by the appointment of Jim Goodwill as chief of WFIX-FM, a post that has been vacant for some time. For the past eight months, he has been vice president of sales for NBC's Sports Network. Prior to that he spent eight years at CBS, including five with WBBM Chicago as national sales manager and general sales manager. Roy LaMarter has been promoted as p.d. from WCAU-FM Philadelphia after "philosophical differences" with general manager Vince Benedetti. Morris Pressley, who has been with WFIL since 1965, has been promoted as p.d.



ATLANTIC DEBUT—Glen Campbell discusses his first album for Atlantic with manager Stan Schneider, center, and label president Doug Morris, right.

"TANTALIZINGLY HOT!"



Stephanie Mills

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welcoming Stephanie Mills.

**"Tantalizingly Hot!" her new album
featuring the hit single, "Last Night!"**
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Critics Don't Lie. Much.

It's just that they tend to exaggerate a bit now and then. But sometimes their superlatives are right on the money.

"...There's no point in flogging Crenshaw into the next big thing. But if rock & roll is one of your ongoing joys...he's probably the next necessary thing."

—Rolling Stone

"...His record has heart, soul and a sound."

—New York Rocker

"But let us not pussyfoot; this is the strongest debut album by an American rocker that I have ever been privileged to review."

—Stereo Review

There's more. But really...enough is enough. Someday, someday you're going to have to deal with Marshall Crenshaw, so why not start with his new single, **"Someday, Someway."** 7-29974. And see for yourself during his current tour.

Marshall Crenshaw

RSK 3573



Produced by Richard Gottehrer and Marshall Crenshaw
On Warner Bros. Records & Cassettes

